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New VP Aims High

Jack Feivou, new VP for Conferences, brings his passion for excellence and his skills honed at Disney, to his new role with USITT... more $\ensuremath{\mathsf{w}}$



Nominate a Young Designer or Technician Awards for outstanding young technicians and designers, both undergrad and graduates, are now open. See the full list and then nominate... more »



Propose an Idea for Tech Expo 2015 Have a cool new idea or using a material in a creative way? The biennial Tech Expo catalog and exhibit needs ideas and projects for 2015... more »



Fellowship Deadline Moved The application deadline for new Fellowship funding for r

The application deadline for new Fellowship funding for research or creative activity has moved to November 15... more »



From the Edge Displayed in Russia The United States exhibition at the Prague Quadrennial of Performance Design & Space in 2011 has been reconstituted in Moscow... more »



Scene Design Compendium Moving Forward Effective projects for teaching scene design are needed for an update of Teaching Scene Design: A compendium... more »



From the President – The Gateway

An intensive workshop on diversity and inclusion plus a new way to look at USITT's programming were highlights of the recent board meeting in Nashville... more »



USITT's Executive Director – Investing Investment is more than numbers on a paper, it is

Investment is more than numbers on a paper, it is what our members do in our organization, and what we do for them... more $\ensuremath{\,^{\circ}}$



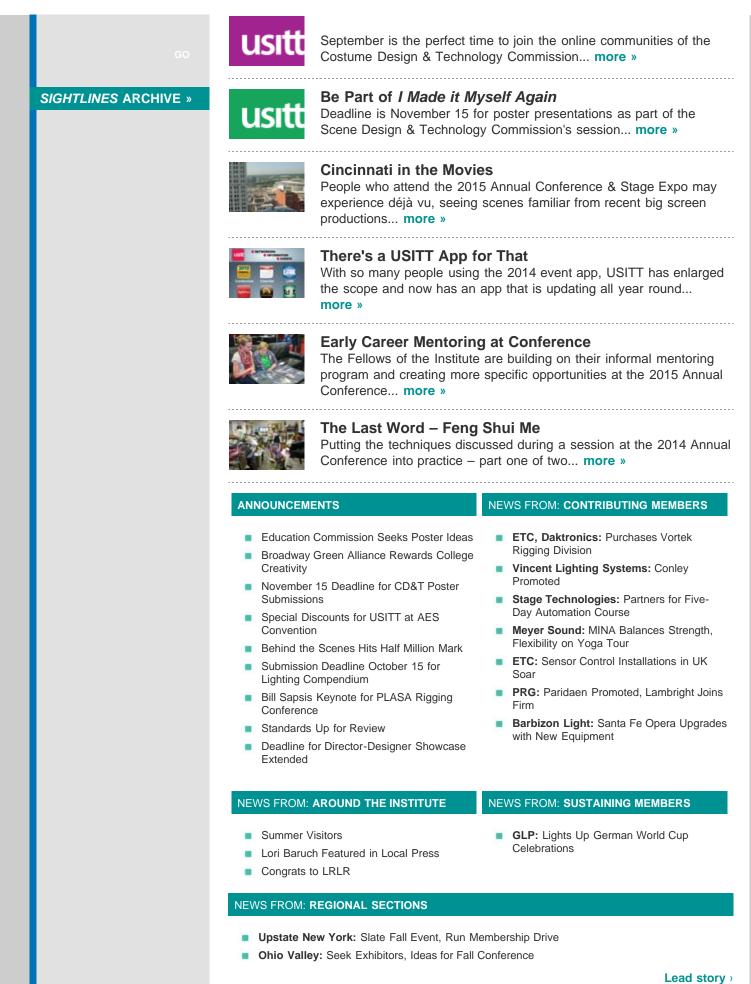
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The Commercial Pattern Archive is growing and becoming even more visible... more »

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Costume Resources Online







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News & Notices Jack Feivou of Disney is USITT's New VP for Conferences

September 2014

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Janet Gramza Communications Associate

As a general manager of entertainment operations at Walt Disney World and a climber who has hiked around Mount Everest, Jack Feivou always sets his sights high. So of course he has lofty goals as USITT's new Vice President for Conferences.

The monthly newsletter for USITT members

For starters, he wants to make USITT's Annual Conference & Stage Expo worthy of the thousands of entertainment design and tech professionals it attracts.



"I want our students in the audience to say, 'Wow! This is the kind of production I want to do,'" he said. "I want all our presenters to succeed, whether it's a single session or the Fellows' address. I want everyone to have what they need to shine."

Jack Feivou has worked to produce events that shine since he saw his first high school musical in his native Connecticut. "I went with my friend to see his sister in *Hello, Dolly*, the summer before eighth grade," he recalled. The next year, he acted in *Annie, Get Your Gun*, and found "I had more fun building scenery."

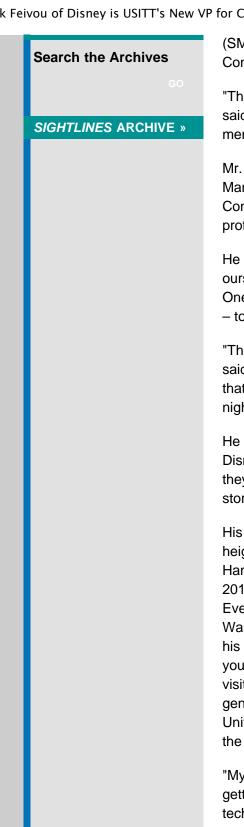
He majored in Technical Theatre/Stage Management at Adelphi University in Long Island, graduating in 1987, and went on to production manage several theatre and dance companies. He attended his first USITT Conference in 1991 in Boston. "It was just the thing to do," he said.

He was a presenter (on fall protection) in 1996 in Fort Worth and has been heavily involved since.

Jack was events manager at the Austin Arts Center when he landed a job at Disney World in 1997. He became a Producer for Walt Disney Entertainment, with projects such as the 2000 Super Bowl Halftime Show and a 2006 Expedition Everest event with performers scaling a hotel in Times Square. He is now General Manager, Entertainment Operations, for Epcot, Downtown Disney and Disney Water Parks.

Producing large-scale live events means managing people and money just as technical directors manage "sticks and bricks," he said. For 10 years, he has shared his expertise with USITT's Stage Management Mentoring Program

Jack Feivou of Disney is USITT's New VP for Conferences



(SMMP), which pairs students with professional mentors for the Annual Conference.

"The students and mentors spend 8 a.m. to 10 p.m. together every day," he said. "I am still in touch with a lot of my mentees. In fact, one of my past mentees was a mentor last year!"

Mr. Feivou has served USITT as Vice Commissioner of the SMMP, Management Commissioner and Director on the USITT Board. He called VP for Conferences "a perfect synergy between my Institute membership and my professional career."

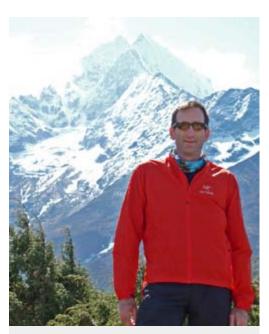
He said he complained for years that USITT "does a terrible job of presenting ourselves to ourselves," and now he gets to put his money where his mouth is. One example is moving the New Products Showcase – known as Brag & Swag - to Opening Night for USITT 2015 in Cincinnati.

"The festive atmosphere of Brag & Swag lends itself more to Opening Night," he said. "We aren't going to force-fit people who want to be partying into an event that's meant to be more formal. We'll have the right audience on the right nights."

He said his mission is the same as at Disney: "to engage our attendees so they'll want to continue following the story we are telling."

His own story includes scaling heights, from a winter ascent of New Hampshire's Mount Washington to a 2011 trip to the lower peaks of Everest. He hopes to summit Washington's Mt. Rainier, but lately his spare time is spent watching younger son Nick play trumpet or visiting older son Zach, a secondgeneration USITT member, at the University of North Carolina School of the Arts.

"My favorite part of what I do is getting to work with great leaders and



In the Himalayas

technicians every day," he said. "So with USITT, and especially our students, we need to be able to grow great leadership from the ground up."

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- Bill Sapsis Keynote for PLASA Rigging Conference
- Standards Up for Review
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Education Commission Seeks Poster Ideas

Clever classroom projects and ways to help make academic life easier are the types of things the Education Commission wants for its Poster Session at the Cincinnati 2015 Annual Conference & Stage Expo in March. Students are also encouraged to submit poster ideas.

Posters are a great way to share ideas with USITT peers and to become a more active member of the Institute. Submitting a poster is a great way to meet new people, connect with others that share interests, and to fulfill scholarly publication requirements for faculty on a tenure track.

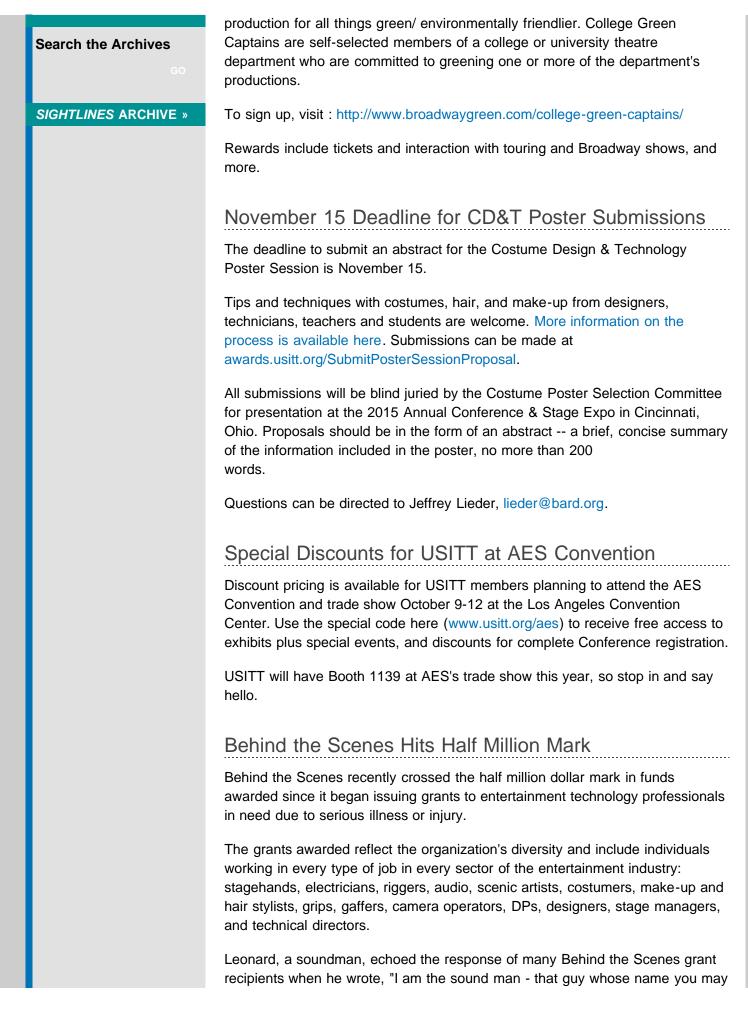
A jury made up of Commission members will review poster submissions. Those accepted will be notified by the committee chair.

Click here for details on the submission process.

Broadway Green Alliance Rewards College Creativity

Be a captain of creating greener college theatre and see your efforts rewarded next March.

The BGA College Green Captain program is modeled on the successful BGA Broadway Green Captain program, in which a cast or crew member of every Broadway production volunteers to serve as a BGA liaison/go-to member of the



not remember. I couldn't believe that when I needed help, Behind the Scenes was there and didn't turn their back on me. I am the crew guy, not the superstar. Without Behind the Scenes I would not have made it - that's a fact. I can never thank them enough for their help, and I can never thank them enough for the compassion they showed me in my true time of need. What an honor it is to be part of this community. It is a feeling that I can't describe. For everybody who contributes to Behind the Scenes, thank you. You helped save my life."

For more information on Behind the Scenes or to make a donation, visit behindthescenescharity.org.

Submission Deadline October 15 for Lighting Compendium

There is still time to submit projects to be considered for the updated *Practical Projects for Teaching Lighting Design: A Compendium* being compiled by the Lighting Design & Technology Commission of USITT.

Compilers are looking for projects useful in teaching both the practical and artistic aspects of lighting design. These projects can range from concept papers, research, practical design projects, paperwork techniques, consoles, electricity, cueing, color, and equipment -- including undergraduate through graduate level projects.

Visit www.aldtoolkit.com/compendium to download the submission form. Return the form and all applicable photos to: LightingDesignProjects@gmail.com. A panel of editors will review and select the final projects. The deadline for submissions is October 15, 2014.

Once the compendium is updated, USITT plans to offer it as a hard copy in a three-ring binder at the USITT Store during Annual Convention & Stage Expos and as a print-on-demand/downloadable option throughout the year.

Bill Sapsis Keynote for PLASA Rigging Conference

USITT Fellow Bill Sapsis will be the keynote speaker at the fifth annual PLASA Rigging Conference October 6, alongside the PLASA London Show at ExCeL London.

The event will have seven sessions in one day, as opposed to the previous eight over two days. At the first session, Mr. Sapsis will share his experiences and insights from a 40-year career in the entertainment rigging industry. He is a past member of the USITT Board of Directors, and is currently a member of the ETCP Council and chair of the Rigging Working Group for PLASA NA. Mr. Sapsis received the 2012 EVA Swan Award - ESTA's highest honor - and is on the advisory board of the New York City Technical College. He also co-produces the highly acclaimed North American Theatre and Engineering Conference in New York. His rigging seminars have garnered worldwide recognition.

Registration is open and the delegate rate includes refreshments throughout the day, lunch, and networking drinks at the close of the conference. For more information or to register, visit www.plasariggingconference.com.

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Standards Up for Review

Two standards are now available for review on the PLASA website.

BSR E1.19 - 201x is a revision of the existing American National Standard, "Recommended Practice for the Use of Class A Ground-Fault Circuit Interrupters (GFCIs) Intended for Personnel Protection in the Entertainment Industry." It is available for review through September 29 and offers guidance on how to select, install, use, and maintain ground fault protection devices with nominal 5 mA trip settings in the entertainment industry to protect persons from shock and persons and property from fire.

BSR E1.30-11, EPI 33 -- ACN Root Layer Protocol Operation on TCP is a draft standard available for review through September 15. It is a Profile for Interoperability (EPI) to be used with ANSI E1.17, which is commonly called "ACN" for Architecture for Control Networks. EPIs related to ANSI E1.17 specify how conforming implementations are to operate in particular environments or situations in order to guarantee interoperability. This part specifies the operation and formats for the ACN Root Layer Protocol operating on TCP.

For more information, contact Karl G. Ruling, PLASA technical standards manager, 630 Ninth Avenue, Suite 609, New York, NY 10036 USA; 1-212-244-1505; standards.na@plasa.org.

Deadline for Director-Designer Showcase Extended

Applications for the Robert L.B. Tobin Director-Designer Showcase 2015 grant applications are now available online. The Intent to Apply deadline is September 5, 2014, with awardees notified in December. For guidelines and applications, visit operaamerica.org/Grants.

This unique program for emerging directors and designers allows applicants to connect with potential producers of work. Collaborate with a team of creative professionals and develop an opera production proposal that could lead to the next career step.

Finalist teams will receive funds to further develop their production designs and present them at Opera Conference 2015 in Washington, D.C., in May. At the previous Director-Designer Showcase, held in 2013, over 80 opera producers attended the presentation and more than 18,000 viewed the live stream. Each finalist team will also be featured in a six-month exhibition at the National Opera Center in New York City. Take advantage of this invaluable opportunity, open to all opera and theater artists regardless of membership status with OPERA America, by applying at operaamerica.org/Grants.

Please contact Edmundo Quinones, artistic services coordinator, at EQuinones@operaamerica.org with any questions.



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News & Notices Nominate a Young Artist for the 2015 YD&T Awards!



Wig and makeup work by 2014 Award Winner Kai Ravelson

Nominations are open now through October 15 for USITT's 2015 Awards for Young Designers & Technicians in the Performing Arts.

USITT members may nominate a young designer or technician for any of the 11 awards in a variety of disciplines, including lighting, sound, scenic, costumes, and makeup design; technical production, stage management and craftsmanship.

Nominees will be invited to submit their work to a panel of industry leaders who judge the awards. Nominate here.

http://sightlines.usitt.org/archive/2014/09/NominateYoungDesignersNow.asp[8/31/14 5:20:23 PM]

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SIGHTLINES ARCHIVE »

Winners will receive cash prizes and free registration to USITT's 2015 Annual Conference & Stage Expo March 18-21 in Cincinnati, Ohio, where they'll receive their awards from the award sponsors.



Costume designs from the portfolio of 2014 winner Lindsay Hinz

The awards include six for graduate students/young professionals, three for either grad or undergraduate

students, and two specifically for undergraduate college seniors.

The awards are:

Graduate Student/Young Professional awards:

- KM Fabrics Technical Production Award.
- Robert E. Cohen Sound Achievement Award.
- Zelma H. Weisfeld Costume Design & Technology Award.
- Bernhard R. Works, Fred Biuerki Scenic Technology Award.
- Barbara Matera Award in Costume-Making.
- USITT Scene Design Award sponsored by Rose Brand.

Undergraduate Awards:

- Master Craftsmanship Award sponsored by Bernhard R. Works to be given for Stage Properties for 2015.
- W. Oren Parker Undergraduate Scene Design Award sponsored by Stage Decoration & Supplies.

Graduate OR Undergrad Awards:

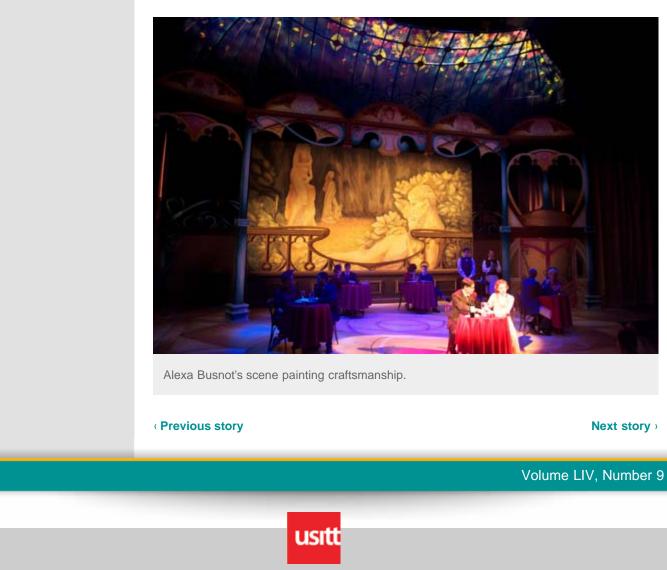
- USITT Lighting Design Award sponsored by Barbizon Lighting Company.
- USITT Makeup Design Award sponsored by Kryolan Professional Makeup.
- USITT Stage Management Award sponsored by Clear-Com Communications Systems.

The YD&T awards are a way to recognize and support young theatrical artists

Nominate a Young Artist for the 2015 YD&T Awards!

and technicians through the generosity of industry leaders who sponsor them.

Please visit www.usitt.org/ydt for more information about eligibility and the nomination process.



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News & Notices Tech Expo Needs Innovators, Problem Solvers, Creators of Cool Things

September 2014

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Rob Kerby Tech Expo Committee Chair

The monthly newsletter for USITT members

The Tech Expo Committee is gearing up for the 2015 Tech Expo Catalog and Exhibit in Cincinnati and it hopes to have so many entries, it will hardly be able keep up. Anyone who has recently come up with a cool way to solve a production challenge; used an item or material in a safe, new, and creative manner; or developed a cool gadget or something within tech production that deserves to be shared, can share at the Tech Expo.

A brief, illustrated article of approximately 1,000 words describing the creation is all that's necessary. Don't have what it takes? Don't worry! The Committee will help get things started. If the idea is chosen, members will help with editing. Take a look at brief instructions on how to get started and format an entry.



From Mary McClung's 2013 Tech Expo entry Polyurethane Cold Foam Mask Making

Here is a link to the entry form for the 2015 Tech Expo Catalog and Exhibit.

Entries will be accepted until October 31. There is even a facebook page!

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News & Notices Fellowships Applications Deadline November 15

Rich Dunham Chair Grants & Fellowships Committee

The monthly newsletter for USITT members

The deadline to apply for the 2015 Fellowship Awards is November 15. The Grants& Fellowships Committee recently changed the deadline to an earlier date so as many award winners as possible can be recognized at the Annual Conference & Stage Expo in March.

September 2014

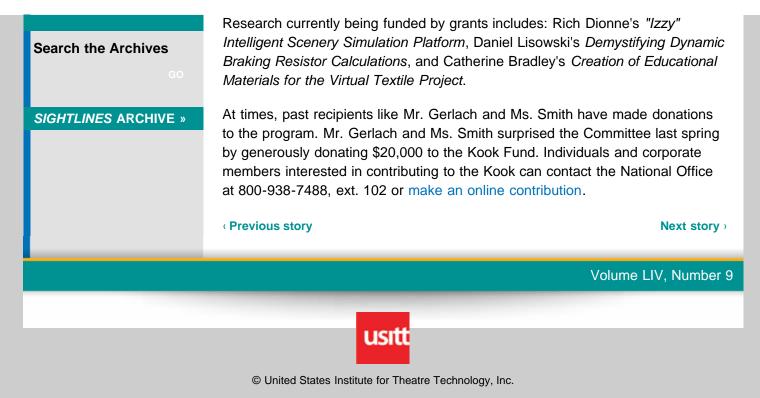
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Each year approximately \$20,000 to \$30,000 is awarded to members of the Institute allowing them to complete research in a variety of areas related to the industry. Fellowships help individuals with advanced study in any given area of theatrical research rather than through the development of a project. Fellowship applications must have a coherent theme and should generate important scholarly or creative activity that will produce a significant result. Fellowships are for up to \$15,000 each and require recipients to submit a written report within 18 months of receiving funding.

For more information on the Fellowship process, visit the Fellowships website.

Over the years, hundreds of thousands of dollars have been provided to USITT members through the Edward F. Kook Fund (the primary source of money for these awards) and the annual budget. This funding has primarily assisted in bringing an individual's research into reality, while also benefitting the membership and industry. Recipients share their research with the community through articles in *TD&T* or presentations at the annual conference.

The range of projects and fellowship study that USITT Grants & Fellowship awards have supported is extraordinarily diverse. Just in the last several years, awards have funded activities like Howard Kurt's costume research of the American Federal Theatre Project, Paul Brunner, and Michael Mehler's research on sustainability, Anita Easterling's work on Indian scenic designer Choudhury, Del Unruh's research for several USITT monographs, and Helene Siebrit's research of performance groups in Cambodia. Other notable awards have advanced study in the ancient art of mask making and historical research relating to scenic painting, period costume design, and virtual designing. A grant provided research assistance that led to the development of the seven-LED color engine that has become the basis of LED lighting products (Novella Smith and Robert Gerlach's grant, *Development and Study of LED-Based Theatrical Lighting*).





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News & Notices PQ'11 Exhibit Unites Through Art Susan Tsu



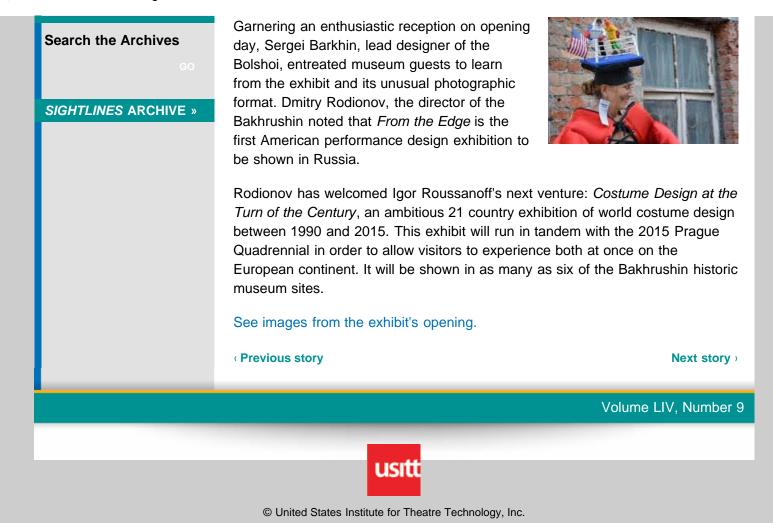
From the Edge, the national design exhibition that represented the United States at the 2011 Prague Quadrennial of Performance Design and Space, is now on display at the A.A. Bakhrushin State Theatre Museum in Moscow. A year in the making, the exhibit is receiving excellent media coverage and acclaim in the theatre arts community in Russia. USITT member Igor Roussanoff has spearheaded efforts to bridge the USA and Russia through the arts. He has previously curated exhibits at the Bakhrushin including *Wilson* and *Burning Man* last year.

The U.S. exhibit showcases ensembles of theatre makers whose unique viewpoints were reflective of issues consuming Americans between 2007-2011. These included issues of identity, healing and obsessions with death and loss after 9/11 and hurricane Katrina; anger directed toward the obliviousness of many to the destruction of the planet; political polarities



and ambiguities in reaction to the first African American president to be elected; tensions relative to race and gender; anxieties about technology; the pull of conscience inevitable when engaged in war; the role of religion in society; and the challenges of the differently-abled.

Costume activist Pat Oleszko performed and displayed her costumes and inflatable WarUSaurus thanks to the support of the USITT Fellows and their newly created Fellows Fund. In her opening remarks, Ms. Oleszko called artists both fools and shamans. She had furiously made hats for two days for attendees to sport during the opening reception. The hats were made of American and Russian newspapers as well as old posters from the museumsymbolic of the melding of two cultures into shared, wearable art.





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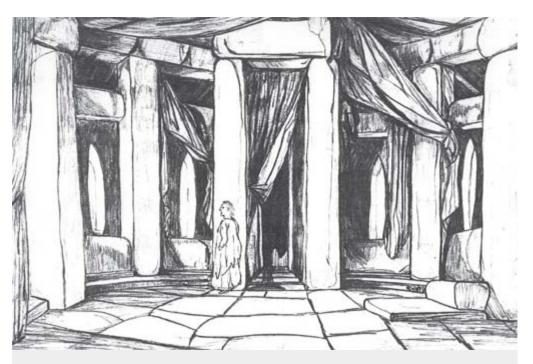
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News & Notices **Teach**, **Share**, **Inspire Gion DeFrancesco**



Rendering for Color by Daniel Guyette in the original Projects for Teaching Scene Design

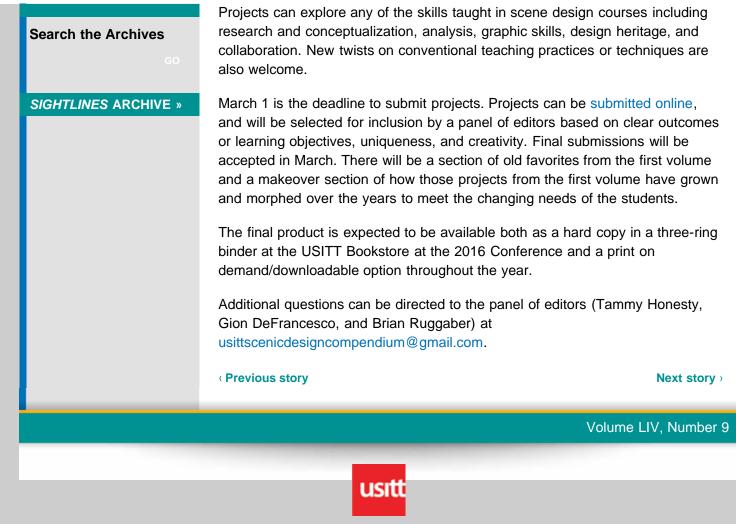
With another academic year underway, some designers are heading to the front of classroom for the first time. They've spent the last several weeks wrestling with the big questions:

- How do I get them started thinking like designers?
- What are the best concepts to teach this group of students?
- What exercises might work to teach these concepts?

After weeks of anxiety searching for the answers, they're handing out syllabi with a shaky hand.

"If only there was a book of projects *other* designers have used to teach scene design, I might have been more confident and creative in my choices."

Veteran teachers of scene design, help out the newbies! Submit examples of creative, innovative projects proven to be effective in design classrooms for a second volume of *Projects for Teaching Scene Design: A Compendium*.



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The Last Word: Feng Shui Me: Free Yourself from Clutter -Part 1

September 2014

The monthly newsletter for USITT members

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Jesse Dreikosen & Elizabeth Popiel Scene Design & Technology Commission

Feel happier, healthier, and more fulfilled by incorporating feng shui into your studio space and into all facets of your life.

Feng shui is about correct energy flow. The idea of feng shui can sometimes conjure up feelings of intimidation at first, but over time it will prove to be rewarding. At its core, feng shui is simply about feeling good and prospering in your life.

During the Fort Worth 2014 Annual Conference & Stage Expo, this concept was discussed and explored in the session Feng Shui Me: Creating An Efficient Studio Space. Though there are many aspects and levels to mastering feng shui, simple techniques can start to be incorporated in everyone's workspace.

The first place to look to is clearing clutter and cleansing the space in order to create the most optimal energy not only in your surroundings but within yourself. Clutter comes in all shapes and sizes. It can be stacked in corners, piled on tables, stuffed within drawers, squished in filing cabinets, packed in open boxes, or even hidden behind closed doors. Keep in mind that, in the theory of feng shui, healthy energy is moving energy, so keep clutter off the floor – this is a feng shui "no-no."

Take a look at a prime example of a clutter filled studio space. Below is Elizabeth Popiel's personal office and workspace. Though she was reluctant at first to show all of us this, she realized that the first step in this process of clearing clutter and cleansing your space is admitting that there is a problem. At a closer look, I'm sure we all have similar aspects in our own workspaces.

Peek in the door to Elizabeth Popiel's office and workspace.

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SIGHTLINES ARCHIVE »



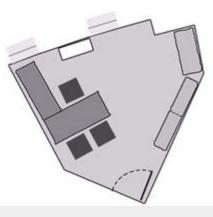
Photos of the clutter in Elizabeth Popiel's office and workspace.

Ask yourself some simple questions when starting to clear the clutter:

- Do I love it?
- Do I use it?
- Do I need it?
- Does it evoke a positive feeling and make me smile?

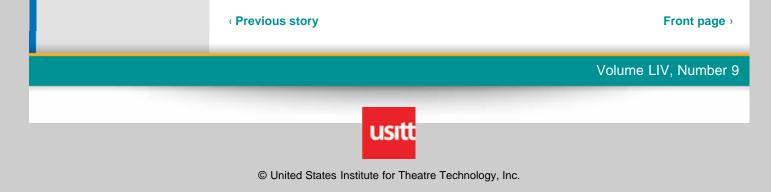
If you answer **no** to any of these questions, it is time to say "goodbye" to it. This may not be easy, but once you start to clear this clutter in your space, you will start to feel happier, healthier, and most importantly more creatively fulfilled.

Next month, we will take a look at



Ground plan of Elizabeth Popiel's new office and workspace.

what the results are when you use feng shui techniques to redesign/rethink your workspace. Stay tuned to see how Elizabeth Popiel's new studio space incorporated feng shui.









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News From Around the Institute

- Summer Visitors
- Lori Baruch Featured in Local Press
- Congrats to LRLR

Summer Visitors

We've been delighted to welcome members who have visited the National Office in Syracuse while passing through the area.

Rick Boychuck stopped in on his way from his home in Canada to talk about his recent research on very, very, very early rigging systems and how looking at past developments helps us think about the future. He was featured in a session on the subject at CITT and will present at the Cincinnati 2015 Conference & Stage Expo.

Tina Shackleford, of Stage Management Mentoring Project fame, was on her way from a summer gig in Vermont back to start the semester at Carnegie Mellon University in Pittsburgh, when she found a few spare minutes to drop in and say hello.

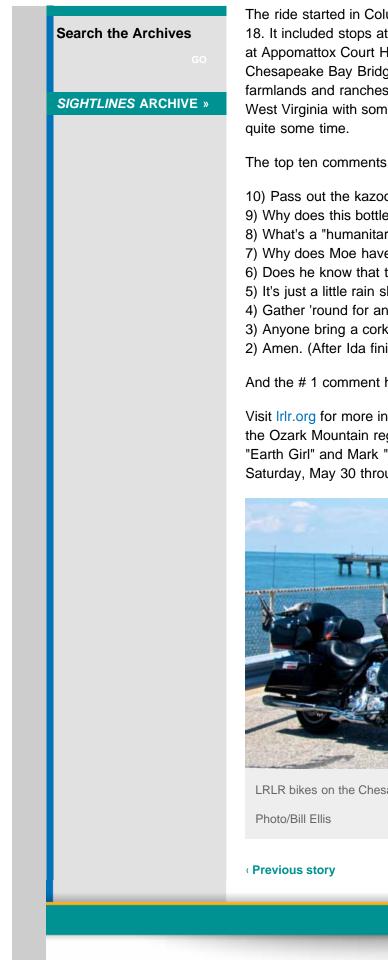
We were delighted to see them both.

Lori Baruch Featured in Local Press

Another member with ties to SMMP was featured recently in her local press. Lori Baruch's distinguished career with the Reagle Music theatre was highlighted in the article (Waltham native has longtime career behind the scenes at the Reagle), talking about the huge variety of roles she plays in keeping Reagle's productions and behind the scenes activities on track.

Congrats to LRLR

The Long Reach Long Riders (LRLR) successfully completed their 11th annual charity motorcycle ride and boosted the total amount raised in 2014 for Broadway Cares/Equity Fights AIDS and the PLASA Foundation's Behind the Scenes program to more than \$50,500.



The ride started in Columbia, Maryland on July 12 and ended back there on July 18. It included stops at the Flight 93 Memorial in Stoystown, Pennsylvania, and at Appomattox Court House, in Virginia, as well as a jaunt across the Chesapeake Bay Bridge Tunnel. The route took the riders through the lush farmlands and ranches of Pennsylvania and Virginia and into the mountains of West Virginia with some of the best twisty bike roads the group has seen in

The top ten comments heard on the ride this year were:

10) Pass out the kazoos when we leave the restaurant, not when we go in.

- 9) Why does this bottle have barbed wire around it?
- 8) What's a "humanitarian break"?
- 7) Why does Moe have an R and an L taped on the toes of his shoes?
- 6) Does he know that they're backward?
- 5) It's just a little rain shower. It'll pass quickly.
- 4) Gather 'round for another banner photo.
- 3) Anyone bring a corkscrew?
- 2) Amen. (After Ida finished blessing the bikes.)

And the #1 comment heard on the 2014 Ride. Oh look! A bunny!

Visit Irlr.org for more information. The 12th annual (2015) ride will take place in the Ozark Mountain region of Tennessee and Arkansas. Ride Marshals Alison "Earth Girl" and Mark "Hobnail" Heiser have tentatively set the ride dates for Saturday, May 30 through Sunday, June 7.



LRLR bikes on the Chesapeake Bay Bridge Tunnel.

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- Vincent Lighting Systems: Conley Promoted
- Stage Technologies: Partners for Five-Day Automation Course
- Meyer Sound: MINA Balances Strength, Flexibility on Yoga Tour
- ETC: Sensor Control Installations in UK Soar
- **PRG:** Paridaen Promoted, Lambright Joins Firm
- Barbizon Light: Santa Fe Opera Upgrades with New Equipment

ETC, Daktronics: Purchases Vortek Rigging Division

ETC (Electronic Theatre Controls, Inc.) and **Daktronics** have announced today that ETC has acquired the Vortek rigging division of Daktronics. All Vortek rigging products will be integrated into ETC's rigging portfolio and operations will be consolidated with ETC's primary manufacturing locations in Wisconsin by the year's end.

The transition of Vortek into the ETC Rigging family of products will double ETC's current offerings of stage machinery. They will be able to provide customers with a wide variety of custom-engineered heavy-lift, high-lift, and high-speed rigging solutions, which include orchestra shell, grand drape, and scoreboard lifts, along with synchronized acoustic panels, and motorized packaged hoists. By building upon the engineering experience of Vortek, ETC also plans to maintain a custom engineering design center.

Contributing Members



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Vincent Lighting Systems: Conley Promoted

John Conley recently was promoted to product manager at **Vincent Lighting Systems** where he coordinates product offerings and long-term planning for that department.

With a strong background in technical theatre, Mr. Conley joined VLS 2011 in inside sales. He studied technical theatre at Kent State University and Baldwin Wallace College and worked for Berea Summer Theatre and Karamu House. He spent a good part of his career in the rigging industry in the Finger Lakes region of New York.



Stage Technologies: Partners for Five-Day Automation Course

The Guildhall School and **Stage Technologies** recently delivered a five-day Automation CPD Training course: *Automation for the Entertainment Industry* in one of the newest, fully-automated theatres in the United Kingdom – the Guildhall School's new building, Milton Court.

Practicing automation specialists from Stage Technologies delivered the training that included a mixture of hands-on practice and theory. It provided a thorough introduction to automation and eChameleon software.

The demand for skilled automation programmers and operators is higher than ever. There is also increasing need for other industry professionals, working alongside the technology, to have a good understanding of its uses and functionality.

Meyer Sound: MINA Balances Strength, Flexibility on Yoga Tour

In choosing its touring sound

reinforcement system, the Wanderlust Yoga Festival had very specific requirements: to provide both pristine vocal clarity for yoga instruction in the daytime and high-impact musical reinforcement for evening revelries. A **Meyer Sound** MINA line array loudspeaker system, supplied by DBS Audio Systems of Coatesville, Pennsylvania, met all these needs.

"In prior years we had used four different systems from four different suppliers, with inconsistent results," said Sage Anthony Plakosh, production manager for the tour. "This year we wanted to assure that the yoga teachers and musicians would get a consistent experience from venue to venue."



The main Wanderlust system is anchored by dual arrays of 10 MINA loudspeakers per side, with low end provided by four-per-side 650-P subwoofers arranged in end-fire directional arrays. Two UPJunior VariO loudspeakers serve as lip fills, and a Galileo loudspeaker management system with one Galileo 616 processor provides drive and optimization. The stage foldback system comprises eight UM-1P stage monitors plus two-each UPA-2P loudspeakers and USW-1P subwoofers for side and drum fills.

First launched in Squaw Valley, California in 2009, Wanderlust Yoga Festivals draw thousands of attendees by bringing together yoga students, world-renowned teachers, musicians, and inspirational speakers. This year's tour includes stops at major ski resorts in Vermont, Colorado, California, and British Columbia.

ETC: Sensor Control Installations in UK Soar

ETC's United Kingdom dealers have now installed over 28,000 Sensor power-control channels across central London, making ETC the most popular choice in the capital. If all the modules were stacked on top of one another, they would reach 3,215 feet (980m), making them significantly taller than the tallest building in the world, the Burj Khalifa – practically Lilliputian at 2,690 feet (820m) – whose nightly strobe-light shows are controlled by an ETC Congo control system.

The latest recipient of Sensor is the Prince Edward Theatre on Old Compton Street. The theatre's

due for aigon. th 240

dimmers were last updated in 1993, and were due for renewal in time for the hit production of Miss Saigon. Five ETC Sensor3 power-control racks fitted with 240 modules, including ThruPower modules, were specified and installed.

ETC dealer White Light supplied the racks, with

Projects Director Simon Needle overseeing the project and Project Manager Tony Coates acting as on-site supervisor.

PRG: Paridaen Promoted, Lambright Joins Firm

Stephan Paridaen has been promoted to president and chief operating officer at **Production Resource Group** (**PRG**), and Stephen Lambright has joined its executive leadership team as vice president of marketing.

Mr. Paridaen has served as PRG's chief executive officer for Europe, the Middle East, and Africa since 2009. In his new role, he will supervise the global operations of the company, the delivery of new technologies and services offerings, and the further development of PRG's efforts in

the corporate and global special events markets. Previously, he was division president of media and entertainment at Barco, an international professional display solutions provider. While there, he led the Digital Cinema markets and created the LED display division, pioneering the convergence of video and lighting in the entertainment industry.

With over 20 years of international marketing and brand development experience, Mr. Lambright will be responsible for the company's global marketing strategies, implementation of marketing programs that enhance and expand PRG's industry leadership, and promotion of PRG innovations to partners and clients. As a member of the company's executive leadership team, he will report to CEO Jeremiah Harris.

Mr. Lambright is a proven marketing executive who brings deep integrated marketing and branding experience to PRG. He has held executive positions in marketing, strategy, and business development at some of the world's most innovative companies including XOJET, Apprion, Savi, NetObjects, Narus, and

Informix. He received his MBA from the University of California, Berkeley, and his undergraduate degree from Northwestern University.

Barbizon Light: Santa Fe Opera Upgrades with New Equipment

In its quest for continuous improvement by incorporating new technology into productions, The Santa Fe Opera, in collaboration with **Barbizon Light** of the Rockies, has acquired a selection of the very latest in video technology. Included are five Hippotizer Rackoon media servers, four Panasonic 20K projectors, and a remote Zookeeper PC for networked Rackoon control. The powerful and flexible new system will allow the Opera to enhance existing scenery with mapped images or to quickly and easily experiment with and create virtual scenery.

The first show this season to use the new media server system was *Carmen*, followed by a double-bill, *The Impressario* and *Le Rossignol*, opening this month.

Find out about Barbizon at www.barbizon.com. **TMB** distributes Green Hippo products, including Hippotizer Media Servers and the new AViary Video Tools, in the Americas: Learn more about TMB's range of professional products and services at www.tmb.com.





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News From Lea Asbell-Swanger, USITT President Finding Ways Forward at a Retreat



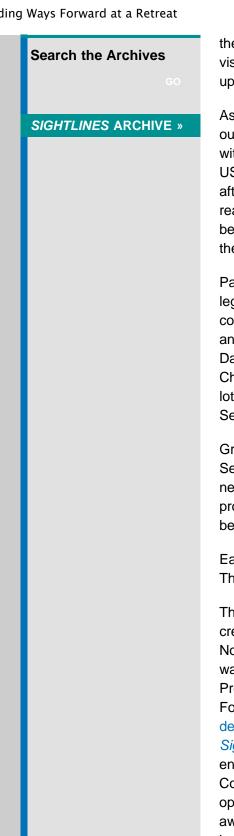
The USITT Board of Directors meeting in Nashville, Tennessee.

As has become our tradition, the Board of Directors met in August for a business meeting and retreat. The use of the word "retreat" in both the corporate and academic worlds has an accepted usage that, in my mind, conflicts with its actual definition. The full definition of retreat is:

- 1. movement by soldiers away from an enemy because the enemy is winning or has won a battle
- movement away from a place or situation especially because it is dangerous, unpleasant, etc.
- 3. the act of changing your opinion or position on something because it is unpopular

A common synonym is "withdrawal" and not surprisingly, the antonym is "advance." There is an obscure definition, which I am sure is the source of our modern usage that is "a period of group withdrawal for prayer, meditation, study, or instruction under a director." Even that has a tone of "movement away" as opposed to "toward" and I prefer to think of the convening of the leadership of USITT by any name as a means to move USITT forward.

The board was joined in Nashville by the Commissioner and one Vice-Commissioner from each of our Commissions, which has become an expected component of the August gathering in recent years. (Because I know some are wondering, we selected Nashville primarily because some of the staff would be attending an ASAE {American Society of Association Executives} Conference



the days immediately preceding our dates, but it was also an opportunity to revisit a city in which we had conferenced 20 years ago!) Also in attendance were up to two representatives from each of the Regional Sections.

As you may remember, one of our seven strategic initiatives that resulted from our last strategic planning process was to "nurture and foster the relationships" with Regional Sections," so this seemed an opportune time to bring those USITT leaders together outside of the Annual Conference. After spending an afternoon with them, I am tempted to suggest a modification of the initiative to read "nurture and foster the relationships with and between Regional Sections, because I witnessed some wonderful sharing of programs and ideas between these volunteer leaders.

Part of the purpose of inviting the section leadership was to discuss a formalized legal relationship between sections and the national organization. This conversation began in Fort Worth at the Conference with important feedback and questions from all parties, but more information and dialogue was needed. David Grindle and Martha Marking, Vice-President for Members, Sections & Chapters, with support from Monica Merritt, Director of Member Services, did lots of due diligence to gather and distribute details and other pertinent data. Section leaders did their part as well in preparation for further conversation.

Great progress was made in Nashville and if you are a member of a Regional Section you should know, if you do not already, that your officers represent your needs and expectations incredibly well. The ultimate goal of all involved in this process is to ensure that communication and information distribution needs are better served by both regional sections and USITT at large.

Each of these groups had its own meeting time, but all of us came together on Thursday morning for a workshop on diversity and inclusion.

The USITT board approved the creation of the Diversity Initiative last November and one component of that was the creation of the Gateway Program which had a test run at the Fort Worth Conference. (Further details will be included in the October *Sightlines*, but a teaser is here.) From ensuing discussions at the Conference and afterward, the opportunity to provide education and awareness to the wide array of USITT leadership attending the August



Carmen Morgan leading a group exercise for USITT's meeting.

meetings was essential for USITT to further define the initiative for the most meaningful impact on the industry. We also realized that we needed some expertise beyond that available within our membership.

That led us to invite Carmen Morgan, the Director of Leadership Development in Interethnic Relations (LDIR), a program founded by Advancing Justice - LA and co-sponsored by the Central American Resource Center and the Southern Christian Leadership Conference to serve as our external facilitator. Ms. Morgan

came to our attention through work she is doing with TCG, in particular by way of David Stewart's invitation to represent USITT on a panel at the 2014 TCG National Conference: Crossing Boarders, but more on that in a minute. She worked with members of the USITT Diversity Initiative Committee and several of them served as additional facilitators during the workshop. Next month's *Sightlines* will include more details on the process, information, and impact of the workshop.

So back to the notion of advancement as opposed to retreat. TCG requested a panelist from USITT at the table at their conference because word was out in our industry about USITT's progress with a diversity initiative. This is exactly where we want and deserve to be with any topic that is important to our members – at the forefront. It is a huge responsibility to lead, to continue moving an idea forward, but I believe that it is exactly what the USITT founders intended and what the membership continues to expect.



We'd like to hear your comments on this story. Please e-mail Lea at Lea.Asbell-Swanger@usitt.org.

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News From Sustaining Members

GLP: Lights Up German World Cup Celebrations

GLP: Lights Up German World Cup Celebrations

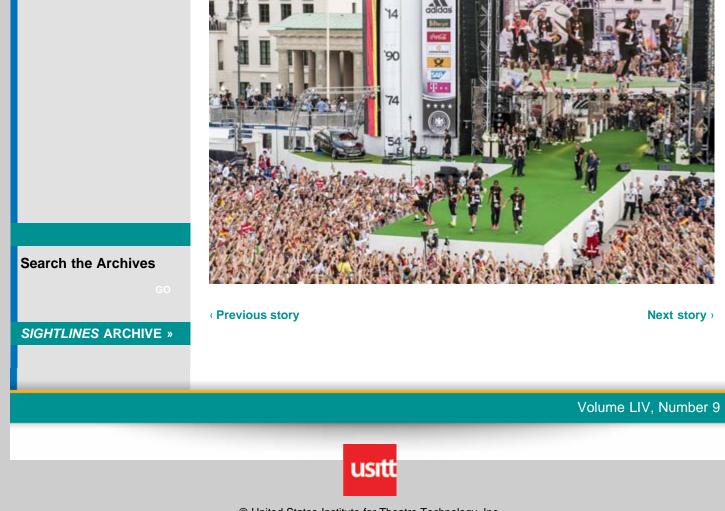
After winning the thrilling FIFA World Cup Final in Rio de Janeiro and the subsequent flight home in the Siegerflieger (the victors' plane), the German National Team received a memorable reception from nearly one million fans at the Fan Mile in Berlin, along with the support of **GLP** impression X4 units.

Before this event, up to 500,000 soccer fans celebrated their team's success on the Straße on the night of July 13 in front of the Brandenburg Gate and along the Fan Mile. For the light show on the main stage, situated in front of the famous landmark, Berlin-based TLT Event AG was responsible for building the 65 square metre LED wall along with a number of GLP impression X4 fixtures.

Both the German team as well as the German designed GLP X4, performed exceptionally. After a month-long tournament in Brazil and a total of 13 days of use on the Fan Mile, the most beautiful homecoming the German football fans could imagine was the presentation of the trophy in front of the fans by team captain Philipp Lahm and his team-mates.

TLT AG's director, Jan Schimming, was entirely satisfied. "The operating days at the Fan Mile can sometimes be long. For the team's homecoming, the stage programme, for example, began at 8 o'clock in the morning — and yet we experienced no problems with the impression X4 during the entire production."

Sustaining Members



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News From **David Grindle**, USITT Executive Director **Membership Matters**



Presenting the 2014 USITT Golden Pen Award

Investments. The very word often makes people think of charts and graphs and then cringe. But every USITT member is an investor.

Membership in USITT is an investment in two valuable commodities; the Individual and the Industry.

Investment in the Individual, yourself, is something that we must do as humans. We invest in ourselves through creating connections, continued learning, and developing skills that allow us to grow as people and professionals. The Individual is the heart of our Institute. Working together we help each other gain knowledge and grow. But an investment in membership does much more.



Recognizing a lifetime of service

USITT is a major contributor in the Industry of design and technology. Over the



past 10 years, USITT has invested heavily in programs that impact our daily work. Without the investment of members, the ability to make this impact would not exist. Since 2004 USITT has provided \$135,000 in direct funding to the PLASA Technical Standards Program as well as \$125,000 to the ETCP efforts on behalf of members. This is in addition to the support that sends some of the nation's top people to sit on the committees and councils developing these programs.

USITT's funding of research has been instrumental in developing new technologies, improving safety, and preserving our heritage. This investment is done not only through our grants and fellowships, but also through the publication of books and guidelines such as the new Promotion and Tenure Guidelines that were recently updated.

The definition of a 501(c)3 business is one that invests in its "cause" rather than returning a monetary dividend to its shareholders. Your investment in USITT is returning a dividend to the Individual and the Industry. By working together and pooling our resources, we are able to produce an exceptional journal, create the cornerstone event in theatre technology education and training annually, and invest in the good work that others are doing. Your member dollar stretches a long way and impacts you and your world on a daily basis.



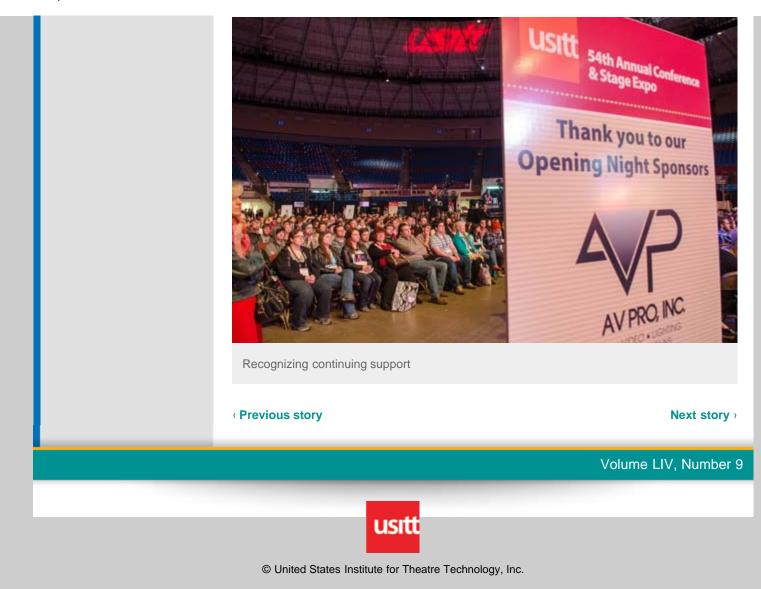
Educating the next generation

We greatly appreciate the many people who choose to invest further in USITT — making gifts to the funds of the Institute. From General Operations, to support for diversity, or awards or other activities, these additional investments have made our expanded programming possible without increasing individual member dues since 2010. Since 100% of our board gives over and above their membership dues, the leadership of USITT is committed to increasing non-dues income so that return on investment grows for the member at a faster rate.

I encourage everyone to consider an additional investment of any amount beyond membership as your personal means allow. But it should start with the investment of membership. That investment is more than TD&T and a discount to the conference. USITT membership is an investment in you, the Individual, and in the Industry that not only supports us, but is the passion within us all.

Thank you for your investment in the Individual and the Industry. Those are the heart of USITT and make us a sound investment.

Membership Matters



2015 CONFERENCE & STAGE EXPO



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The event is free for members and \$15 for non-members. For more information, check the website. Participants can join the Section or renew at the event's

sign-in table.

News From

Drive

meeting September 13.

Regional Sections

The Region is also in the midst of its annual membership drive. All members who wish to be considered "current" need to submit dues September 30. All members not paid by September 30 will be considered delinquent. Membership is good through July 1. Members can pay after September 30, but are considered delinguent until paid. While delinguent, members are unable to vote.

September 2014

The monthly newsletter for USITT members

Upstate New York: Slate Fall Event, Run Membership Drive

Upstate New York: Slate Fall Event, Run Membership

The University at Buffalo's Theatre and Dance Department and Center for the

Arts will host the Upstate New York Regional Section's fall workshop and

The schedule includes MIG welding, Rigging Calculations, Digital Consoles

makeup session from the Toronto School of Makeup.

Compare and Contrast, Small Budgets by BIG Lighting Impact Parts 1 & 2, Tour of UB Costume Shop, Fabric Manipulation, and more. There is an extra-cost

Ohio Valley: Seek Exhibitors, Ideas for Fall Conference

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Ohio Valley: Seek Exhibitors, Ideas for Fall Conference

The Ohio Valley Regional Section is seeking exhibitors and additional presenters for its Fall Conference Saturday, October 4.

The event will run 8:30 a.m. to 5 p.m. at Kent State University's Roe Green Center. It will include a membership meeting, book signings, and the Ezekiel Exhibit and Awards.

Chair Jeff Gress has posted a Google Docs form to submit any programming ideas. Any company or school interested in exhibiting should e-mail Elynmarie Kazle at emk2u@aol.com.

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Commissions CoPA Makes Mainstream Appearances Joy Emery Curator

September 2014

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A citation for the Commercial Pattern Archive (CoPA) appeared in the *New York Times* June 20 review of *A History of the Paper Pattern Industry: The Home Dressmaking Fashion Revolution* by Joy Spanabel Emery.

The monthly newsletter for USITT members



The book was developed from working with dressmaking patterns in the Archive and recorded in the digital database, CoPA. (For a review of the book: see *TD&T*, Summer 2014).

The Archive also was recognized as a contributing partner to the University of Rhode Island Textile, Merchandizing, and Design Department in April at the annual Spring Fashion Show and Awards ceremony.

There have been numerous donations to the Archive during the past year. Over 3,000 patterns have been added to the database, CoPA, which now has more than 56,500 records. Digitized images of the new patterns have been appended to the database. Other new donations include 133 counter catalogs dating from 1936 and several late 19th century patterns from the Fashion Institute of Technology in New York.

The online CoPA, is available by subscription. Information and rates are posted on the website. For more information about the project or to inquire about making a donation, contact Joy Emery at jemery@uri.edu. The project was assisted almost 20 years ago by a grant from USITT.

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Commissions Seek Submissions for Third Lighting Poster Session



Now is the time to submit ideas for the Lighting Commission's third Poster Session for the 2015 Annual Conference & Stage Expo. The deadline to submit abstracts is November 15.

Poster Sessions let lighting designers, technicians, educators, and students share information that is not well known or perhaps of their own invention. This may include a new solution to an old problem, a new problem and its solution, a classroom or management technique, or the results of research. In 2014, participation in the session was bursting at the seams and introduced refreshing ideas such as creating light plots with Origami, ways of visualizing using a combination of model lighting with computer rendering, and a new photographic essay on light.

Poster presentations are widely accepted as meeting the requirements for scholarly publication since all submissions are blind juried by the Lighting Commission Poster Selection Committee. Ideas must be presented in the form of an abstract, no more than 200 words typed. The poster image and handout will be due February 9. Instructions for submitting a proposal are here.

Direct questions to Poster Session Co-Chairs Deanna Fitzgerald at deannaf@email.arizona.edu or Jill Mulholland at jill.mulholland@gmail.com.

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Commissions Commission Offers Online Opportunities for Costume Info

September 2014

The monthly newsletter for USITT members

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The Costume Design & Technology Commission has three exciting ways to stay in touch and involved with Commission members and activities online – its website, the Costumer's Info List, and the Costume Locator Service.

The website offers information on the Commission and its activities, but members will also find information on the various projects it supports including the Program Survey and the Commercial Pattern Archive. If Costume Commission members have an idea for a Conference Session, submission information can easily be found on the web site.

On the Costumer's Info List, subscribers can exchange sources, ideas, techniques, and products used in any area of theatrical costuming. Subscribers post questions ranging from machinery recommendations, to dye techniques, textbooks and web sources, internships and job openings. In the past, topics and discussions on the list have developed into panel sessions presented at the Annual Conference & Stage Expo. With a membership of over 500, there is someone out there who has faced the same challenges and would be excited to share experiences. To join the Costumer's Info list send a blank e-mail to costumeinfo-subscribe@yahoogroups.com. Kristina Tollefson, kristina@tollefsondesigns.com, moderates the list.

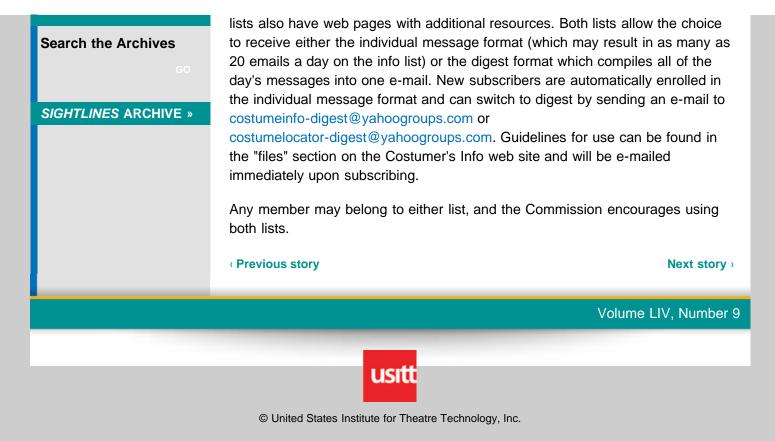
For renting costumes, members will find the Costume Locator service an invaluable resource. This community of people operating rental programs and those looking to rent costumes for productions are able to find each other quickly. The list is not responsible for setting up or monitoring transactions, but for getting people in touch with one another. To subscribe to the Costume Locator service send a blank email to

costumelocator-subscribe@yahoogroups.com. Kevin McCluskey, kmcclusk@mwc.edu, moderates this service.

Each list has a searchable archive, so those who join can benefit from the discussions of the past. Searching the archives before posting a request may be all new subscribers need to do in order to find an answer to a question. Rental sources are stored in the Costume Locator archive. Entering the term "witch" will bring up multiple sources for *Into the Woods* or any other show where witches were discussed.

The main features of both lists can be accessed through email alone, but both

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Commissions Scenics Seeks Poster Session Submissions

The monthly newsletter for USITT members

Submissions are being accepted through November 15, 2014 for *I Made It Myself Again*, the Scene Design & Technology Commission's Poster Session.

September 2014

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This is an opportunity for anyone to share ideas and processes in scenic arts and design, as well as become more active and involved in USITT. Innovative solutions to scene design problems, crafting exciting props, developing a new painting technique, pioneering new teaching methods, or using old products in interesting new ways are among a few ideas that can be shared. Entries will be judged on the basis of innovation, invention, problem solving, and creativity. The "cool factor" will also be considered. Selected entries will be shown at the 2015 Annual Conference & Stage Expo to be held in Cincinnati, Ohio, March 18 to 21.

Complete information about online submission is available here.

Ideas should be presented as an abstract, a concise summary of the information to be presented in the poster, 200 words or less (.doc). One visual image is required and should be no larger than 18x24, 200dpi,(pdf). A brief biography is required, 50 words or less (.doc).

All submissions will be blind juried by the Selection Committee. The jurors will not see the names of the submitter, or the biography. If the submission is accepted, the biography will be used for the Conference program. Successful applicants will be notified in early December. All presenters must submit an electronic copy of the finished presentation, including a handout if necessary, no later than February.

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Conference & Stage Expo Rolling, Lights, Camera, Action Kathie Brookfield Cincinnati Promotions Coordinator



From left, PNC Building, Paul Brown Stadium, and Covington across the Ohio River.

Photos/Kathie Brookfield

Cincinnati has been featured as a location in television programs and films over the years, and 2014 is no exception. Cate Blanchett was here in March and April filming *Carol*. July and August brings *Miles Ahead* featuring Don Cheadle as director and actor portraying jazz great, Miles Davis, and also starring Ewan McGregor. Prior to this year, notable films included Eight Men Out, Rainman, Little Man Tate, Lost in Yonkers, Crossing Fields, People Like Us, and Ides of March.

When people arrive for the 2015 Annual Conference & Stage Expo, they will be surrounded by places that feel familiar... and places that will soon appear on the "big" screen.

According to IATSE 209 crew members, more films are locked into dates in the near future. Work abounds in casting for extras and production departments, not to mention the need for housing, transportation, meals, and

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entertainment of cast and crews, providing much needed work for the local population. Check out Local 209's website.

One reason for this boom is the abundance of locations in downtown Cincinnati, Over the Rhine, Cheviot, Oakley, Mt. Adams, and surrounding communities in Ohio and Northern Kentucky. They afford a variety of architectural details and population diversity. Everything from back alleys, city and neighborhood streets, highways and parks, to exteriors and



Building rooftops and the view of the Tiara on the Great American Tower.

interiors of buildings and houses are being scoped out for location possibilities. Production companies are helped by the Cincinnati and Northern Kentucky Film Commission in getting permission for filming sites and location logistics.

Wonderfull views of the city can be seen from the costume department of *Miles Ahead* located in the Carew. These experiences have heightened the awareness of the job opportunities for designers and technicians available in the film industry right here in Cincinnati.

There is a possibility that a film will be in production during the 2015 Annual Conference & Stage Expo March 18 to 21.

Cut! Print!

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Conference & Stage Expo New Technology for a New USITT

The monthly newsletter for USITT members

September 2014

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Ron Procopio Stage Expo Manager

Many people believe USITT is only an event each March. Why wouldn't they? Their only interaction with USITT is for the Annual Conference & Stage Expo as an attendee or exhibitor. It is the single largest part of the Institute's business each year. But the reality of what USITT does each and every day can be best shown with the new USITT mobile app.

a2z has produced the online Stage Expo map, conference session management and search online, and conference mobile app for the past few years. Their product has dramatically improved the experience for attendees, working in partnership with the National Office Staff. Recently, a2z created a new product that will offer membership some



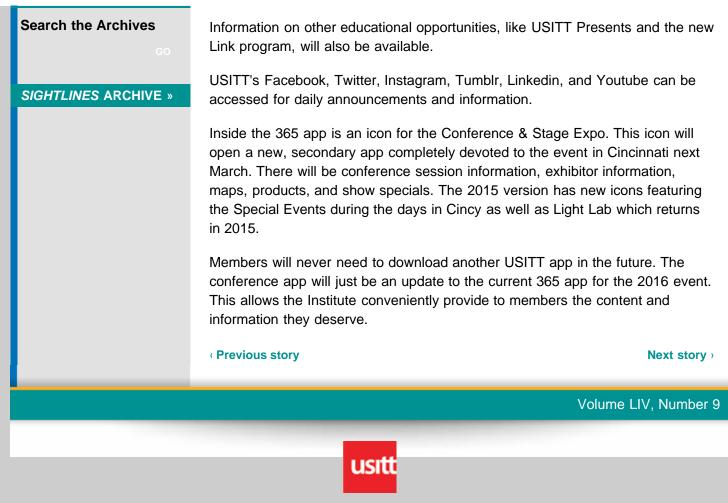
added value and make transitions from one event to another easier.

Meet USITT 365! This is the first USITT association mobile app for everything the organization does. Download the new USITT 365 app at www.usitt.org/mobile

Although keeping up with technology can be an expensive venture, USITT is fortunate enough to have Schuler Shook Theatre Planners and Lighting Designers (www.schulershook.com) sponsor the new 365 portion of the mobile app. Schuler Shook is a long-time supporter of USITT's mission.

How many are aware that USITT has a jobs board? More than 50 jobs each day are online from manufacturers, universities, production companies, and others. The new mobile app has an icon for this job board.

Read *Sightlines* and *TD*&*T*. The links automatically update with the latest editions. Great content is just a touch away.



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Conference & Stage Expo Fellows Seek Newer Members for **Conference Mentoring**

Tim Kelly USITT Fellow



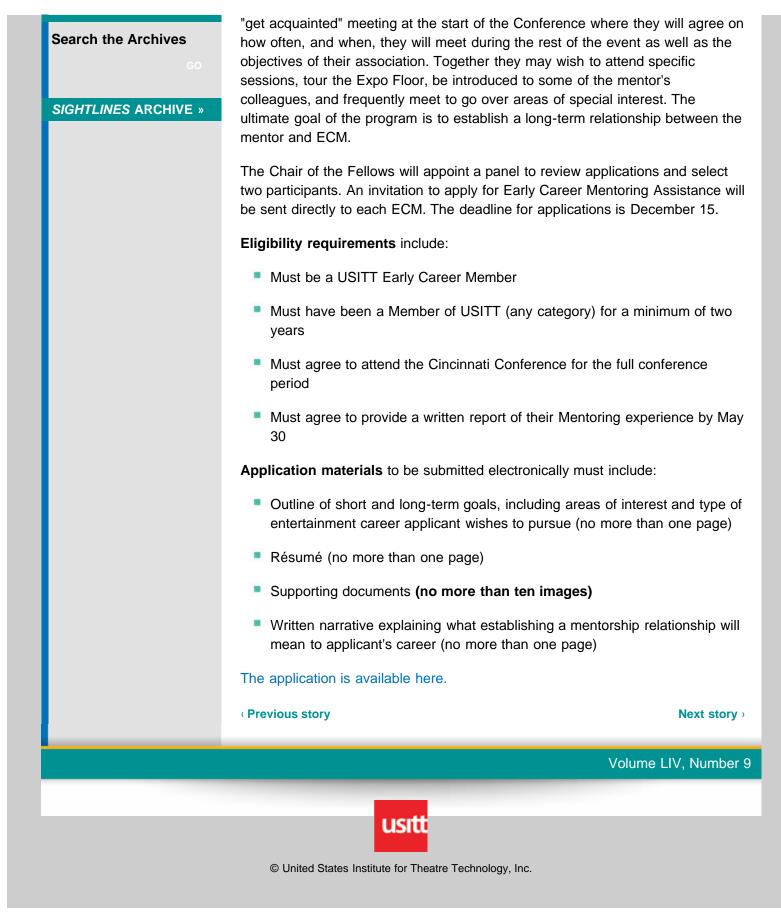
USITT Fellow Zelma Weisfeld reviewed a portfolio infomally at the Network Nexus meeting area sponsored by the Fellows at Stage Expo. In 2015, the mentoring process will move to a higher level.

Photo/USITT Archives

Informal mentoring and advice by Fellows has always been a big part of the Network Nexus meeting area at Stage Expo and at other times throughout the Annual Conference. However, this fall, USITT's Fellows will formalize it and establish a new level of career mentoring designed to target Early Career Members (ECMs) who plan to attend the 2015 Conference & Stage Expo in Cincinnati, Ohio in March.

Through an application process, Fellows will identify and select two ECMs to participate. Successful candidates will be chosen based on their background, work history, demonstrated competence in their field of interest, and ability to articulate their future goals. The successful candidates will be provided with full Conference registration and \$1,000 to help offset Conference expenses.

Those chosen will be paired with a mentor. The pair have an initial, one hour



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