

usitt

Sightlines

September 2010

Lead Story

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf



The Harvey B. Gantt Center For African American Arts + Culture in Charlotte, North Carolina is just across the street from The Westin, headquarters hotel for the upcoming 2011 Annual Conference, and from the Charlotte Convention Center, where most sessions will be held. Online registration for the 2011 event will open soon, so read more about the many area museums [here](#).

Photo/Barbara E.R. Lucas

usitt

News & Notices

Next Story

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf



The Royal Conservatory of Music, TELUS Centre for Performance and Learning in Toronto, Ontario, Canada was selected as the only Honor Award winner in the 2010 USITT Architecture Awards competition, the highest award. Applications for the 2011 awards will be accepted until November 8, 2011.

To Open Nominations for 2011 Architecture Awards

Now in its second decade, USITT Architecture Awards continues to draw submissions of the finest in new uses and reuse from around the world.

Applications will be available on the website September 1. Submission and entry forms are due November 8.

Adjudication will take place later in 2010 with Honor and Merit Award winners announced early in 2011. Finalists will be invited to the Charlotte 2011 Annual Conference & Stage Expo where all submissions will be discussed in a special session, and the awards presented as part of the Architecture Commission events.

Any building completed in the last 10 years is eligible. For past winners, application, and details of the awards process click [here](#).

Notable jury members include Joshua Dachs, theatre consultant; Norman Pfeiffer, FAIA, founder of Pfeiffer Partners and former founding partner of Hardy Holzman Pfeiffer Associates (HHPA); and Yasuhisa Toyota, president, Nagata Acoustics.

Mr. Dachs is an architect and theatrical lighting designer. He directs Fisher Dachs Associates where he provides planning, programming, and design leadership. In more than 25 years of practice he has helped plan and design hundreds of projects. He actively participates in room shaping, spatial organization, and

other major design issues in the early stages of virtually all of FDA's significant projects.

As a principal consultant to Lincoln Center, Mr. Dachs has been involved in the renovation of the Vivian Beaumont Theater, the renovation of Alice Tully Hall, the expansion of the Juilliard School, and renovation plans for Avery Fisher Hall.

Among the other projects completed under his leadership are the flexible REDCAT Theatre at the Disney Hall in Los Angeles, California; the Hobby Center for the Performing Arts in Houston, Texas; a new opera house in Daegu, South Korea, and the Bass Performance Hall in Fort Worth, Texas.

Mr. Pfeiffer has been recognized during his long career for memorable performing arts and cultural spaces. His diverse portfolio includes contemporary new construction as well as historic renovations and additions. His inclusive approach grounds each design solution in an understanding of site opportunities, community objectives, architectural influences, and functional parameters and has resulted in both iconic and contextual resolutions. His buildings have been amply recognized by the profession with numerous planning, design, and restoration awards for their contribution to architecture, urbanism, and the communities they serve, including several USITT Architecture Awards.

Mr. Pfeiffer received a USITT Distinguished Achievement Award in Architecture in 2007. Among his noted performing arts facilities are Hult Center for the Performing Arts in Eugene, Oregon; Alaska Center for the Performing Arts in Anchorage; and Boettcher Concert Hall in Denver, Colorado.

Current and recent projects include the Performing Arts Center Eastside in Bellevue, Washington; the DeBartolo Performing Arts Center at the University of Notre Dame; the Colburn School of Performing Arts Expansion in downtown Los Angeles; and the Donald W. Reynolds Performing Arts Center at the University of Oklahoma.

Mr. Pfeiffer has taught, written, and lectured extensively about architecture throughout his career.

Dr. Toyota leads Nagata Acoustics room acoustical consulting activities and spearheaded the company's advancement into the international arena. He has been project chief and chief acoustician on major concert hall projects in Japanese and United States, engineering some of the most acoustically-admired spaces built in the last 40 years.

Dr. Toyota began his professional career in 1977, joining Nagata Acoustics directly from Kyushu Institute of Design, where he received a Bachelor of Design degree in Acoustical Design and Engineering. For more than two decades, he collaborated closely with Dr. Minoru Nagata, the company's founder, retired president, and current executive advisor.

In the United States, his work includes the Bard College Performing Arts Center, New York City; and the Walt Disney Concert Hall, Los Angeles, California. Other international work includes the Mariinsky Theatre Concert Hall, St. Petersburg, Russia; Shenzhen Cultural Center Concert Hall, Shenzhen, China; and the Danish Radio Concert Hall, Copenhagen, Denmark.

Among Dr. Toyota's noteworthy accomplishments is the acoustical design of Suntory Hall, completed in Tokyo, in 1986. Dr. Toyota has made numerous presentations, given lectures, and written papers for both technical and music industry professionals. He is a member of the Acoustical Society of America and the Acoustical Society of Japan. Nagata Acoustics has an office in Los Angeles, California.

[To Top](#)

usitt

News & Notices

Next Story

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
 - 2011 Study Tour
 - The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf



USITT's 2010 Golden Pen Award winning book was the basis of a special Blockbuster session at the Annual Conference & Stage Expo in Kansas City, Missouri last April, where the awards were presented. Nominations are now open for the 2011 award.

Photo/Tom Thatcher

Nominate Now for 2011 Golden Pen Award

Martha Marking

Golden Pen Awards Committee

All USITT members are eligible to nominate books for the USITT Golden Pen Award, which honors an outstanding publication in the field of design and production for the performing arts. Books are eligible for a three-year period from the date of publication. Nominations do not automatically carry over from one year to the next, but it is possible for a book to be nominated more than once.

Nominations for the 2011 Golden Pen Award are being accepted until September 15, 2010. Members can easily nominate a book by using the form [here](#). Anyone with questions about this process may contact a member of the Golden Pen subcommittee of USITT Publications: Martha Marking, markngma@appstate.edu; Mike Monsos, michael.monsos@umontana.edu; Rich Dunham, rdunham@arches.uga.edu, or Lance Brockman, brock001@tc.umn.edu.

The winning work should make a significant contribution to the field of theatre design and technology as an outstanding example of one or more of the following:

- scholarly research and critical thinking;
- presentation of the work and methodology of exceptional practitioners of theatrical arts and/or crafts; or

- description of the methods, skills and technology involved in creating works of theatre and/or crafts.

In the application, available online, nominators should address how the specific book fulfills one or more of these criteria.

The most recent Golden Pen Award recipients are Oscar Brockett, Margaret Mitchell, and Linda Hardberger, for *Making the Scene: A History of Stage Design and Technology in Europe and the United States* in 2010. A complete list of all USITT Golden Pen winners can be found [here](#).

The Publications Committee forwards its recommendations of potential award winners to the full Board of Directors. Books that receive the USITT Golden Pen Award are added to the USITT Bookstore, where USITT members receive a discount on purchases. Award recipients are invited to the USITT Annual Conference where members can meet the author(s) and have their purchased copy of the books personally inscribed.

[To Top](#)

usitt

News & Notices

Next Story

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf



Benjamin Pilat, center, received the 2010 Rising Star Award sponsored by *Live Design*/LDI 2010. With him are Ellen Lampert-Greaux, left, and David Johnson, right, from *Live Design*.

Photo/Tom Thatcher

November 2 Rising Star Deadline

The online process to nominate young professionals for the 2011 USITT Rising Star Award sponsored by Live Design/LDI 2011 will open in early September. Deadline for nominations, the first step in the awards process, is November 2.

The Rising Star Award, now in its sixth year, recognizes young professionals at the beginning of their careers for artistic excellence in the areas of lighting, sound, scenic, and projection design or the convergence of several design disciplines.

Those nominated should be in the first four years of professional (non-academic) work following the completion of his or her highest degree.

USITT members are encouraged to begin the online process needed to nominate young professionals for this award. Once nominated, the young professionals will be contacted by USITT and asked to supply a professional resume, two letters of support, an application, and no more than eight representative examples of their work. The entire process can be completed electronically.

Nomination information, including past winners, is available [here](#).

The 2011 Rising Star Award winner will receive \$1,000, a one-year individual membership to USITT, and a complimentary registration for the 2011 Annual Conference & Stage Expo in Charlotte, North Carolina, March 9 to 12.

Contact the USITT Office at 800-938-7488 ext. 101 or
info@office.usitt.org for assistance.

[To Top](#)

usitt

News & Notices

[Next Story](#)

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf



Jules Fisher received a USITT Distinguished Achievement Award for Lighting Design in 2009. The process to nominate for a wide variety of USITT awards is now online.

Photo/Richard Finkelstein

Award Nominations Now Online

Debra Krajec

Chair, Awards & Resolutions Committee

A new process will allow USITT members to make online nominations for The USITT Award, the Joel E. Rubin Founder's Award, the Thomas DeGaetani Award, Distinguished Achievement awards, the Honorary Lifetime Membership Award, and Special Citations.

Any member of USITT is eligible to nominate an individual for one of these awards. Nominations will be accepted online until November 15. The Awards and Resolutions Committee reviews all nominations and recommends recipients to the Board of Directors.

There are two different online nomination forms. The form specifically for the Distinguished Achievement Award must have Commissioner support in a specific area. The other form is for special achievement awards: The USITT Award, Joel E. Rubin Founder's Award, Thomas DeGaetani Award, Honorary Lifetime Membership Award, and Special Citations. Forms can be accessed [here](#).

The online awards process will encourage participation and make the process more accessible to all members of the Institute.

- **USITT Award:**

The USITT Award, the highest honor given by USITT, recognizes a lifetime of distinguished contribution to the performing arts or entertainment communities in any capacity. Recipients of this award need not be members of nor have any connection to USITT.

- **Thomas DeGaetani Award:**

The Thomas DeGaetani Award, named in honor of the first USITT president, honors an outstanding lifetime contribution to the performing arts or entertainment industry by an individual or a performing arts/entertainment-focused organization living and/or working in a particular region of the country, generally near the location of the Annual Conference & Stage Expo. Recipients of this award have distinguished themselves by their service or contribution in the arts or entertainment within that region. Traditionally a nomination for this award originates from regional representatives on the Conference Committee and members of the Regional Section.

- **Joel E. Rubin Founder's Award:**

The Joel E. Rubin Founder's Award is presented to a USITT member in recognition of outstanding and continued service to the Institute. This award was named in honor of Dr. Joel E. Rubin, a founder and the second president of the Institute. Given to USITT members in recognition of extraordinary and continued service to the Institute, the award is presented as an important highlight of the Annual Conference & Stage Expo.

- **Distinguished Achievement Award:**

The Distinguished Achievement Award honors an individual who has established a meritorious career record in a specific field of expertise in any area of design or technology in the performing arts or entertainment industry. The recipient, who does not have to be a member of USITT, is honored during the Annual Conference & Stage Expo. Additionally, the nominee's work is frequently featured in an exhibition.

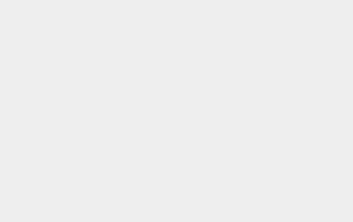
The process for the Distinguished Achievement Award includes the endorsement by the appropriate Commissioner and the VP for Commissions who will then forward the nomination to the USITT Awards and Resolutions Committee.

- **Honorary Lifetime Membership Award:**

The Honorary Lifetime Membership Award is bestowed to a small but very distinguished group of individuals who have been recognized for providing a significant period of years of continuous and extraordinary service to the Institute. This honor has been awarded infrequently.

- **Special Citation:**

A Special Citation recognizes outstanding achievement in any area of the performing arts or entertainment industry by an



individual or an organization. This recognition is used for an acknowledgement that does not seem to the nominator or the Committee on Awards and Resolutions to fall appropriately into one of the above award categories.

[To Top](#)

usitt

News & Notices

Next Story

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
 - 2011 Study Tour
 - The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf



Amanda J. Haley accepts the KM Fabrics Technical Production Award from KM President Robert C. Lewis in March 2010. In addition to the award, Ms. Haley received a shuttle representing the work needed to make fine fabric. Winners of Awards for Young Designers & Technicians in the Performing Arts had the opportunity to meet with award sponsors and discuss their work, a major component of the awards process.

Photo/Richard Finkelstein

To Accept YD&T Nominations

The awards process for USITT's Young Designers & Technicians in the Performing Arts (YD&T) Awards is now open. Click [here](#) for information and a link to the online application.

Nine awards will be given in 2011, in specific areas, made possible by their sponsors. The awards are:

- USITT Lighting Design Award Sponsored by Barbizon Lighting Company;
- USITT Stage Management Award Sponsored by Clear-Com Communication Systems;
- USITT Frederick A. Buerki "Golden Hammer" Scenic Technology Award sponsored by Bernhard R. Works;
- KM Fabrics, Inc. Technical Production Award;
- USITT Makeup Design Award Sponsored by Kryolan Professional Make-Up;
- Robert E. Cohen Sound Achievement Award;
- USITT Scene Design Award Sponsored by Rose Brand;
- USITT W. Oren Parker Undergraduate Scene Award sponsored by Stage Decoration & Supplies; and the
- USITT Costume Design & Technology Award sponsored by Zelma H. Weisfeld.

Criteria for each award is slightly different, but the application

process, including nominating an individual for an award, is completed online. There is a fee as part of the online process, along with letters of recommendation, and examples of work.

Nominated individuals must be student members of USITT, and those making the nomination must also be members of the organization. Registration deadline is October 15, and the required documents must be submitted by November 15.

A special feature of the YD&T Awards is that winners have an opportunity to meet with the award sponsors as part of the 2011 USITT Annual Conference in Charlotte, North Carolina March 9 to 12, 2011. In addition to cash prizes, the award winners each receive a Conference registration and recognition as part of Conference activities.

[To Top](#)

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf

**Offer Students IALD Opportunity**

A new partnership with the International Association of Lighting Designers (IALD) will allow 10 USITT student members to attend the upcoming IALD Confernece. In the past, IALD has sponsored several of their member's attendance at the USITT Annual Conference & Stage Expo.

In 2011, thanks to a grant from the USITT Commissioner's Fund, the Institute will sponsor 10 USITT student members who will be able to attend IALD's conference in Denver, Colorado from October 7 to 9.

Deadline for USITT students to apply is September 15. IALD has a strong focus on architectural lighting design and provides a way for theatrical lighting designers to stretch their work in new directions. This exciting endeavor comes thanks to a person who is a member of both organizations, Jill Mullholland.

Students interested in taking advantage of this opportunity need to act quickly. Instructions for applying for the stipend, which includes travel and housing, can be found [here](#). Portfolio guidelines for the USITT grant can be found [here](#).

[To Top](#)

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf

Add Shuttle Discount, Beauty Supplies as Benefits

USITT is announced a partnership with **Super Shuttle** for discounts on its service nationwide. **Super Shuttle** and **Execu Car** have service at 33 major airports around the country. USITT members get 10 percent off of a round trip purchased online. They may use this [link](#). When accessing their website directly or using a travel professional, the discount code is PJP46. Special thanks go to Casey Kearns, a member from Laramie, Wyoming, who suggested this benefit.

Another new benefit for members is a partnership with **Sally Beauty Supply**. Take a member ID card to any Sally Beauty store and qualify for free membership in Sally's Pro Club, a discount club for professional cosmetologists and offering the deepest discounts and specials both in the store and online. Those who do not have a Sally Beauty store nearby and who would like to take advantage of the discount for online orders, should e-mail contact information to USITT member services at info@office.usitt.org who will forward it to Sally Beauty for registration. Don't think this is just for wig and makeup or costume people. Sally Beauty stocks a vast supply useful to prop builders and set decorators as well.

The best member benefits are the ones the members use. All it takes is a suggestion, and the staff will attempt to create a benefit relationship. E-mail info@office.usitt.org or call 800-938-7488 ext. 108 and speak to Executive Director David Grindle.

[To Top](#)

September 2010 News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf

In Memoriam: William H. "Bill" Morse II

Brian Reed

United Scenic Artists

William H. "Bill" Morse II, lighting designer, died on July 17, as a result of heart failure. He was 57 years old. Mr. Morse was professor of theatre, theatre department chair, and resident scenic and lighting designer at California Polytechnic State University in Pomona, where he had taught for more than 25 years.

Bill's memorial service will be at Cal Poly Pomona on 4 p.m., Sunday, September 19, which will include a celebration of his life, and a screening of his favorite movie, *The Big Lebowski* is planned.

Mr. Morse received his MFA in scenic and lighting design from San Diego State University, where he was the resident lighting designer for The Experimental Theatre. He designed for San Diego's Old Globe Theatre-Cassius Carter Stage; The Greer Garson Theatre in Santa Fe; the University of California--Santa Barbara and Berkeley, and Pomona College. Other design credits include work for the Broadway Playhouse; the California Ballet Company, the National Theatre of Great Britain--USA Summer Residency; and the Candlelight Pavilion. He was the charge scenic artist and technical consultant for the Mark Taper Forum's Taper II stage world premiere of *The Millennium Approaches: Angels in America, Part I*.

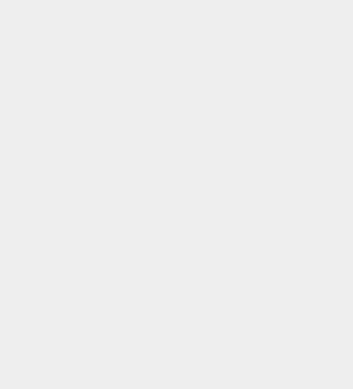
Mr. Morse taught and designed internationally, most notably with the Siwela Sonke Dance Theatre for its launch at the Playhouse Company in Durban, South Africa. He was a lecturer and designer for the University of Zimbabwe and was awarded a USITT Fellowship to teach and design at the internationally recognized African township theatre Amakhosi. He was awarded an AIA Fulbright Grant with the University of Zimbabwe to develop and produce two community-based plays for the cities of Pomona, California, and Harare, Zimbabwe.

He was the course coordinator for CSU Summer Arts 2005, Amakhosi Theatre Company: Southern Africa Township Theatre Performance, and designed for the Harare International Festival of the Arts 2006.

Mr. Morse was a very active member of USITT, including many



Bill Morse in Cincinnati, Ohio, 2009



years of service on the Institute's Conference Committee. Mr. Morse was a wonderful friend and the most convivial of colleagues, especially to all s who knew him well through his associations with USA's Western Region and with USITT's Southern California Section.

Survivors include his wife, Joyce Kohl, and two sons, Matt Kohn Morse and L.B. Morse.

To read more from his colleagues about Mr. Morse, [click here](#).

[To Top](#)

usitt

In Memoriam

[Next Story](#)

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf



Bill Morse with colleagues from the Southern California Regional Section, helping promote the 1998 Annual Conference with a table at Stage Expo in Pittsburgh, Pennsylvania.

Photo/USITT Archives

The man, the friend, our memories... Bill Morse

compiled by Donna Ruzika

While words are insufficient to describe a remarkable person like Bill Morse... they are all we have. So, to celebrate the life of this joyful, compassionate, mentor, teacher, husband, father, and friend. These are the words from a few of his USITT family of friends:

We could hardly ask for a better example of "Friend." Bill brought a sense of comfort and quiet strength to every situation. In my heart he will continue to be a Companion and Guide.

– **Mike Murphy**

Bill was one of the first people I met at San Diego State many years ago. One of my first parties there was at Bill's house. He and his garage band were playing Grateful Dead tunes. He was one of those rare people who always cared about the other person. I will miss him greatly, and consider myself lucky for the pleasure of knowing him for so many years.

–**Jim Cooper**

I always remember talking with Bill about the different Dead shows that we each attended over the years. But I think the funniest moment I remember is when the group from So Cal went out for Bar-B-Q while attending the Houston Conference. Somehow we got on the subject of the possibility of Bill doing a

stripper act on the table with a bottle of Bar-B-Q sauce. The laughs subsided as the image raced through our minds. Keep on trucking, Bill.

–Joe O’Brien

At the end of one exhausting conference week, I was overtired, over-emotional, and ready for it to be over. I walked into the Conference Office on the verge of tears. Bill saw the look on my face and the next thing I know, he was giving me a hug and telling me everything was going to be okay. Without me saying a word, Bill knew exactly what I needed – a hug. I’m not sure I how I will walk into the Conference Office next year knowing that Bill won’t be there. It was a privilege knowing Bill. He will be missed.

–Monica Merritt

I think we all have been on the receiving end of his smile or hug and always at the most needed moment. One thing specifically for me is that Bill often reminded me about how much more important family and friends are than any other commitment we make. For us the loss is stronger, I think, because the line between friend and family has been nearly erased.

–Michael Mehler

Bill Morse was the most even-tempered person I have ever known. In a position where he was always on the hot seat (co-office coordinator for the Conference) Bill never raised his voice, was gracious to everyone (some who definitely didn’t deserve it) and was one of the best problem-solvers I have ever known... the highest praise you can get out of an old TD. He will be missed and I know every time I go in the Conference Office, I will still look for that gentle smile of his!

–Le (;)) Hook Oldest Working TD

As I write this, I can see Bill standing there with that wonderful smile...damn, he will be missed!

–Carolyn Satter

Bill was a class act, always ready to assist in any anyway possible. His genuinely calm demeanor, and good humor touched the lives of everyone around him. I learned from Bill two great lessons 1) that no problem was ever too big to overcome with a smile and 2) the importance of enjoying life by making the most of every each and every day. He was a true role model for his students and colleagues and I will forever cherish the moments we shared together.

–Carl Lefko

One of the first faces to look for, one of the first faces to miss when it is all over...Bill will be forever a part of the Conference Committee. Like Cindy, one of the first people I want to see. To tag my kids’ generation, Bill really is a BFF.

–Travis DeCastro

I first became aware of how great Bill Morse could be early one morning in Denver. I knew very few people, but recognized Bill. He had many more years and experience with USITT than I did.

Even though he was having breakfast with his wife and son, he drew me in, made sure I did not eat alone, and made me feel that whatever was ahead it would all be fine. He had a quality of calm reassurance that touched and strengthened all of us. Since that day in 2000, I've learned that it is all going to be fine, and I came to rely on Bill's steady temperament. Even if the sky was falling, you were sure Bill would know of a sky-fixer – maybe from his trips to Africa, maybe from his time at Cal Poly, maybe from his broad knowledge of the world. He was an unusual man, in the very best sense of that word, and he will be missed.

–Barbara E.R. Lucas

It seems that not a single day goes by that I don't think about him at least once. I know you'll agree that attending USITT just won't seem the same without him next year, but I also know that Bill would want all of us to have a great time and to keep him in our thoughts. The Dude abides!

–Brian Reed

Even if you didn't know Bill, when you first meet him you felt as though you had a friend. His smile and kindness were ubiquitous, his spirit was generous and he could make anyone's day better just by being there. Even though I only got to spend time with him at the Annual Conference, I feel a great loss. To have such a positive impact in brief moments with others. Wow. That says a lot to me about him as a person. Goodbye Bill-you will be missed, each and every year.

–Mike Monsos

He was one of my oldest friends, we go back to 1975 at San Diego State. We even shared the same assignment (at different times) as graduate teaching assistants. I remember that we were all aghast (and deeply impressed) when Bill designed lights for Man of La Mancha and had a hundred cues. That was on a five scene manual pre-set board. We had to have two pre-set crews because they would burn out after setting so many pots in so little time. I was fortunate enough to attend parties at his place during college where Bill would play in his Grateful Dead cover band. It was uncanny the way that we would run in to each other at Dead shows. 30,000 Deadheads and I would look down, and three rows below me there would be Bill. Every year at the Conference, Bill and I would find some time to sit and talk about life, the universe and everything. We didn't get that chance last year in Kansas City...damn.

-Pat Larmer

Bill Morse–The Man, The Friend, and The Legend: For as long as I have been involved with USITT and the Conference, Bill was always there. Even when he was unable to attend because of a prior commitment, he was there. He will always be there. He had the ability to raise my spirits when I was tired or down with a smile and a few kind words. Life will go on, but he will be missed by anyone who knew him. God Bless You, Bill. You are in my thoughts and heart forever.

–Joe Aldridge

A week before the obituary was published in the *Los Angeles Times*, the phone calls, emails and text messages had already circled the globe announcing the sad news to his former students, his friends, his colleagues and his USITT family. Disbelief and sadness followed. Impromptu parties were thrown to celebrate his life and many small groups gathered together for a final toast...“To Bill.” As time passes the sadness will depart, and the memories of the life of our friend Bill who we loved and admired will always be there... to remind us to smile and to hug our friends.

[To Top](#)

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf

In Memoriam: Jon F. Schoenoff

Jon F. Schoenoff, 53, of Champaign, Illinois, audio director at the Krannert Center for the Performing Arts at the University of Illinois and head of Sound Design for the Department of Theater, died July 19. Services were held on July 23 in the Tryon Festival Theatre at the Krannert Center.

Mr. Schoenoff's professional career included serving as lighting designer at the University of Wisconsin Parkside and sound designer at Wesleyan University in Connecticut's Department of Fine Arts before he began his work in Illinois in 1989. He received his bachelor's degree from the University of Wisconsin.

He was internationally known, making several trips to Prague, and many artists came to the UI to have Mr. Schoenoff record their projects. He composed original music for performances, including *Rashomon*, *Romeo and Juliet* and *Antigone*. In addition, he was a consultant for many theaters and churches around the nation. He taught five summers at Interlochen Arts Camp and spent two summers with the professional theater company at the Warren Pennsylvania Library Theater.

He was an active member of USITT and several other professional organizations.

His colleague, Beth Martell, remembers, "Jon was an irreplaceable talent with a wry smile and sharp wit. He had an incredible ear for both sound and silence, noting often that the Great Hall at the Krannert Center had a flaw - a water fountain on the fourth floor would cause a slight (very, very slight to the rest of us) hum when the cooler turned on.

"Jon's audio mastering skills can be heard on recordings for artists the world round, but his listening skills extended beyond the recording studio. When he was awake in meetings and techs, he listened carefully and although he didn't say much, what he chose to interject was right on the money. As a colleague, Jon made an art of grumpy, but it was not very hard to break through that facade and get his famous enigmatic smile. He will be missed."

Survivors include his wife, Barbara; his mother, Ann Lane Schoenoff of Anoka, Minn.; and two sons, William and Maxwell Schoenoff, both of Champaign.

A scholarship fund has been started in Mr. Schoenoff's name and



Jon Schoenoff

donations may be sent to the University of Illinois Foundation with Jon Schoenoff in the memo line.

A memory book is being created. Those who knew Mr. Schoenoff and would like to share a story or to donate to the scholarship fund may contact Deb Miller at KCPA 500 S. Goodwin, Urbana IL 61801 or miller9@illinois.edu.

[To Top](#)

usitt

Announcements

[Next Story](#)

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf

Registration for 2011 Annual Conference

Plans are to open online registration for the USITT 2011 Annual Conference & Stage Expo by mid-September. Dates for this year's event at the Charlotte Convention Center, are March 9 to 12, with Stage Expo running on its traditional dates of Thursday through Saturday, March 10 to 12.

Visit www.usitt.org/2011 for updates.

[To Top](#) ↑

Online Exhibit Focuses on Sound

An online exhibition, 'Sixty Second Theatre' organized by OISTAT Sound Design Working Group, was launched to celebrate the World Listening Day on July 18. The project aims to celebrate the practice of listening as it relates to environmental awareness, acoustic ecology, and the world around us.

Visit OISTAT.org or TheatreSound.org to listen to this sound exhibition by the international theatre sound design community for a series of 60-second recordings of moments in their lives of the week leading up to July 18.

[To Top](#) ↑

Standards Available for Review

Several standards dealing with speakers, pin connectors, and controls are available for review on the ESTA website.

ANSI E1.8 - 2005, *Entertainment Technology--Loudspeaker Enclosures Intended for Overhead Suspension--Classification, Manufacture and Structural Testing*, is available for public review through September 20. The review forms and instructions for both documents, and the draft BSR E1.24 standard are available [here](#). ANSI E1.8 is an existing American National Standard being considered for reaffirmation. It may be purchased from [The ESTA Foundation](#).

BSR E1.17 - 201x, *Entertainment Technology - Architecture for Control Networks*, has been posted for review [here](#) through August 24. The draft standard is a suite of documents that revise sections of the existing ANSI E1.17 - 2006. The revisions include changes to the Device Description Language, the Session Data Transport protocol, the Device Management Protocol, and to various EPIs.

This month:
 Registration to Open
 Sound Exhibit
 Standards Review
 PLASA News
 ETCP Certification

ANSI E1.17-2006, *Entertainment Technology - Architecture for Control Networks (ACN)*, is a suite of documents that specifies an architecture, including protocols and language, that may be configured and combined with other standard protocols to form flexible, networked audio, lighting, or other control systems.

For more information contact: Karl G. Ruling, ESTA, 875 Sixth Avenue, Suite 1005, New York, NY 10001; phone 212-244-1505; e-mail standards@esta.org.

[To Top](#) ↑

PLASA 2010 Growing

PLASA 2010 will include AVNetworks 2010, a technology and business conference, and a wide assortment of seminars and master classes September 12 to 15 at Earls Court in London, England.

PLASA Events and United Business Media's Pro Sound News Europe and Installation Europe have announced the launch of AVNetworks 2010, a technology and business conference, which will run alongside PLASA 2010 on its final day September 15.

The one-day event will throw light on the issue of networking technologies and protocols, how to make the best use of today's standards, and what can be expected in the future.

The first details of this year's extended PLASA 2010 Education and Learning Program includes top international speakers on industry projects and technologies, sustainability, AV and systems integration, and much more.

The Gottelier Masterclass will be presented by last year's Gottelier Award winner Alex Cooper from Midas Klark Teknik. Entitled *Don't Just Measure: Listen*, it will be an appreciation of the power of human perception and spatial awareness.

Further updates to the full Education & Learning Programme can be found at: www.plasashow.com, www.plasariggingconference.com, and www.avnetworks2010.com

[To Top](#) ↑

Approved for Certified Training

The Entertainment Technician Certification Program Council announced that the Academy of Production Technology (APT) and the Navigator Automation Class at Fisher Technical Services, Inc. (FTSI) have been approved to become ETCP Recognized Training Programs.

APT's upcoming courses will be held in Nashville in September and at Texas State University in San Marcos in January. For more information about these courses [click here](#).

FTSI's four-day course gives students an overall view of the principles of entertainment automation systems and teaches the basics of how to configure and program an automation system

using FTSI's Navigator hardware and software.

Upcoming courses will be held at FTSI's research, design, and fabrication facility in Las Vegas, Nevada. Space is still available December 13 to 16. Additionally, this fall LDI will incorporate automation training in the LDInstitute. For more information on these courses, visit www.fishertechnical.com.

[To Top](#) ↑

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf



Study Tour to Experience Turkey and PQ 2011

Marianne Custer
Study Tour Leader

Openings are still available for the 2011 USITT Study Tour May 31 through June 19. Participants will travel through Turkey with the tour culminating at the 2011 Prague Quadrennial at Performance Design + Space.

Turkey is a democratic, secular, unitary, constitutional republic with an ancient cultural heritage. Considered a regional power, Turkey is a NATO member, a member of the Economic G20, and a close ally of the United States. Its big cities, Istanbul, Ankara, and Izmir are modern bustling metropolises with subway systems, high-rise buildings, modern museums, and state supported theatres. Its many Greek ruins are protected and are some of the best-preserved ancient sites in the world.

Turkey's Aegean shores are among the loveliest landscapes in the country. The magnificent coastline, lapped by the clear water of the Aegean Sea, abounds in vast and pristine beaches surrounded by olive groves, rocky crags, and pine woods. The coastline is dotted with idyllic fishing harbors, popular holiday villages, and

Colorful and interesting experiences are expected when the USITT 2011 Study Tour visits Turkey, which is a constitution republic which had protected many of its ancient ruins.

Photos/Marianne Custer

the remains of ancient civilizations attesting to the inheritance of more than 5,000 years of history, culture, and mythology.

The tour will start out in Istanbul, the former heart of the Ottoman Empire, a city that sprawls across two continents. There participants will meet colleagues from the theatres of Istanbul and the University of Istanbul and gain insight into contemporary theatre practice in Turkey. Visits to theatres such as the Municipal Theatre of Istanbul and the Rumeli Hisari, the historic Ottoman walled fortress on the banks of the Bosphorus, where plays are performed in open air, are planned. The tour will visit the Topkapi, the Ottoman Palace and its magnificent treasury, the Museum of Turkish and Islamic Arts, built in 1520, housing massive traditional handmade carpets, ceramics, and a fascinating ethnographic collection.

A cruise on the Bosphorus to the mouth of the Black Sea, strolling the Grand Bazaar, and enjoying the sights and scents of the Spice Bazaar are just a few of the many activities planned for this ancient city of mysteries.



The next stop is the first capital of the Ottoman Empire, Bursa, the silk capital of Turkey and home of the famous Karagoz shadow puppets. Bursa is home to two contemporary theatres. The Ahmet Vefik Pa•a was originally established in 1879 as the first modern theatre of that period. Rebuilt after a fire, it is now the largest theatre in Bursa with one big theatre hall, two chamber theatres, and a rehearsal stage. Another theatre to visit is the Tayyare, which was opened for films and plays in 1932 and underwent a 1995 restoration. Bursa is also known for its fourteenth and fifteenth century mosques, some of the most significant architecture of the period, and its well-preserved Ottoman houses.

Participants will stop to see the ruins of Troy, site of Homer's *Illiad* and *Odyssey*, on the way to the coastal town of Assos and its pristine Aegean waters. It will be time to rest while making brief visits to the ancient village of Behramkale and the ninth century Doric temple of Athena that crowns the hill overlooking the sea. A Roman amphitheatre sits nested against the hillside on the path to the village.



From Assos, the tour heads south to Bergama. The town is best known in its former incarnation as Pergamon, the cultural center of a rich and powerful small kingdom during Greek and Roman times. Pergamon had a fine acropolis, the ruins of which survive today, including a 10,000-seat natural theater and a Temple of Dionysus.

Selçuk, the gateway to Ephesus (one of the most significant archeological sites in the world) will be next. Founded by Ionian Greeks, it features an ancient amphitheatre which seated 44,000 people and is thought to have been the largest theatre in the ancient world. Selçuk is traditionally known as the home of the Virgin Mary after the death of Jesus Christ.

From Ephesus the group will travel to the villages of Prienne, Miletus, and Didyma to see the ancient ruins and perhaps take a swim before catching a flight back to Istanbul. After a day and an evening of relaxing, doing some last minute shopping, or visiting the Sadberk Hanim Museum and its fascinating Ottoman artifacts, the group will say goodbye to Turkey and fly to Prague for the opening of the Prague Quadrennial of Performance Design & Space 2011.

For questions, contact Marianne Custer at mcuster@utk.edu.

[To Top](#)

usitt

News from:
Around the Institute[Next Story](#)

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference &
Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf

Commissioners Enjoy Syracuse

Representatives from USITT's

Commissions were in Syracuse for two days of meetings in late July. They had the opportunity to tour the design, test, and manufacturing facilities at J.R. Clancy, Inc. and spend a part of their morning at the USITT National Office.

[To Top](#) ↑

Soccer Fans Delight the Eye

Sandy Bonds, VP for International Activities and soccer fan, shared this report and photos from her World Cup experience. It seems costume designers are always looking for inspiration.

“Sports fans around the world like to flaunt their team spirit by wearing team colors in their clothing and face painting. The World Cup, recently held in South Africa, drew out the creativity of scores of fans. The Netherlands fans, whose team, the Orange, placed second in the competition, were easily the most dedicated and inventive in their costumes. Surpassing the typical scarves, big hats, and body makeup, scores of Orange supporters appeared in elaborately conceived and executed outfits. Of particular interest were those combining the orange color of the Dutch team with the local theme of South



This month:
 Commissioners Visit
 World Cup Soccer
 USC Dean Honored
 Michael Ramsaur
 Miss Universe
 Glimmerglass Opera
 Ruzikas Light Rent
 Sarah Nash Gates

Africa, such as the ostriches (and tribal warriors) shown here.”

[To Top](#) ↑

Dean Puzo Honored by Playwrights' Arena

University of Southern California School of Theatre Dean Madeline Puzo was honored recently as part of the Playwright's Arena “Hot Night in the City” annual benefit. The Los Angeles group recognized Ms. Puzo for her outstanding contribution to the Los Angeles theatre community. She has been dean of the School of Theatre since 2002, and the school has added three new graduate degrees, revised and expanded its undergraduate programs, and doubled its faculty during that time.

[To Top](#) ↑

Michael Ramsaur Honored

Head of the USITT Centre for OISTAT Michael Ramsaur, who is also VP and Immediate Past President of OISTAT, received an Outstanding Contribution Award from the Central Academy of Drama in Beijing, China for his outstanding contribution to theatre and film professional training and education in China and the world. Michael also won a San Francisco Drama Critics Circle award for this lighting design for *Crazy for You* produced by Broadway by the Bay.

[To Top](#) ↑

Kryolan at Miss Universe Pagent

Congratulations to Claudia Longo and all the folks at Kryolan Professional Makeup because the company has been named the Official Cosmetics of *Miss Universe 2010*. The contest is set to culminate in late August at Mandalay Bay in Las Vegas, Nevada, with Bret Michaels and Natalie Morales as co-hosts.

[To Top](#) ↑

Glimmerglass Features Designs

The program for the 2010 season of Glimmerglass Opera in Cooperstown, New York showcases construction drawings and elevations for sets as spot graphics and theme art, an unusual way to show off some of the behind the scenes work needed to create its productions. And, for some audience members, it provides an opportunity to speculate which drawings were used for which realized pieces. The drawings are by Donald Eastman, set designer for the 2010 festival season, who requested they not be credited, but we enjoyed viewing his work.

[To Top](#) ↑

Making the Rent at the Hollywood Bowl

Tom and Donna Ruzika of Silverado, California seem to be developing a tradition of spending part of their summer designing lights at the Hollywood Bowl. This year, the production was *Rent* with Meridith Greenberg as production stage manager. They all worked with Director Neil Patrick Harris and an outstanding cast to make magic at the gigantic venue. Donna also spent part of the summer at the Utah Shakespearian Festival. We're hoping for a more complete report of their adventures for a future issue of *Sightlines*.

[To Top](#) ↑

Sarah Nash Gates Honored

The University of Washington's newly renovated Playhouse Theatre recently named the stage after one of USITT's Past Presidents. The Sarah Nash Gates Stage recognizes USITT's Past President for her 15 years of service as Executive Director of the School of Drama along with her leadership of the playhouse renovation effort.

[To Top](#) ↑

usitt

News from: Contributing Members

[Next Story](#)

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf

New Contributing Member

USITT welcomes **POET Technical Services** as a new Contributing member of the Institute. The company, whose website is www.poet.cc, includes components featuring theatricals, post production, marine theatricals, design, and corporate entertainment.

[To Top](#) ↑

ETC Names Distributor, Aids Upgrade

ETC (Electronic Theatre Controls, Inc.) recently named an official distributor in India and had its products used to upgrade the lighting system in a Seattle theatre.

Responding to the increased demand for its lighting products and technical expertise worldwide and now specifically in the growing Indian market, ETC has chosen long-time United States dealer



Barbizon Lighting Company Inc. as its official distributor in India. With its newly established office in Bangalore, Barbizon Lighting is a sales, service, and educational center for ETC products. Barbizon is also working with dealers across India to inform customers on the benefits of ETC's lighting. The Barbizon office in India can be contacted via www.barbizon.in. For general information on ETC products and services, visit www.etcconnect.com

Seattle's 5th Avenue Theatre is renowned for its high-caliber live performances, music revivals, and Broadway shows. In 2008, 5th Avenue began the upgrade of the lighting system in its 2,115-seat proscenium theater in order to keep pace with the changing world of theatrical lighting – productions adding more moving lights and special effects, and a faster turnaround time between shows. They chose ETC's flagship Eos control system.

[To Top](#) ↑

Hoists Move Glass Ceilings

This month:
POET Technical Services

ETC

J.R. Clancy, Inc.

Vortek

PRG

When completed this fall, the Palladium Center for the Performing Arts' 1,600-seat concert hall will be used for a range of music from classical to country and western, R&B, and jazz. In order to allow this range of performance types, variable acoustics are used to tune the hall for optimum acoustics for the different musical types in the Carmel, Indiana facility.

Four glass ceilings, each weighting 23,000 pounds, are key elements to the tuning process. The elevations of each ceiling can be adjusted to create the desired response. **J.R. Clancy, Inc.** designed and built high capacity hoists. These needed to have very high reliability, because they are holding massive loads over people. In addition to standard braking systems, each hoist has dual air brakes acting on a 30 inch brake disk. Due to space constraints every hoist was designed to be disassembled, craned into the building, and reassembled. See a video [here](#).

[To Top](#) ↑

Vortek Adapts To Solve Challenge

Vortek, a division of Daktronics Inc., recently celebrated the completion of an installation using Classic hoists configured for an inverted, or grid mount application, marking yet another milestone for the product's ability to consistently adapt to non-standard layouts. Blending traditional counterweight line sets with Vortek motorized line sets, the Cheyenne Civic Center Performing Arts Theater in Cheyenne, Wyoming, is sure to deliver a sophisticated, yet practical, theatre for many years to come.



For additional information on Vortek and its rigging systems, visit the company's [website](#), e-mail the company at sales@vortekrigging.com, or call 1-866-4VORTEK.

[To Top](#) ↑

Server Populates Tour's Urban Landscape

Jay-Z's *Blueprint 3* tour combines the artist's urban edge, innovative video technology, and live camera content. The city skyline video wall set offers multiple video surfaces to create compelling imagery throughout the show, but the real technical magic is in the complex video system which integrates the Control Freak Encore DMX Bridge system with the **PRG** Mbox EXtreme v3 media server. Production Resource Group (PRG) provided a five-server system for the tour which has played arenas and stadiums around the world.



For more information on PRG, visit www.prg.com.

[To Top](#) ↑

[Next Page →](#)

usitt

News from: Sustaining Members

[Next Story](#)

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf

SERAPID Adds Staff Members

SERAPID, Inc. has welcomed four new employees to the company since the beginning of 2010. Brian Kattleman, Chris Evitts, Tom Zhang, and Rich Wodnicki have all joined the team.

Mr. Evitts and Mr. Zhang are part of the engineering team, while Mr. Kattleman is in the marketing department working on graphic design and animation. Mr. Wodnicki is in sales focusing on industry and stamping.

For more information, visit www.serapid.us, send an e-mail to info-us@serapid.com, or call 800-663-4514.

[To Top](#) ↑

Named to Product Specialist Group

To better serve an expanding range of exclusive, high tech products, **TMB** announced the addition of Erica Frost to its Product Specialist Group. Ms. Frost's primary role will be working in TMB's 24-hour Tech Support Group, with additional product training responsibilities.



Based in London, she joins TMB's global staff of Tech Support and Training specialists, assisting customers with simple to complex technical issues, helping turn ideas into reality. Always interested in sound, video, and lighting, Ms. Frost gained years of hands-on experience as a crew member on live productions of all kinds and as an audio engineer in studios and clubs. She earned her BS degree in Live Event Technology at the University of Glamorgan in Cardiff after two years at the University of Salford in Manchester, where she graduated from its HND Audio and Video Systems program.

Find out more about TMB at www.tmb.com. TMB Training information and schedules can be accessed at www.tmbtraining.com

[To Top](#) ↑

Performs Key Role at Emerson

This month:
SERAPID, Inc.

TMB

Auerbach Pollock
Friedlander

Theatre Project
Consultants, Inc.

Auerbach Pollock Friedlander, Performing Arts/Media Facilities Planning and Design, was a key member of the design team for Emerson College's Paramount Center reuse project with Elkus/Manfredi Architects.

Following the success of the team's previous collaboration on the renovation of the Cutler Majestic Theatre and the multi-venue Tufts Performance and Production Center, Auerbach Pollock Friedlander provided theatre consulting and sound, video, and production communications design for the redevelopment of the Paramount Theatre and the adjacent Arcade Building. This is the former site of the Bijou Theatre and B.F. Keith's Theatre, the first vaudeville theatre to use electric lighting. The project is a combination of adaptive re-use, renovation, and new infill construction including a 596-seat proscenium theatre that occupies the footprint and recreates the original art-deco finishes of the 1,500-seat Paramount Theatre which originally opened in 1932 as a movie theatre.

[To Top](#) ↑

Held Contest for Calendar Photos

For its 2011 calendar, **Theatre Projects Consultants** wanted to showcase the insider's perspective on its work, so it held a competition to be part of the calendar.

The firm sought interesting, artistic photos taken in any space its ever worked on, anywhere in the world. See a cool architectural detail? An unusual angle on technical equipment? A performance shot taken from a non-audience perch? How about a support space in full pre-show flurry? The company asked photographers to capture that image and tell why it struck them.

The competition was open to anyone – and the first prize was \$500. Deadline for entry was August 15. •

[To Top](#) ↑

usitt

News from: USITT's President

[Next Story](#)

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf



Many of the people "directing traffic" at the Annual Conference such as this group, are volunteers for the organization. From left are Donna Ruzika, Jill Maurer, and Sherry Linnell, Stage Expo Troubleshooters.

Photo/Bill Browning

Have Fun; Volunteer!

Joe Aldridge
President

Volunteer: *noun* 1. a person who voluntarily offers himself or herself for a service or undertaking. 2. a person who performs a service willingly and without pay. *adjective* 3. of, pertaining to, or being a volunteer or volunteers: a volunteer fireman. *verb* (used without object) 4. to offer oneself for some service or undertaking. 5. to enter service or enlist as a volunteer. *verb* (used with object) 6. to offer (oneself or one's services) for some undertaking or purpose. **USITT** 7. the members

Volunteerism: *noun* 1. the policy or practice of volunteering one's time or talents for charitable, educational, or other worthwhile activities, esp. in one's community. **USITT** 2. the attribute of its members that make it a strong, viable membership organization (derived from dictionary.com)

In my remarks at the Conference, I spoke of how I became involved in USITT activities. I took exactly the same path as many who served before me which is exactly the same path yet to be taken by those who follow. I volunteered. I saw the fun that my peers were having and wanted to be included. I offered to be a part

of a panel at the conference in Wichita. I happened to have a lot of experience with firearms and firearm safety was a passion of mine. A friend of mine was slated to offer a panel on the subject and needed someone to serve as a panelist. I had so much fun that I volunteered again for Boston. The rest is history. I decided to come off of the sidelines and share my limited knowledge and endless enthusiasm for the industry.

Have you ever wondered how to become involved? Volunteer, it is as simple as that. Attend your regional section meetings and become involved. Form a student chapter at your school. Choose a couple of Commissions that interest you and attend the meetings at a conference. Offer to share the load. That is what every one of the people you see on panels, working as a student volunteer, adjudicating competitions, assisting with portfolio reviews have done. They have volunteered! The opportunities are endless. The members of USITT are its strength, its foundation.

Feel free to contact me at joe.aldridge@unlv.edu; any of the members of the Board; any of the Commissioners; any of the Fellows; or any of the USITT staff members if you have a strong desire to become involved and need assistance. Your time and energies will be greatly appreciated.

For those of you who are keeping score, five weeks and still going strong!

[To Top](#)

usitt

News from: Regional Sections

[Next Story](#)

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf

Plans Master Classes, Expo

The Southeast Regional Section invites all members and interested individuals to attend its annual Master Classes, hosted this year by Jacksonville State University in Jacksonville, Alabama September 17 to 18.

Tentative sessions include *Sound for the Theatre*, *Prop Food Construction*, *Tailoring*, *Stage Automation*, and *Scene Painting*.

In addition to the sessions, the Section will host its Design/Tech Expo open to students and faculty of the region. Enter designs and technical projects for adjudication and the chance to win conference registration to the USITT Conference & Stage Expo in Charlotte, North Carolina in March.

Visit the Southeast Section website for more information as it becomes available or contact David Keefer at Jacksonville State University, dkeefer@jsu.edu.

This month:
Southeast

Northern Boundary

Ohio Valley

[To Top](#) ↑

Set Dates for Fall Meeting, Design Expo

The Northern Boundary Regional Section will hold its meeting September 10 and 11 in the Fargo-Moorhead area at Trollwood Performing Arts School in South Dakota. Included at the meeting will be a design expo with three Annual Conference registration awards for top work in the student design category.

Pictures of the 2009 Fall meeting at the University of Minnesota, Twin Cities & Guthrie are located [here](#).

[To Top](#) ↑

Ohio Valley Fall Conference

The Ohio Valley Section will hold its annual Fall Conference on Saturday, September 25 at Capital University in Columbus, Ohio. There is still time to register and join in a full day of sessions covering a wide range of theatre related topics.

Those who have been using micro-controllers to make robotic stagehands should bring robots, photographs, or thoughts to the conference. Bring hard copies of resumes and cover letters to the conference and get feed back from the production manager at Tony Award-winning Cincinnati Playhouse in the Park, Phil Rundle.

There is a special hotel rate of \$109 per night for section

members at the Columbus Airport Marriott. This is the first time the Section has arranged for a special members hotel rate to make attending the conference more convenient. Attendees must book rooms by September 4 by going to the Ohio Valley website and following the link or going [here](#). Nomination forms and entry fees for the Peggy Ezekiel Exhibit can be submitted until September 7.

For more information on all of these topics, visit the USITT Ohio Valley [website](#).

[To Top](#) ↑

usitt

News from the: Executive Director

[Next Story](#)

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf



When USITT members attend the Annual Conference & Stage Expo, they are already receiving a substantial discount over the regular registration pricing for more than 200 parties, sessions, labs and Stage Expo.

Photo/Tom Thatcher

Getting A Good Value at USITT

David Grindle
Executive Director

They wanted \$895 to attend a three-day conference about managing non-profits. The irony did not escape me, nor my 11 year-old son.

"I thought non-profits didn't have that kind of money," said he to me.

Needless to say, I couldn't see the rationale behind the expense, but it did make me think about what you get when you register for USITT's Annual Conference & Stage Expo, and registration will be opening soon online (www.usitt.org/2011).

If you are reading *Sightlines*, chances are you are a member, so you are paying the member rate. That is already a discount on the actual cost of the Conference. It may not seem like it, but I assure you it is. So what does that Conference registration break into?

Convention center rental is not an insignificant amount of money. With 180 or more individual sessions, we need rooms in convention centers and hotels, so we frequently must book the entire place.

While the Institute owns some of the projectors and many people

bring their presentations on laptops, we still must provide many more pieces of computer and AV equipment. Also, there are mics that must be rented along with mixers, screens, even the internet connections for the CyberCafes at Stage Expo.

The convention industry is one with exclusive providers, so there is no bidding of services; we pay the rate established by the convention center. Have you ever wondered why our conference isn't in New York City, Los Angeles, or San Francisco? Think about the cost of everything in those cities, even when you do have a choice of who provides services.

David Will, VP-Conferences (and President Joe Aldridge before him) scours the country seeking the best value so we can to keep our conference registration costs down. We know that for many of our members, the Annual Conference & Stage Expo is a highlight of the year. It isn't cheap to produce the conference, and I won't say it isn't inexpensive to attend. But Mr. Will and the Conference Committee hear your comments and seek to get as much for your conference dollar as humanly possible. Just look at the closing night event; it is no longer ticketed but open to all.

I'm happy to say I skipped paying \$895 and am taking my sons fishing that weekend instead. But March 9 to 12 you will find me in Charlotte, and I hope to find you there, too. Registration opens this month.

[To Top](#)

usitt

Commissions

[Next Story](#)

September 2010 News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf

Special Online Costume Support

Kristiana Tollefson

Costume Design & Technology Commission

The Costume Design & Technology Online Communities continue to support members, and two of the most popular offerings are the Costume Info and Costume Locator e-mail lists.

The Costume Info list celebrated its nine year anniversary in April. This e-mail list enables members to exchange sources, ideas, techniques, and products used in any area of theatrical costuming.

Subscribers post questions ranging from machinery recommendations to dye techniques, textbooks, web sources, internships, and job openings. This list does not accept rental inquiries of any kind. To join the Costumer's Info list, send a blank e-mail to costumeinfo-subscribe@yahoogroups.com.

The Costume Locator service is the place to send any rental inquiries large or small. Inquiries have ranged from a single suit, to the Equus heads, to entire productions. No request is too large or too small. Archive searches can provide information on whether someone has posted a particular item in the past. The list is only responsible for getting people in touch with each other, not for transaction processes. To subscribe to the CostumeLocator service, send a blank e-mail to costumelocator-subscribe@yahoogroups.com.

Both services are moderated, and the list moderator must approve each request or post. This ensures the integrity of postings, allows the moderator to edit/combine duplicate messages as well as edit for clarity, and ensures that members are posting to the correct list for their inquiry. Therefore, it is normal for there to be a few days from the time of posting to the distribution of messages.

The main features of both lists can be accessed through e-mail alone but both lists have web pages to access additional resources. Both lists allow the choice of individual message format or digest format which compiles all of the day's messages into one e-mail. New members are automatically subscribed to the individual message format and can switch to digest by sending an e-mail to costumeinfo-digest@yahoogroups.com or costumelocator-digest@yahoogroups.com. Anyone may belong to either list or both. Spend some time looking around the websites, which have very detailed help sections. For additional information, contact the



list moderators:

Costumer's Info List Moderator, Kristina Tollefson:

- kristina@tollefsondesigns.com;
- Website groups.yahoo.com/group/costumeinfo/
- Subscribe costumeinfo-subscribe@yahoogroups.com;
- Digest costumeinfo-digest@yahoogroups.com;
- No mail (vacation setting) costumeinfo-nomail@yahoogroups.com;
- Individual Messages costumeinfo-normal@yahoogroups.com;
- Post message costumeinfo@yahoogroups.com.

Costume Locator List Moderator Kevin McCluskey;

- kmccclusk@mwc.edu
- Website groups.yahoo.com/group/costumelocator;
- Subscribe costumelocator-subscribe@yahoogroups.com;
- Digest costumelocator-digest@yahoogroups.com;
- No mail (vacation setting) costumelocator-nomail@yahoogroups.comIndividual;
- Messages costumelocator-normal@yahoogroups.com;
- Post message costumelocator@yahoogroups.com.

[To Top](#)

usitt

Commissions

Next Story

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
 - 2011 Study Tour
 - The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf



5D was explored during a well-regarded session at the 2010 Annual Conference & Stage Expo in Kansas City, Missouri last April. 5D will be holding its conference in Long Beach, California in October.

Photo/R. Finkelstein

Continuing Partnership with 5D

Frank Ludwig

Scene Design & Technology Commission

The Scene Design & Technology Commission continues to work with David Grindle and the USITT office to clarify the terms of an affiliated partnership with 5D.

As an organization and a conference, 5D is dedicated to exploring and promoting the new convergence of design. In an interview with Bill Desowitz for AWN (Animation Word Network) in September of 2008, production designer and 5D director Alex McDowell described the impetus of 5D this way: "...traditionally there has been a separation between five distinct forms of narrative media: film, television, animation, interactive and gaming, and architecture. Because of the development of this new toolset [advanced digital technologies] and a new mindset for the designer, the artificial boundaries -- the membrane between each of those different media -- has essentially dissolved."

5D continues to sponsor and participate in many international events including the roundtable discussion presented with the Scene Design Commission at the USITT Annual Conference; *The Future of Theatre Minds in Immersive Design: a conversation with 5D on the Future of Immersive Design Conference* -- a big title for a big topic.

5D is holding its biennale conference in Long Beach California October 7 to 10 on the campus of California State University. For more information go to www.5dconference.com.

usitt

Conference & Stage Expo

Next Story

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word



The newly-opened NASCAR Hall of Fame is just a short wander from the Charlotte Convention Center. It provides a dramatic setting for old and new race cars, memorabilia, and hands-on exhibits.

Photo/Barbara E.R. Lucas

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf

Museums of Uptown Charlotte

Allison Stedman

Despite its reputation as a banking town, Charlotte is home to some of the East Coast's most interesting and unusual museums, many of which are within walking distance of the Charlotte Convention Center, site of the USITT 2011 Annual Conference & Stage Expo, and selected USITT hotels.

Attached to the Convention Center is the recently opened NASCAR Hall of Fame, an interactive, entertainment attraction honoring the history and heritage of NASCAR. Designed for race fans and non-fans alike, the 150,000 square-foot museum includes a 275-person state-of-the-art theatre, the NASCAR Hall of Honor, the Sport's Avenue Retail outlet, Buffalo Wild Wings restaurant, and the NASCAR Media Group-operated broadcast studio.

For those interested in learning more about the regional heritage of the southeastern United States and its diverse inhabitants, The Harvey B. Gantt Museum for African-American Arts and Culture and the Levine Museum of the New South are not to be missed.

While the Gantt Museum is home to the John and Vivian Hewitt Collection of African-American art, the Levine Museum features an interactive history devoted to the lives and lifestyles of the men, women, and children, black and white, rich and poor, residents and newcomers, who have helped to shape southern society since the Civil War.

Only a few blocks away from the Levine are the Bechtler Museum of Modern Art, and the Light Factory Contemporary Museum of Photography and Film. Once the private collection of the Bechtler family of Switzerland, the museum features examples of some of the 20th century's most important American and European art movements and includes works in various media by such artists as Alberto Giacometti, Barbara Hepworth, Joan Miro, and Jean Tinguely. Located in Spirit Square at the intersection of North College and East Seventh Street in Charlotte's Center City, the Light Factory is one of only four museums devoted to photography and film in the United States. Founded in 1972 as a Photographer's Cooperative, today the museum features large-scale exhibitions of photography and digital video art, and provides free screening space to independent filmmakers from around the world.

Farther south, and easily accessible by the Charlotte Lynx light rail, is the McColl Fine Art Gallery, one of the premier art galleries in the southeast. Specializing in fine European and American painting from the 19th and early 20th century, the McColl houses works of exceptional quality from the Hudson River School and the Barbizon School, as well as examples of Academic painting, Impressionism, and Post-Impressionism.

A short cab ride away, but well worth the trip, are the Charlotte Museum of History and the Mint Museum of Art's second location.

A trip to the The Mint's downtown location, slated to reopen October 1, will be offered as a special Regional Event on the Tuesday before the start of the 51st Annual Conference & Stage Expo.

While the Museum of History features programs and exhibits on the people, buildings, stories, and objects related to the region's history, the Mint Museum is home to more than six impressive collections devoted to Ancient and Native American Art, American Art, Contemporary Art, Decorative Art, and Fashion. The Mint's Historic Costume and Fashionable Dress Collection, established in 1972, is one of the museum's most impressive acquisitions, totaling nearly 10,000 items and spanning three centuries of fashion history.

[To Top](#)

usitt

Conference & Stage Expo

Next Story

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf



Student volunteers help make each USITT Annual Conference & Stage Expo a success. The group is lead by Charles Houghton, seen here with some of the 2010 volunteers at the 2010 event in Kansas City, Missouri.

Photo/Casey Kearns

Seek Student Volunteers for Charlotte

Monica L. Merritt

Conference Registration & Database Manager

USITT needs 100 student members to participate in the 2011 Student Volunteer Program. In exchange for at least 15 hours of work at the 2011 Conference & Stage Expo in Charlotte, North Carolina, USITT will waive the Conference registration fee. Assignments vary from conference office support, A/V and computer assistance, Stage Expo special exhibition set-up and tear down, and many other opportunities.

The Student Volunteer Program registration will open on-line starting September 15. At that time, current USITT Student members may register. Registration will be submitted through an online form at www.usitt.org/2011.

After October 6, the Student Volunteer Program will be open to anyone wishing to become a USITT member. Any student who is not a current USITT member may sign up for the program and apply for membership at the same time.

Applicants are selected for the program on a first come, first served basis. Online forms must be completely filled out – including arrival and departure dates. For more information about the Student Volunteer Program, contact Monica L. Merritt, monica@office.usitt.org or 800-938-7488 ext 104.

usitt

Conference & Stage Expo

[Next Story](#)

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf



Commercial and Non-Commercial tables are a great way for companies and organizations to participate in USITT's Stage Expo, as the lively exhibitors at the 2011 event show.

Photo/Casey Kearns

Table Spaces Available for Charlotte

Helen P. Willard

Stage Expo Sales Manager

Priority space selection for Commercial and Non-Commercial tables is taking place this fall. Commercial tables cost \$850, and Non-Commercial tables cost \$650. Each table space reservation includes a six-foot table with two chairs on a carpeted space, plus two full-conference exhibitor badges.

Commercial tables may be selected by USITT Organizational members whose company's annual gross sales are less than \$250,000 or whose sales in the performing arts market, as determined by USITT, are less than \$100,000. In order to qualify for a Commercial Table, organizations must submit a statement from a CPA or attorney acknowledging that the company/organization meets either qualification.

Non-Commercial Tables may be selected by USITT Organizational Members whose company or organization operates with a not-for-profit status. All public educational institutions are qualified to select a Non-Commercial Table. Other organizations that meet the qualifications must include a statement from a CPA or attorney acknowledging that the company/organization meets the qualification or provide copies of appropriate IRS documentation.

Table guidelines were developed to insure that each of the eight exhibitors in each cluster of tables is able to fully utilize the space for which they have paid. A draped storage space located in the center of each cluster is provided for the eight table exhibitors to share. Each exhibitor's responsibility is to be a "good neighbor" to adjacent exhibitors, and exhibit operations must be conducted so as not to trespass upon the rights of other exhibitors.

Table guidelines are as follows: "A standard commercial or non-commercial table is allocated a space not to exceed 7' wide. Exhibits over 7' wide will need to purchase two table spaces or a booth. Diagonal installations that infringe upon adjoining tables will not be permitted. No table exhibit can be taller than 8'. Exhibits must not intrude into any aisle. Local fire codes will be strictly enforced."

A total of 64 Commercial and Non-Commercial table spaces are available for Stage Expo 2011. These tables are a great deal for colleges, universities and other organizations who wish to promote their programs at the conference. Anyone who wishes to reserve a table should contact hpwillard@aol.com.

[To Top](#)

usitt

For the Record

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf

USITT Leadership

- Joe Aldridge, *President*
- Patricia Dennis, *Secretary*
- Travis DeCastro, *Treasurer*
- Kim Williamson, *Vice-President for Commissions*
- Mark Shanda, *Vice-President for Communications*
- David W. Will, *Vice-President for Conferences*
- Alexandra Bonds, *Vice-President for International Activities*
- Michael Mehler, *Vice-President for Programming*
- Martha Marking, *Vice-President for Members, Sections & Chapters*
- Daniel Denhart, *Vice-President for Special Operations*
- Carl Lefko, *Immediate Past President*

[To Top](#) ↑

Directors at Large

2008-2011

- Dan Culhane
- Mary Heilman
- David Krajec
- Carolyn Satter
- John S. Uthoff
- Monica Weinzapfel

2009-2012

- William Browning
- Jonathan Darling
- Linda Essig
- Mitch Hefter
- Brian Reed
- Kim Scott

2010-2013

- Emily Gill
- R. Michael Gros
- Panela Leung
- Debra Garcia Lockwood
- Jill Maurer

- Stephanie Young

[To Top](#) ↑

Sightlines Editorial Staff & USITT Office Staff

- **Barbara E.R. Lucas**, *Sightlines* Editor, Public Relations & Marketing Manager
- **David Grindle**, Executive Director
- **Carol B. Carrigan**, Administrative & Finance Manager
- **Tracy Davis**, Bookkeeper
- **Shannan Hoerger**, Administrative Assistant
- **Jim Lucas**, Membership & Ad Sales Associate
- **Monica L. Merritt**, Conference Registration & Database Manager

[To Top](#) ↑

usitt

For the Record

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf

Contributing Members

- American Harlequin Corporation
- Apollo Design Technology, Inc.
- Automatic Devices Company
- Barbizon Lighting Company
- Cirque du Soleil
- City Theatrical, Inc.
- J.R. Clancy, Inc.
- Clear-Com Communication Systems
- Creative Handbook
- Creative Stage Lighting Co., Inc.
- d&b audiotechnik
- Disneyland - Creative Entertainment
- Electronic Theatre Controls (ETC)
- Entertainment Services & Technology Association (ESTA)
- Future Light
- GAMPRODUCTS, INC.
- H & H Specialties Inc.
- InterAmerica Stage, Inc.
- KM Fabrics, Inc.
- Kryolan Corporation
- Live Design Magazine/LDI Show
- MDG Fog Generators
- Meyer Sound Laboratories, Inc.
- Morris Architects
- Musson Theatrical, Inc.
- Norcostco, Inc.
- Philips Group
- POET Technical Services
- PRG
- Production Advantage, Inc.
- Protech Theatrical Services, Inc.
- Robert Juliat America
- Rosco Laboratories, Inc.
- Rose Brand Theatrical Fabrics, Fabrications & Supplies
- SeaChanger
- SECOA
- Stage Research, Inc.
- Stage Technologies
- StageRight Corporation
- Steeldeck Inc.
- Syracuse Scenery & Stage Lighting Co., Inc.
- Texas Scenic Company

USITT gratefully recognizes the individuals and businesses in these special categories of membership:

Contributing Members

Sustaining Members

- Vincent Lighting Systems
- Vortek, a division of Daktronics
- Walt Disney World - Creative Entertainment
- Wenger Corporation
- ZFX, Inc. - Flying Effects

[To Top](#) 

Sustaining Members

- A.C. Lighting Inc.
- AC Power Distribution, Inc.
- AKT3 Company
- Allied Theatre Crafts, Inc.
- ALPS/Advanced Lighting & Production Services, Inc.
- Altman Lighting, Inc.
- Auerbach Pollock Friedlander
- A V Pro, Inc.
- Ben Nye Makeup
- BMI Supply
- California Institute of the Arts
- Center Theatre Group
- Checkers Industrial Products Inc.
- Chicago Spotlight, Inc.
- Clarence Smith Performing Arts Center
- Cobalt Studios
- Columbus McKinnon Corp.
- Cooper Controls
- Designlab Chicago
- Dragon & Phoenix Software, Inc.
- Enhance a Colour
- Entertainment Lighting Services
- ENTTEC
- Fisher Theatrical, LLC
- Foy Invenenterprises, Inc.
- GALA Systems, Inc.
- Georgia College & State University
- Gerriets International Inc.
- Grand Stage Company, Inc.
- Hall Associates Flying Effects
- Harkness Screens (USA) Ltd.
- heatshrink.com
- I. Weiss
- InCord Ltd.
- International Alliance of Theatrical Stage Employees
- James Thomas Engineering
- Johnson Systems Inc.
- Kenmark, Inc.
- Kirkegaard Associates
- KUPO Industrial Corp
- LCS Series (Meyer Sound Laboratories, Inc.)
- LEE Filters
- Lehigh Electric Products Co.

- Leprecon
- Leviton/NSI/Colortran
- Lex Products Corp.
- Lighting & Electronics, Inc.
- Limelight Productions, Inc.
- Lite-Trol Service Company Inc.
- LVH Entertainment Systems
- Lycian Stage Lighting
- Mainstage Theatrical Supply, Inc.
- Mallat Pharmacy and Costume
- Mehron, Inc.
- University of Missouri-Kansas City
- Mutual Hardware
- Niscon Inc.
- University of North Carolina at Greensboro
- University of North Carolina School of the Arts
- On Location Lighting Systems, Inc.
- Ontario Staging Limited
- Orange Events Sdn Bhd
- OSRAM SYLVANIA
- Pathway Connectivity
- Penn State University
- Period Corsets
- Philips Lighting Controls/Entertainment Technology
- PNTA Pacific NW Theatre Association
- Prolyte Products Group
- RC4 Wireless/Soundsculpture Inc.
- REED Entertainment Rigging & Engineering
- The Rigging Partnership
- Santa Clarita Performing Arts Center
- Sapsis Rigging Entertainment Services, Inc.
- Schuler Shook-Chicago
- Schuler Shook-Dallas
- Schuler Shook-Minneapolis
- Sculptural Arts Coating, Inc.
- Serapid, Inc.
- Shanghai American School
- Show Distribution Group Inc.
- Siong Ann Engineering Pte Ltd
- Smooth-On, Inc.
- Stage Decoration & Supplies, Inc.
- Stage Equipment and Lighting, Inc.
- Stagecraft Industries, Inc.
- Stagecraft Institute of Las Vegas
- StageLight, Inc.
- StageSpot
- Staging Concepts, Inc.
- Strong Entertainment Lighting
- Studio T+L LLC
- Theatre Consultants Collaborative, LLC
- Theatre Projects Consultants, Inc.
- Thern Stage Equipment
- Thinkwell Design & Production

- Tiffin Scenic Studios, Inc.
- TMB
- TOMCAT USA, Inc.
- Trizart-Alliance
- Ultratec Special Effects Inc.
- Union Connector Co., Inc.
- Vectorworks Spotlight by Nemetschek North America
- Wayne State University Dept of Theatre
- XZ Lighting, LLC

Commercial Endorsement Policy: USITT is pleased to announce the release of new products, and report on the activities and successes of commercial members. However, USITT does not recommend or endorse specific companies or products.

[To Top](#) ↑

September 2010

News & Notices

- Nominations Open for:
 - Architecture Awards
 - Golden Pen
 - Rising Star
 - USITT Awards
 - Young Designers
- IALD Student Award
- Member Benefits
- In Memoriam:
 - Bill MORse
 - Remembering bill
 - Jon Schoenoff
- Announcements
- 2011 Study Tour
- The Last Word

News From:

- Around The Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- ExEcutive Director

Commissions

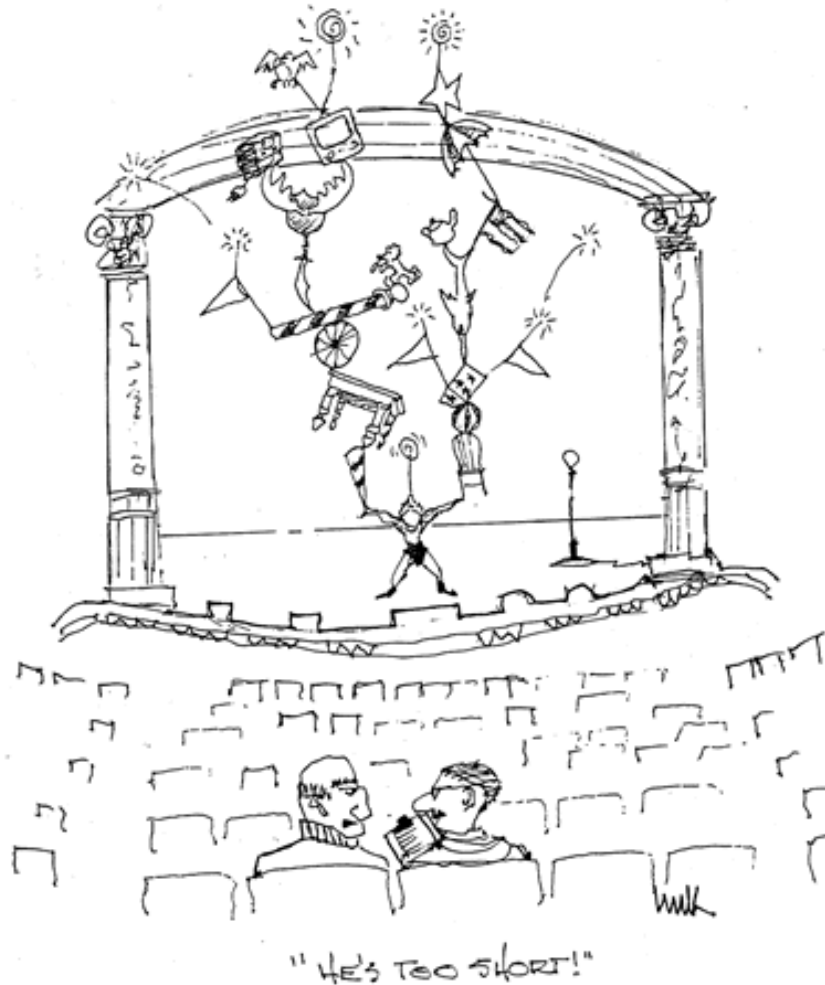
- Costuming Services
- Scene Design

Conference & Stage Expo

- Charlotte Museums
- Student Volunteers
- Table Space at Stage Expo

For the Record

- Leadership
- Contributing Members
- Sustaining Members
- September 2010 issue pdf



The Last Word

We thank Michael Devine, of Devine Design Group in Savannah, Georgia, for sharing his insight into theatre, at left.

Mr. Devine plans to publish a collection of his cartoons on theatre this fall. Look for other drawings from his pen in future issues of Sightlines.

Copyright Michael Devine

[To Top](#)

[Next Page →](#)