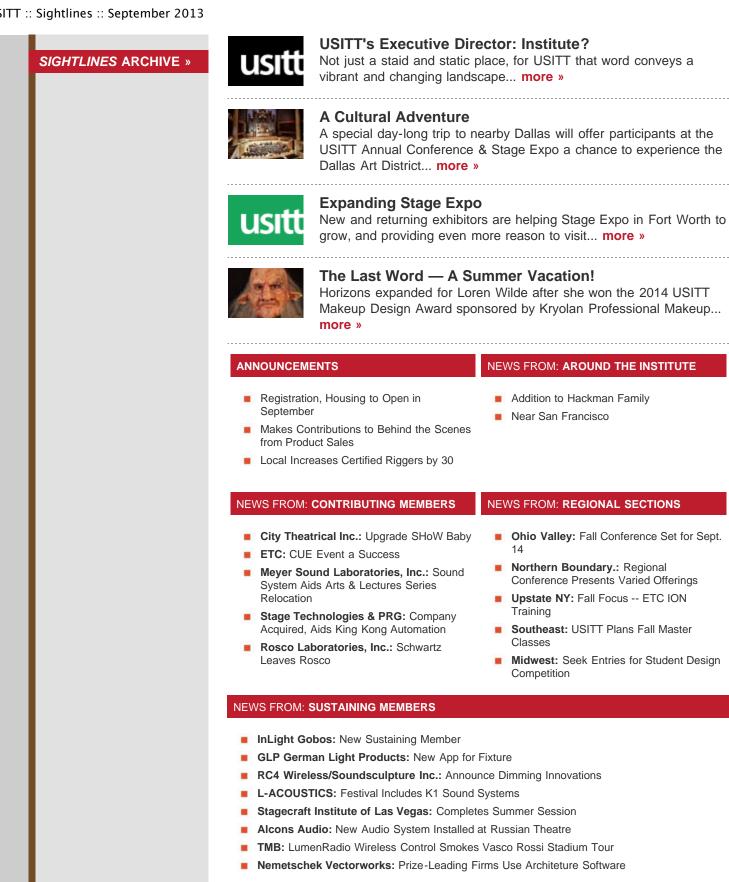


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Not just a staid and static place, for USITT that word conveys a

Volume LIII, Number 9

Lead story >



NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT
 Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors
- FOR THE RECORD:
- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

News & Notices Two Named Inaugural Mentorship Program Participants



Brooke Shields, director of *Chicago* at the Hollywood Bowl with Michael Vitale, one of two new USITT Board mentees.

Even as college students, Michael Vitale and Shawn "Pinky" Estell knew they wanted leading roles in the performing arts – not just in their respective fields of stage management and technical direction, but in the national arena.

That's why they applied to participate in the first USITT Board Mentorship Program, a new effort to train and encourage future leaders of non-profit boards, especially those governing arts and culture organizations.

A USITT selection committee chose Mr. Vitale and Mr. Estell for this new mentoring opportunity. As mentees, they will serve on the USITT Board of Directors for the next year. USITT will cover their transportation and accommodations to participate in the board's two in-person meetings each year, three online meetings, and other board operations. Although they are non-voting members, they are expected to actively participate in discussions involving governance of the Institute.

Both young men already have impressive credentials in their fields and a history with USITT.

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SIGHTLINES ARCHIVE »

Mr. Estell received his MFA in technical direction from the University of North Carolina School of the Arts in June, and is working as technical director for San Francisco's Merola Opera Program. He served as codevelopment chair of UNCSA's USITT Student Chapter in 2011-12 and was chapter president in 2012-13.

He has been working with Martha Marking, VP for Members, Sections & Chapters, to develop a network among student chapters, and hopes to help them work together on joint events and projects.



Shawn "Pinky" Estell

Mr. Vitale recently received his MFA in stage management from the University of California, Irvine. He is an AEA stage manager currently working on opera and musical theatre productions with the Los Angeles Philharmonic. He attended his first Annual Conference & Stage Expo in 2009 as an undergrad theatre major at California State University, Fullerton, and has served as a troubleshooter for the Conference Committee the past three years.

"I was ecstatic when I heard the Board Mentorship Program announced in Milwaukee," he wrote. "I think it will give me the opportunity to deepen my relationship with USITT, learn more about the work of the Institute, as well as allow me to explore my interest in arts administration and broaden my career prospects in this area."

"Each of these young men has shown a spark of leadership in different ways within the Institute," David Grindle, USITT Executive Director said. "It's exciting to see young professionals so ready to be engaged at such a high level."

Mr. Estell said he hopes to gain perspective and experience on USITT's role as "the epicenter" of the performing arts and technology field. "Being a part of the mentorship program is a crucial step toward my future as a leader in our industry," he wrote.

Mr. Vitale said that although he loves stage management, "it is not the end of the road for me."

He loves coordinating large-scale special events, from the Kennedy Center American College Festival for Region VIII while at Cal State Fullerton, to fundraisers starring Reba McEntire and the Steve Miller Band at the Honda Center while at UCI.

"I have always seen myself moving into an administrative role at some point in my career," he wrote. "There are, however, very few opportunities to be a student in that world, to serve an organization for the purpose of learning."

Through the Board Mentorship Program, USITT will provide such opportunities for years to come.



NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes
 Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

News & Notices In Memoriam: Tayneshia Jefferson

Tayneshia Jefferson, an accomplished stage manager and newly elected member of the USITT Board of Directors, died suddenly of a brain aneurysm on July 31 in her native Houston, Texas. She was 41.

Tayneshia, known to friends as "Tay" or "T," had 20 years' experience in production management for such companies as Austin's Zachary Scott Theatre Center, Utah Festival Opera, Houston Ebony Opera Guild, and Grammy-nominated chamber chorus Conspirare.

A graduate of the University of Texas Department of Theatre and Dance and the University of Delaware's Professional Theatre Training Program, she became a generous mentor and teacher. Struck by a lack



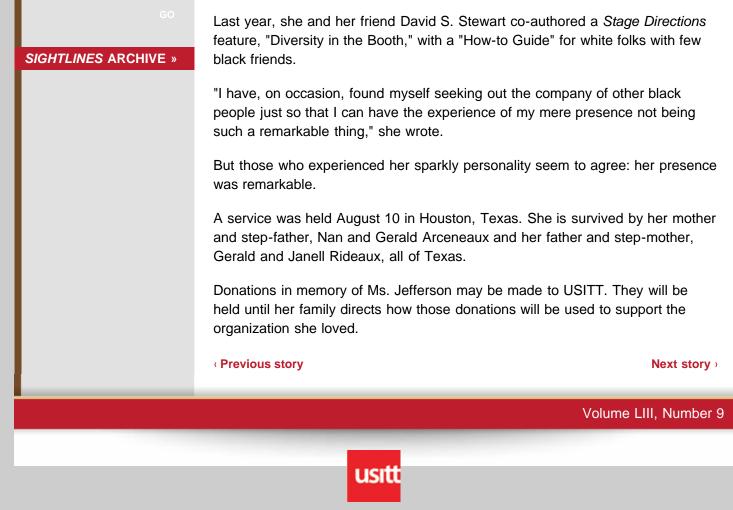
Next story >

of fellow people of color in her field, she began volunteering for USITT's Stage Management Mentoring Project in 2005. She vowed to recruit more young people of color into the world of theatre design and technology "one kid at a time."

In 2010, she was hired as stage management lecturer and production manager at Indiana University's Department of Theatre and Drama. A year ago, Carnegie Mellon University School of Drama lured her to Pittsburgh with an assistant professorship in stage management.

At the time of her death, she was USITT Vice-Commissioner for Stage Management and chair of its People of Color Caucus. She was known for a raucous sense of humor, great big hugs, and a blunt, no-nonsense approach to stage management, teaching, and life.

In responding to CMU's four-question interview for new faculty, she confessed a love for tiaras and grape Slushies.



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NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT
 Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes
 Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

News & Notices Announcements

- Registration, Housing to Open in September
- Makes Contributions to Behind the Scenes from Product Sales
- Local Increases Certified Riggers by 30

Registration, Housing to Open in September

Watch the USITT website for the launch of registration and the opening of hotel blocks for the 2014 Annual Conference & Stage Expo.

Next story >

Even before registration opens, however, you can visit <u>www.usitt.org/2014</u> to view current exhibitors for Stage Expo and see information about the event.

Makes Contributions to Behind the Scenes from Product Sales

TMB joined the Behind the Scenes Pledge-a-Product program last spring by pledging 10 percent of global sales of its ProXS professional lighting fixture accessories to the charity.

The company has placed special displays in dealer showrooms around the world so customers know they are helping when they make a purchase of something as simple as a gel frame. The ProXS line includes pattern holders, donuts, top hats, half hats, irises, barndoors, color extenders, beam benders, spill rings, color frames, and more. For more information, visit tmb.com/products/79-proxs.

Anyone interested in joining the Pledge-a-Product program can contact Lori Rubinstein at 212-244-1421.

Local Increases Certified Riggers by 30

Over 30 International Alliance of Theatrical Stage Employees (IATSE) Local One members passed the Entertainment Technician Certification Program (ETCP) Rigger – Theatre examination in June, which brings the total number of Certified Riggers in Local One to 85. The New York Local now has more ETCP Certified Technicians that any other in North America.





Next story >

FRONT PAGE »

NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes
 Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

News & Notices Seek Nominations for YD&T Awards



Claudia Longo, left, of Kryolan Professional Makeup presents the 2013 USITT Makeup Design Award sponsored by Kryolan Professional Makeup to Lauren Wilde.

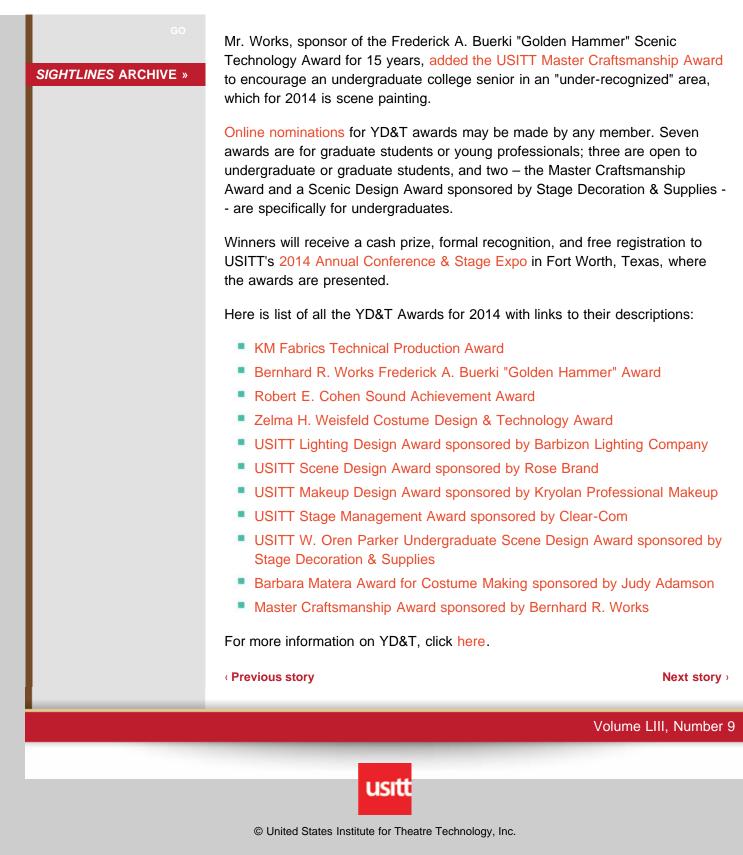
Photo/Daryl Pauley

Nominations for USITT's 2014 Young Designers & Technicians Awards – including two new awards for Costume Making and Scene Painting by student artists – open September 1 and close October 17.

The annual YD&T awards are sponsored by performing arts industry leaders to support up-and-coming young designers and technicians in sound, costume, scene, make-up, and lighting design; stage management; and scenic technology.

Two USITT educators, Judy Adamson and Bernhard R. Works, recently brought the number of YD&T awards to 11 by founding new awards for 2014.

Ms. Adamson, head of costume production at the University of North Carolina, is sponsoring the Barbara Matera Award in Costume-Making in honor of her late mentor. Ms. Adamson wanted to add a costume construction award to the Costume Design & Technology Award sponsored by designer Zelma H. Weisfeld.





NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors
- FOR THE RECORD:
- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

News & Notices Troscher Joins Institute as Education Coordinator

Christine Troscher has been an event organizer, theatre manager, lighting designer, sound technician, stagehand, and actor since graduating college with a bachelor's degree in theatre in 1990. Now, she expects to apply that diverse experience to her new position as USITT education and training coordinator.

"In the past 25 years, I've been involved in every facet of theatre and never knew where it would take me," she said. "I feel like, with this job, the culmination of all those years has finally paid off."



Christine Troscher

Christine's new role will help the Institute continue its

mission to increase training and education opportunities for members. Among other duties, she will oversee USITT Presents, a series of one- and two-day workshops where industry leaders demonstrate products, and Elite Training, a three-day training in automation, rigging, sound, or projection for 32 people at the Cirque du Soleil Training Center in Las Vegas.

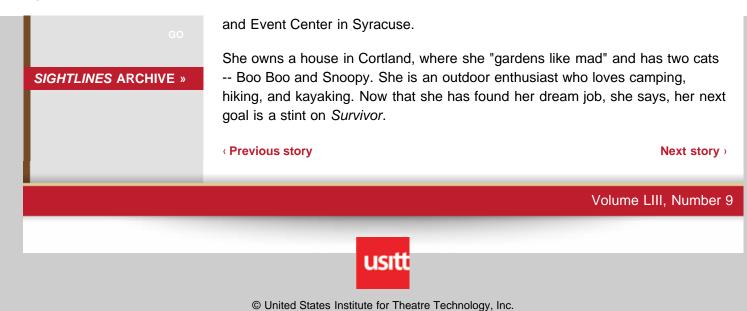
Adding the coordinator position will allow USITT to offer more training and educational events at low cost to members, making USITT membership an even better investment, said USITT Executive Director David Grindle.

"As USITT intensifies its focus on education and training, with programs like USITT Presents and Elite Training, we need the support of a dedicated person for whom this is a full-time focus," Mr. Grindle said. "As we grow our opportunities, we need to grow our support to meet the standards that our members have come to expect and that we want the world to know is part of the culture of USITT."

After graduating from the State University of New York at Cortland, she worked as a stagehand at San Diego's LaJolla Playhouse – where she met Neil Patrick Harris -- and on and off Broadway. (She started as an electrician on *The Rocky Horror Show!*) She still belongs to IATSE Local 122 in San Diego.

Between those jobs, she returned to SUNY-Cortland to do lighting and sound design on several shows, and in 2004 got a job in stage operations at the Civic Center Theatre in Syracuse. In 2009, she was promoted to theatre manager. Before being recruited by USITT, she was technical manager at the SRC Arena

Troscher Joins Institute as Education Coordinator





Next story >

FRONT PAGE »

NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- **Commission Changes** Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

News & Notices IATSE, OSHA, USITT Form Alliance for Safety

A new alliance with a goal of improving the communication of industry best-practice information, safety standard guidance and compliance, and training resources to enhance the safety and health of entertainment-industry workers has been approved by the Occupational Safety and Health Administration (OSHA).



USITT and IATSE will share representation on the Alliance Implementation Team, working with OSHA to focus on hazards such as falls, electrical, ergonomics, and powered platforms. David Glowacki, USITT's Safety & Health Commissioner, has been working on creating to establish this alliance partnership for more than three years as a way to increase the resources available for workers, especially younger workers.



Additional goals of the Alliance are to help standardize safe practices in the

industry and foster awareness and understanding of the rights of workers and the responsibilities of employers under the Occupational Safety and Health Act.

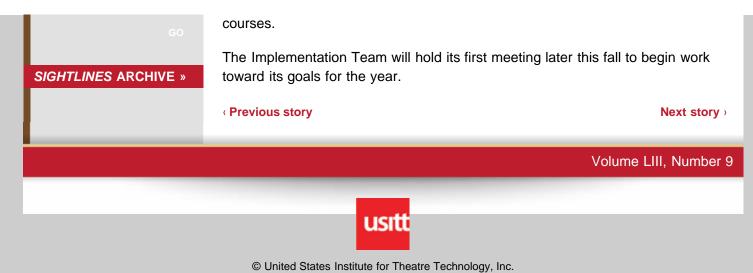
USITT's board of directors ratified the alliance at its August meeting and appointed Mr. Glowacki to head the Institute's representatives on the Implementation Team, which is charged with overseeing development of Compliance Assistance Materials and Training Modules, as well as identifying opportunities to share training concerning live event and performance practices with OSHA personnel.

David Grindle, USITT's Executive Director, noted that this effort will bring industry-wide benefits and help OSHA better understand the opportunities and challenges in creating and presenting live performances.

"Working with OSHA and the IATSE on this has already proved beneficial," he said. "Moving forward to identify experts and develop and present documentation on industry standards and best practices will build on this collaboration."

The Implementation Team will also develop one or two training modules each year. These are designed to be included in high school or college curricula or as supplemental modules within OSHA's 10-Hour Outreach Training Program

IATSE, OSHA, USITT Form Alliance for Safety





NEWS & NOTICES:

Board Mentees

- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT
 Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes
 Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections

Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

News & Notices 15 Years of Service

David Grindle Executive Director



Next story >

David Grindle, left, and Lea Asbell-Swanger, right, congratulate Barbara Lucas, Monica Merritt, and Carol Carrigan for 15 years of service.

Photo/Janet Gramza

The year was 1998:

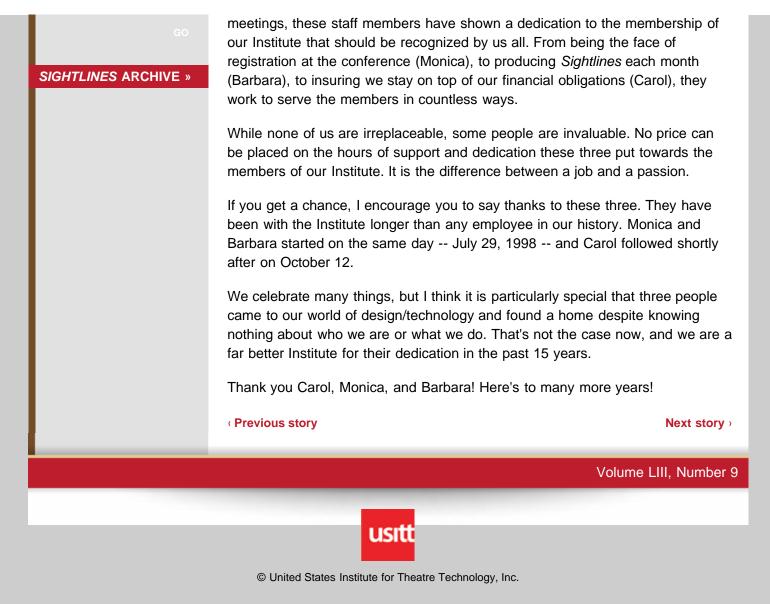
- Animal Kingdom opened at the Walt Disney World Resort in Florida
- Windows 98 debuted (and crashed) at Comdex
- Google was founded

USITT had just had a conference in Long Beach (for the first time) and had just introduced our new "www site" according to board minutes!

That was also the year that Monica Merritt, Barbara Lucas, and Carol Carrigan began working at USITT.

In our mobile world, people don't often work for one employer for 15 years. Carol, Monica, and Barbara each came to USITT with little to no attachment to the world of theatre design and technology. Yet, they all had an affinity for working with people. We as an Institute say our people are our greatest asset, and these ladies are the living proof of that statement.

Through eight USITT presidents, 15 conferences, and countless committee





- New Position in USITT Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- **Commission Changes** Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

2014 USITT Architecture & Theatre Student Design Competition.

The company has agreed to help cover the costs of the annual competition, which challenges architecture and theatre students to collaborate on designing an "ideal" theatre for their university.

The Institute organizes the annual contest to encourage teams of architecture and theatre students to work together on a project that asks them to "explore the emotive power of space, how space can aid storytelling, and how it can be manipulated to



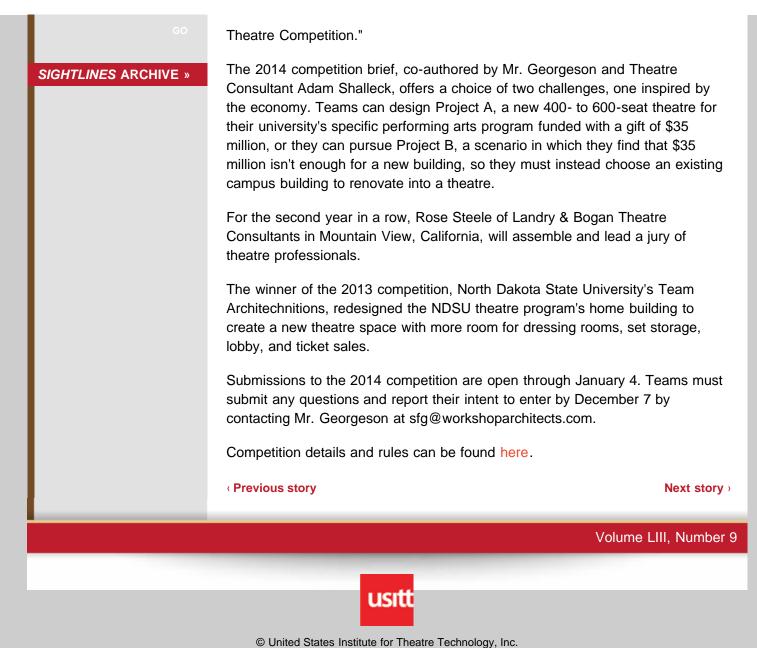
achieve a dramatic purpose," said USITT Competition Chair Scott Georgeson of Workshop Architects in Milwaukee, Wisconsin.

Teams of students around the world are invited to submit designs to a professional jury of leading theatre architects, which will select three to receive \$1,000 awards and present their work at 2014 Annual Conference & Stage Expo in Fort Worth, Texas, March 26-29, 2014. The team selected for the Commissioner's Award at the Conference will receive an additional \$500 and formal recognition for their school.

American Seating, which sponsored the competition in 2010 and 2011, renewed its support this year.

"We are truly grateful to American Seating for sponsoring this event," Executive Director David Grindle said.

"We are very happy to be working with USITT once again on this exciting competition," said Deb McDermott, American Seating's vice president of marketing and business development. "We are honored to play a role in educating tomorrow's theatre architects. American Seating has been making theatre seating since the 1880s, so it is a natural fit to support the USITT Ideal





NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT
 Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes
 Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

Commissions Commission Changes name

The Health & Safety Commission is changing its name to the Safety & Health Commission. This change better represents the role of Commission members within USITT and more-closely aligns them with similar programs and organizations. The change was approved by USITT's Board of Directors at its August meeting.

To support this, the Commission has updated its Mission Statement:

Provides for training, education, and the exchange of information on all topics that affect the safety, health, and well-being of performers, technicians, and audience members.

Institute members are asked to note where the former name - Health & Safety – appears on websites and printed materials and send an e-mail to Commissioner Dave Glowacki, (david.glowacki@icloud.com) so corrections can be made.

Previous story

Next story >

Next story >



NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes
 Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

Commissions Adventures in Bella Italia

Alessia Carpoca Tour Director



Opera Theatre of Rome's scene shop.

Photo/Alessia Carpoca

The USITT Study Tour of Italy this summer started from Milan on June 29 and ended in Rome July 12. The primary interest for this tour was to learn more about theatre in the host country while experiencing the famous tourist sites, monuments, food, and culture. Twelve participants and one coordinator took part in the adventure.

Theatre visits in Milan included La Scala (theatre, museum, and shops)



Next story >

Costume designers and makers at the Piccolo Teatro discuss their processes and techniques with tour members. From left are Costume Designer Chiara Donato,

SIGHTLINES ARCHIVE »

and an impressive talk with members of the costume shop at the Piccolo Teatro Streheler. A visit with Professors Grazia Manigrasso and Emiliano Viscardi from the Academy of Fine Arts of Brera was another highlight of Milan.

The largest theatre shop in the world, La Scala's Ansaldo Workshops, operates in a former train factory. The space alone could contain a small university! The group's guide, Angelo Lodi, is the head of the paint shop and five generations removed from the first charge artist and scenic designer that ever worked for La Scala.

In Verona, the group visited the Museum of the Opera and later saw a new production of *Aida* at the Arena. Participants also visited two historical theaters -- the Teatro all'Antica in Sabbioneta and the Teatro Farnese in Parma. In Florence, they visited the shops of the Maggio Musicale Fiorentino where they met with Franco Venturi, resident designer. Members also explored the Costume Gallery of Palazzo Pitti.

In Rome, the group was invited by Professor Maurizio Varamo, director of scene shop of the Teatro dell' Opera, to the opening party for Altaroma (Rome Fashion week) at the shops of the Opera Theatre. They had the chance to see several of the historical costumes from the 70,000costume collection, many of which Costume Shop Manager Roberta Mangano, Professor Grazia Manigrasso and PR Executive Vanina Sanfilippo

Photo/Barbara E.R. Lucas



A costume designed by Pablo Picasso is on display at the Teatro dell'Opera di Roma shop.

Photo/A. Clark

were designed by some of the most famous modern visual artists, like Picasso. They also admired several painted backdrops as well as scene statuary. While in Rome, participants visited the Sartoria Farani, a private costume shop famous for Farani's historical costume collection and experiments with textiles. There, they spoke with Lina Cardone, head of the costume shop, and saw two original Watteaus.



The ruins of the Circus Maximus can be seen from the scene shop at the Teatro dell'Opera in Rome perfectly displaying how different layers of history blend together in the city.

Photo/A. Clark

Of course, no trip to Italy is complete without visits to famous sites and and monuments. In addition to Milan. Verona, Florence, and Rome, the group spent a few hours in Siena and visited the romantic and picturesque town of Sirmione on Lake Garda. The group also spent a morning in Chianti wine country region, stopping in a Renaissance villa for an escorted tour of the Italian wine cellars and a wine tasting. Villa di Vignamaggio is the place where Leonardo painted La Gioconda (the Mona Lisa) and where Kenneth Branagh set the movie *Much* Ado About Nothing.

The diverse group got along well and learned to board subways and trains at peak times, to order food and wine in Italian, and to recognize the best ice cream (gelato) in town. The tour company, Eco Italia, set up wonderful accommodations, and the tour guides were all art historians with excellent language skills. As always with international travel, there were minor problems. USITT's name even appeared in a foreign newspaper when group members were interviewed and photographed in Verona.



Italian cuisine was a big part of the USITT Italy Study Tour. The group took a short break and relaxed at the Armani Emporium Caffe in Milan.

Photo/A. Clark



The use of different sized casks in producing different wines is explained during a tour at the Villa Vignamaggio in the Chianti region of Italy.

Photo/Barbara E.R. Lucas

All enjoyed their time in Italy and,

hopefully, will be back soon if the tradition of tossing coins in the Trevi Fountain proves correct.

Alessia Carpoca is Professor of Scenery and Costume Design at the University of Montana and a member of USITT's Board of Directors.



A set model on display at the Academy of Brera. Photo/Alessia Carpoca

Previous story

Next story >

Volume LIII, Number 9



© United States Institute for Theatre Technology, Inc.



Front Page >

FRONT PAGE »

NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT
 Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes
 Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors
- FOR THE RECORD:
- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

The Last Word: What I Did On My Summer Vacation USITT Makeup Design Award Winner Discusses Berlin Trip

Lauren Wilde



Lauren shows her work to famous make-up artist Manlio Rocchetti at the DTHG show in Germany. M r. Rocchetti won the Oscar in make-up design for 1989's *Driving Miss Daisy*. His more recent work includes *Shutter Island* and *Brokeback Mountain*.

Photos/David Grindle

When David Grindle announced that I had been chosen to showcase my work at DTHG Showtech 2013 in Berlin, I was overcome with excitement and shock. Here I was, an almost-graduate from the Wig and Make-up Design MFA program at the University of North Carolina School of the Arts, and I was being asked to represent USITT and the United States in an international setting! This wasn't exactly something they taught in school.

Mr. Grindle, as well as USITT President Lea Asbell-Swanger, encouraged me by saying there was nothing to worry about, this was the first time they were taking a young designer from USITT with them and they weren't quite sure what to expect, but it should be a good time for everyone.

SIGHTLINES ARCHIVE »

In my excitement, I tried to make a quick joke about how I was like a lab rat, which unfortunately came out of my mouth as "Oh, I'm like a rab lat!" I was confident that, after my incoherent remark, they would reconsider their decision to take me. But, Io and behold, a few months later I was on a plane to Berlin.

After a jetlagged night's rest in the gorgeous German capital, I was off to experience the conference. Within seconds of walking into the building, I was transported to a circus of theatrical wizardry. All around me were booths with flashing lights, smoke machines, 3D projection systems and more, as well as some impressive food and drink samples that helped draw me in to learn more. Unbeknownst to me, the conference paid particular attention to the field I am entering – make-up artists in the film industry.

Suddenly I found myself standing mere feet away from some of the most respected artists in the industry: Barney Nikolic, Kuno Schlegelmilch, Manlio Rocchetti - make-up artists who had worked on such films as Harry Potter, Cloud Atlas, Shutter Island and Driving Ms. Daisy. Not only that, but after each artist gave his or her talk, I was able to pull them aside to meet them and have them look over my work. The advice and wisdom they gave me was priceless -- general tips on where to live and who to contact (I've already connected with several Los Angeles artists as a result), as well as detailed advice like how to best blend the edges of a bald cap and how to ventilate specific hairs on a wig to make a part look perfect.

The most surreal moment of the conference was when I found myself

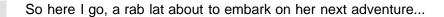


Here is Lauren's take on a "live" verson of Salvadore Dali's Mae West Room at the late artist's museum in Figueres, Spain.

drinking coffee with several of these make-up artists as the conference came to a close. It was among these artists, all speaking their respective languages and having their coffee and cookies, that I realized, in their eyes, I was not a student but a peer and an artist. Beyond the advice and the experience of the conference, this realization was the greatest gift I could have ever received.

I cannot thank USITT enough for affording me the privilege of attending this convention. I learned an incredible amount about the world of theatre and film, my industry, and most importantly myself. I left Berlin with a renewed sense of confidence and drive to push forward in an industry I am proud to call my own.

While I have no doubt I'm still a long way from becoming the artist I one day wish to be, this trip has provided me with the necessary confidence and clarity to take the next step forward and see what happens.



Thank you David, Lea, and USITT!

Lauren Wilde was the 2013 recipient of the USITT Make-up Design Award sponsored by Kryolan Professional Make-up.



Previous story

Front Page >

Volume LIII, Number 9



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NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT
 Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes
 Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections

Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

News From Around the Institute

- Addition to Hackman Family
- Near San Francisco

Addition to Hackman Family

Congratulations to Tom Hackman, VP-Programming, and his wife Becky on the birth of their son in July. Samuel arrived on July 27 and timed his arrival to coincide with the end of the West Virginia Governor's School for the Arts, which Tom leads. Samuel joins older siblings Cyrus and Caroline.

We wish them all well.

Near San Francisco

It was not ALL work when the USITT Board of Directors and Commissioners met in San Francisco. Two different events drew many to Berkeley. Meyer Sound hosted the participants in the most recent USITT Presents as well as members and officers who were in town at their delightful space for a reception.

Some others found the opportunity to visit Berkeley Rep for a preview of No Man's Land with Ian McKellen, Patrick Steward, Billy Crudup, and Shuler Hensley which is heading from California to a run on Broadway where it will be performed in rep with Waiting for Godot.

Still others found the street theatre just as enjoyable as the more formal events, even after noting that clothing is not required in The City.

• Previous story

Next story >

Next story >



NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes
 Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

News From Contributing Members

- City Theatrical Inc.: Upgrade SHoW Baby
- ETC: CUE Event a Success
- Meyer Sound Laboratories, Inc.: Sound System Aids Arts & Lectures Series Relocation
- Stage Technologies & PRG: Company Acquired, Aids King Kong Automation
- Rosco Laboratories, Inc.: Schwartz Leaves Rosco

City Theatrical Inc.: Upgrade SHoW Baby

City Theatrical's SHoW Baby now has five SHoW IDs, allowing systems to be scaled up to multi universe broadcasts by adding additional transmitters, or as a way of avoiding interference from other SHoW Babies in the area.

SHoW Baby 5 is still plug and play. When plugging a DMX line from a lighting controller, the SHoW Baby transceiver automatically becomes a transmitter. Without a DMX line plugged in, it is a receiver.

ETC: CUE Event a Success

One hundred fifty end users from around the globe convened in Madison, Wisconsin July 22 to 25 to "Create, Understand and Experience" at **ETC's** CUE 2013 event.

The event began with a full day of training on Eos- and Congo-family consoles, followed by three days of

SHoW DMX SHoW Baby[®]5

Next story >





SIGHTLINES ARCHIVE »

hands-on classes led by ETC employees and other rigging and lighting experts. The classes covered 75 different topics including busking

Don Holder at the CUE Keynote event.

live shows, working with media servers, the theatre-renovation process, the evolution of stage-machinery safety standards, and proper ETC equipment maintenance.

The keynote addresses delivered by ETC CEO Fred Foster and Tony Awardwinning Broadway lighting designer Donald Holder were highlights of the event.

Special events included a Congo-themed party, a welcome reception, and a barbecue at ETC's headquarters.

ETC has a collection of CUE videos. To learn more about ETC and to find information on regional training events, visit www.etcconnect.com.

Meyer Sound Laboratories, Inc.: Sound System Aids Arts & Lectures Series Relocation

After 32 years at the Herbst Theatre, San Francisco's City Arts & Lectures has moved its presentations two blocks away to the Nourse Theatre. Through a **Meyer Sound** MINA line array loudspeaker system, audiences of up to 1,680 are drawn into intimate, thought-provoking conversations with leaders of thought and culture. They include luminaries such as former Vice President Al Gore, Facebook COO Sheryl Sandberg, and bestselling authors Michael Lewis and Joyce Carol Oates.

Limited resources were available for acoustical treatment when City Arts & Lectures relocated to the Nourse Theatre, a 1920s high school hall that later fell into use as a storage facility. In addition to the 16 MINA



loudspeakers, the Nourse installation also comprises seven UP-4XP 48 V loudspeakers as front fill, four 500-HP subwoofers, and a Galileo loudspeaker management system with two Galileo 616 processors.

More information is available at 510-486-1166; fax 510-486-8356, e-mail winnie@meyersound.com, or www.meyersound.com.

Stage Technologies & PRG: Company Acquired, Aids *King Kong* Automation

TAIT recently acquired **Stage Technologies** and Delstar Engineering. Stage Technologies was also involved, with **PRG**, in automation for *King Kong*.

The acquisition sees the merger of market leaders in automation, staging, and engineering for the live entertainment industry. Both companies are well established in the field of automation with TAIT focusing on the touring market and Stage Technologies on permanent installations for opera houses, theatres, and other permanent large-scale installations; alongside automation rental for London's West End and beyond.

Five years in the making, the *King Kong* musical, produced by Australia's Global Creatures, has opened to thrilled and awed audiences at Melbourne, Australia's Regent Theatre. The star of the show is the six meter, one ton King Kong puppet, designed by Global Creature Technology. Contracted by PRG, Stage Technologies teams in the United Kingdom, the United States, and Australia worked closely with Global Creature Technology to supply the ground-breaking automation system which controls the ape.



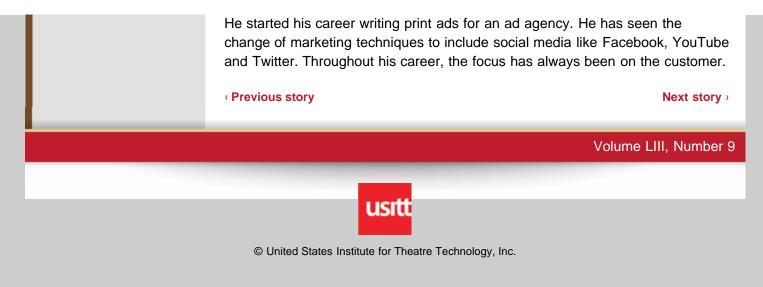
King Kong, the chase. Photo/James Morgan

Rosco Laboratories, Inc.: Schwartz Leaves Rosco

Industry veteran Stan Schwartz has announced he is stepping down from his position as executive vice president of **Rosco Laboratories**, **Inc.**

Mr. Schwartz had been associated with Rosco for 35 years and has been involved with introducing many of the company's products.

"For most of those three decades, my charge was to market not just the familiar Rosco products like gels, gobos, fog machines, and dance floors but the raft of new products we produced each year," Mr. Schwartz said. "We'd never have been as successful as we have in both familiar and new products without the help of an engaged and often enthusiastic community of dealers."





NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes
 Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors
- FOR THE RECORD:
- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

News From Sustaining Members

- InLight Gobos: New Sustaining Member
- GLP German Light Products: New App for Fixture
- RC4 Wireless/Soundsculpture Inc.: Announce Dimming Innovations
- L-ACOUSTICS: Festival Includes K1 Sound Systems
- Stagecraft Institute of Las Vegas: Completes Summer Session
- Alcons Audio: New Audio System Installed at Russian Theatre
- **TMB:** LumenRadio Wireless Control Smokes Vasco Rossi Stadium Tour
- Nemetschek Vectorworks: Prize-Leading Firms Use Architeture Software

InLight Gobos: New Sustaining Member

We welcome **InLight Gobos** as a new Sustaining Member. The company, based in Dallas, Texas, will be exhibiting at Stage Expo in 2014. InLight manufactures glass gobos and is the first United States supplier to offer DigiGobos, which can be used in most video projection systems. The company offers gobos from its catalog or can create custom gobos in a wide range of sizes. Visit them before the show at www.inlightgobos.com.

GLP German Light Products: New App for Fixture

GLP German Light Products has launched a new iPad app for its impression X4 fixture.

One of the versatile features of the impression X4 is that users can create their own pixel designs on the fly and store them directly into their control console. The new iPad app makes the process fast and easy by bringing up a mimic of the fixtures' front lens layout. Users can tap individual lenses on and off to design the output they would like. Simultaneously the app displays the



Next story >

corresponding DMX channels and values to be input to the controller for the

physical fixture.

SIGHTLINES ARCHIVE »

The app is free to download from the Apple Store, and will soon be released for the iPhone and Android platforms.

RC4 Wireless/Soundsculpture Inc.: Announce Dimming Innovations

RC4 Wirelesss/Soundsculpture Inc. recently introduced the latest innovations to the RC4Magic Series 2 family of wireless DMX and dimming devices.

The DMX2flkr and DMX4flkr produce flicker and flame effects. The RC4 Flkr Effects Engine can define unique, personalized looks, not prepackaged or canned effects.

For more information, visit www.theatrewireless.com.

L-ACOUSTICS: Festival Includes K1 Sound Systems

Over the past five years, the Free Press Summer Festival (FPSF), staged at Eleanor Tinsley Park just west of downtown Houston, Texas has quickly grown into one of the state's most eagerly anticipated music festivals. This year marked the first time the event completely sold out in advance, ultimately drawing nearly 100,000.

Houston's LD Systems again served as the primary audio, video, and lighting provider for FPSF and supplied production gear and services for the festival's four primary stages. This year, however, the company chose to deploy **L**-**ACOUSTICS** K1 systems on the two largest stages, Mars and Saturn.

For more details on this year's Free Press Summer Festival, visit www.fpsf.com. LD Systems can also be found online at www.ldsystems.com.



Stagecraft Institute of Las Vegas: Completes Summer

Session

The **Stagecraft Institute of Las Vegas** recently completed Summer 2013 with Movers & Digital Media featuring Brian Gale.

Remaining students saw Cirque du Soleil: *Mystère* with a talkback with the lighting designer, Luc Lafortune. The Technicians' Showcase showed off students' hard work from the previousweeks. the Seal of Qualification exam was held for the first time and seven students were successful. They are Jeff Beyer, Matt DeJong, David Krasner, Josh Muir, Derik Radcliffe, Alex Reed, and Uzma Sabeen. A Job Fair hosted at Solotech gave students the opportunity to meet numerous professionals representing awealth of experiences.

Alcons Audio: New Audio System Installed at Russian Theatre

As one of Russia's most famous theatres, the Central Academic Theatre of the Russian Army (CATRA) needs to keep its technical specification up-to-date to satisfy the higher expectations of audiences. An **Alcons Audio** system was installed in a recent upgrade. The system replaces one installed in the 1990s.

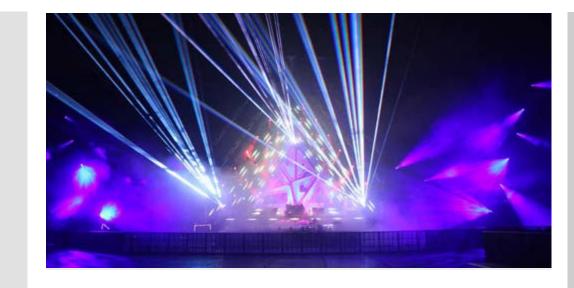
For more information visit www.alconsaudio.com.



TMB: LumenRadio Wireless Control Smokes Vasco Rossi Stadium Tour

Italian fans enjoyed a spectacular display of lights, lasers, and effects at rock legend Vasco Rossi's sold-out stadium tour this year. For maximum visual impact, LumenRadio wireless transmitters and receivers, distributed exclusively by **TMB**, were used.

For more information about LumenRadio visit www.tmb.com/products/lumenradio. Learn about other innovative products from TMB at www.tmb.com.



Nemetschek Vectorworks: Prize-Leading Firms Use Architeture Software

The Royal Institute of British Architects (RIBA) recently announced its shortlist for the prestigious Stirling Prize, and four of the six nominees were designed by architecture firms that use **Nemetschek Vectorworks** Architect software.

The projects on the shortlist designed by firms using Vectorworks include:

- Newhall Be, Essex, designed by Alison Brooks Architects
- The University of Limerick, designed by Grafton Architects
- Park Hill, Sheffield, designed by Hawkins\Brown with Studio Egret West
- Bishop Edward King Chapel, designed by Niall McLaughlin Architects

The winner will be announced on September 26 during an event at The Central Saint Martins College of Arts and Design at King's Cross in London.

For more information on Nemetschek Vectorworks, visit www.vectorworks.net.

Previous story

Next story >

Volume LIII, Number 9



© United States Institute for Theatre Technology, Inc.



NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT
 Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes
 Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors
- FOR THE RECORD:
- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

News From Lea Asbell-Swanger, USITT President Shaping the Future, Strategically



Next story >

Members of USITT's Board of Directors and the Strategic Initiative Task Force met in San Francisco to develop recommendations for next steps.

Photos/Barbara E.R. Lucas

As I promised last month, I have updates on the USITT strategic planning process and other interest items from the August board of directors' retreat and meetings in San Francisco.

On Friday, August 16, the board was joined by the non-board members of the Strategic Initiative Task Force. This group was charged to take the 7 strategic initiatives from the approved strategic plan and develop actionable steps and recommendations based on the key goals of 1) Membership Development, 2) Products and Services Management, and 3) Brand Awareness and Management. The members of this group are Carl Lefko, chair, Lea Asbell-Swanger, Sherry Wagner-Henry, Dan Culhane, Tim Kaufman, Kevin Rigdon, Mark Shanda, Kasey Allee-Foreman, Michael Mehler, Andi Lyons, Jeff Flowers, Shawn "Pinky" Estell, Michael McMackin, Kara Loree, Kimb Williamson, Jean Montgomery, and Bill Browning.

The task force and the rest of the board divided up into seven discussion groups, one for each strategic initiative, and spent the morning assessing current activities, programs, and tasks with respect to the initiatives and the

SIGHTLINES ARCHIVE »

afternoon was used to brainstorm enhancements to what exists as well as new possibilities to help achieve the key goals.

It should be no surprise that there was spirited conversation within each group and by the end of the day there were copious notes that will all be compiled by Leslie Marqua, our consultant from Hathor Associates. Leslie will continue working with each discussion group throughout September and October with a comprehensive report due back to the board for the November electronic meeting.

We completed the day by visiting Meyer Sound, who was concurrently hosting a USITT Presents event. Many thanks to the folks at Meyer Sound for inviting us to visit as well as providing education and training for our members.

The August board meeting is the first for the new class of directors, so Saturday morning started with some board orientation and training for all. Thanks to Secretary Sherry Wagner-Henry for developing the components and process to make us all more efficient and effective board members and to Treasurer Dan Culhane for assisting, particularly in the final details of understanding our financial reports. The time spent was a benefit to all and many aspects were put into active practice during the afternoon board meeting.

I have mentioned before how lucky we are to have a dedicated professional staff and the board had the opportunity to honor three members of that group on Saturday. Carol Carrigan, Barbara E.R. Lucas, and Monica Merritt have been "behind the scenes" on behalf of the USITT membership in Syracuse for 15 years! During that time, each one has contributed to the success of the organization in countless ways and



Informal conversations in a convivial setting marked USITT's visit to Meyer Sound in Berkeley, California.

I'm sure they each have stories that they could tell... Thank you, ladies for your patience, support, good humor, and continued service to USITT.

It is always uplifting to gather with colleagues and friends at any USITT occasion, but this particular weekend was, for some, particularly poignant. One member of the 2013 class of directors was Tayneshia Jefferson, who we remember more completely in another article within this edition of *Sightlines*. As we all spent time together, it was comforting to know that the people she touched carry part of her with them, so she and so many others are always with

us. So in Tayneshia's honor, but also in memory of others no longer physically with us, I leave you with the following quote by William Penn:

Death is but crossing the world, as friends do the seas; they live in one another still. For they must needs be present, that love and live in that which is omnipresent. In this divine glass, they see face to face; and their converse is free, as well as pure. This is the comfort of friends, that they may be said to die, yet their friendship and society are, in the best sense, ever present, because immortal.



We'd like to hear your comments on this story. Please e-mail Lea at Lea.Asbell-Swanger@usitt.org.

Previous story

Next story >

Volume LIII, Number 9



© United States Institute for Theatre Technology, Inc.



NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes
 Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

News From Regional Sections

- Ohio Valley: Fall Conference Set for Sept. 14
- Northern Boundary.: Regional Conference Presents Varied Offerings

Next story >

- Upstate NY: Fall Focus -- ETC ION Training
- Southeast: USITT Plans Fall Master Classes
- Midwest: Seek Entries for Student Design Competition

Ohio Valley: Fall Conference Set for Sept. 14

The Ohio Valley Regional Section will hold its Fall Conference September 14 at Bowling Green State University, Bowling Green, Ohio.

The event will include a membership meeting and sessions in international theatre festivals, increasing high school involvement in USITT, lighting and the iPad, 24-hour theatre, and cutting machines for crafts.

The works of regional members will also be presented in the annual annual Ezekiel Awards & Design Expo. Those who wish to participate can find information here.

For advance registration, visit the Ohio Valley Facebook event site or visit the OV web site.

Questions about sessions or programming can be directed to OVS Board Member Meggorie Haven at meggorie@gmail.com.

Commercial companies interested in exhibiting in the exhibit area should contact OVS Board Member Elynmarie Kazle 330-618-1501 or emk2u@aol.com. Space is limited.

Northern Boundary: Regional Conference Presents Varied Offerings

Southwest Minnesota State University in Marshall, Minnesota, will host the Northern Boundary Regional Section's Fall Conference Friday, September 13. Conference events will be held in the Fine Arts building.

Events will include Cover the Walls and Tech Solutions Expo, section

SIGHTLINES ARCHIVE »

membership meeting, show and tell session, Social Media/Theatre Marketing, Media Design for Live Performance, What's Next? forum, Rigging Inspection and Safety, and When is too much too much? – Stay Healthy!

The Student Scholarship winners for the national 2013 Conference & Stage Expo will be announced.

For additional information, contact Peter Lerohl at peter.lerohl@anokaramsey.edu.

Upstate NY: Fall Focus -- ETC ION Training

USITT Upstate New York will hold its Fall 2013 Workshop Day and Meeting on Saturday, September 7, at Nazareth College in Rochester. A highlight of the day will be training on ETC's ION lighting console, both intermediate and advanced.

Registration will be 9 to 10 a.m., with coffee and doughnuts welcome at 10. The morning workshops will be ION Intermediate Training with Ellen White of ETC or Resume Formatting & Interview Dos & Don'ts (Bring a resume!). Section meeting and lunch will be 12:30 to 1:30 p.m., with lunch provided by event sponsor Applied Audio & Theatre Supply.

Afternoon sessions are Scene Painting with Allen Wright Shannon or Advanced ION Training with Ms. White.

For more information, visit http://upstateny.usitt.org or e-mail Beth LaJoie at elajoie@naz.edu.

Southeast: USITT Plans Fall Master Classes

USITT's Southeast Regional Section will hold its two-day session of Fall Master Classes Friday and Saturday, September 13-14, at the University of North Carolina School of the Arts in Winston-Salem. North Carolina.

This year's session theme is "Hands-on Art" – encouraging members to immerse themselves and actively create theatrical art.

Workshops and classes include: Drapery and Swag-Working with fabric with Howard Jones and Eduardo Sicangco; Metal Shop Operations-Working with metals with John H. Miller;

CNC Operations—Plasma and Router operations with Zak Stevenson; 3D Printing—Effective use of a 3d printer with John Coyne; Blacksmithing—Forge and blacksmithing work with Bland Wade; Silicone Prosthetics for Theatrical Application with Michael Meyer. Setting up a cue light console for the Stage Manager with Frank Lombardi; My Life in One Page—Resumes and Cover Letters with Jamie Call-Blankinship and Pamela Knourek; and a Costume *Rendering* and a *Costume Crafts* session with Bill Brewer.

Information on sessions, registration and lodging will be available at www.southeast.usitt.org or email Doug Brown at usittse@gmail.com.

Midwest: Seek Entries for Student Design Competition

The Midwest Regional Section will again conduct its Student Digital Design Competition. Completed entries are due November 1 with the winners announced by December 1.

Students may submit entries for either "paper projects" of shows from the 2013 or 2014 ACTF Region III Regional Design Project plays or realized 2013 productions from their school. The winners receive a free registration for the 2014 Conference & Stage Expo in Ft. Worth, Texas. Students should indicate their intent to enter by e-mailing Shane Kelly, Chair of Midwest Regional Section at skelly19@depaul.edu.

Previous story

Next story >



Print this page

The monthly newsletter for USITT members

FORT WORTH MARCH 26-29

Next story >

FRONT PAGE »

usitt

NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT
 Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes
 Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors
- FOR THE RECORD:
- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

News From **David Grindle**, USITT Executive Director What /S USITT?

INSTITUTE

An organization founded to promote a cause A usually short, intensive workshop or seminar on a specific subject An organization for the promotion of learning

The word "institute" comes from the Latin word *institutum* meaning "facility" or "habit"; from *instituere* meaning "build," "create," "raise," or "educate."

September 2013

In the United Kingdom and the Isle of Man, the term "institute" is a protected word and companies or other organizations may only use the word if they are "organisations which are carrying out research at the highest level or to professional bodies of the highest standing."

Definitions of the word abound when you Google it. None of these are surprising, though the restrictions on the word in the UK are interesting.

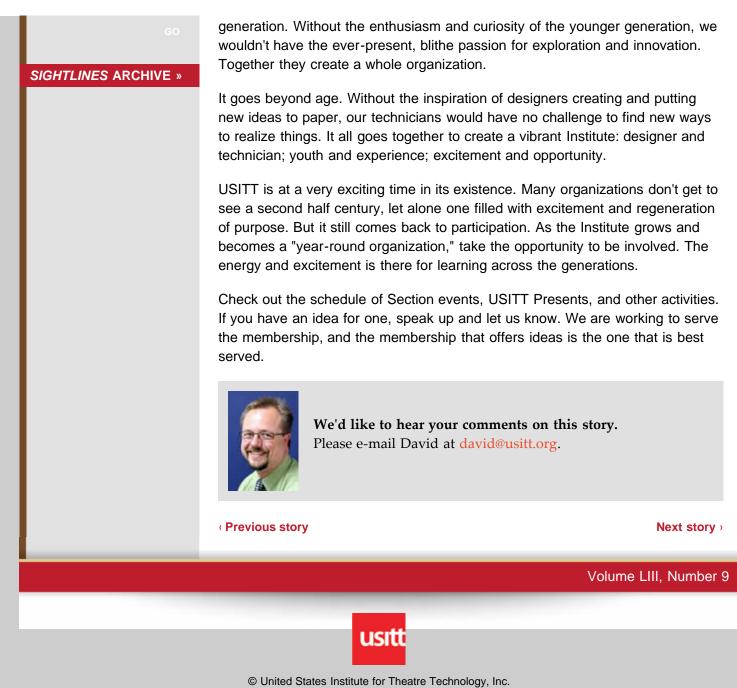
All of this comes together as we work to create a business plan for what USITT will pursue over the next several years. Part of that process is evaluating what the strengths of an organization are and how to capitalize upon those strengths.

When we were founded 53 years ago, the choice of the word "institute" may not have been made with thought to what it would mean in the next century, but it was a wise choice. We are an Institute in so many different ways because we are focused on building, creating, raising, and educating. We are an organization for the promotion of learning, and we strive to do it at the highest level.

The seven points of the strategic plan that are driving our business plan can all come back to being an Institute or providing the means to be such. We are about learning.

Some people say, "Sure, USITT is all about the students and the young people." True, they are a valuable set of our membership because they are the people we think of when we think education. However, they are also the very people that should remind us we all require life-long membership in a true Institute to stay abreast of what changes are coming in our field.

An Institute is for everyone and requires the integrated participation of everyone to be truly successful. Without the wisdom and understanding of our mid-career and established membership, we would have no guidance for the next





NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes
 Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

Conference & Stage Expo Head East for a Day!

Jack P. Hagler, ASTC USITT Fort Worth Promotions Coordinator

The Dallas Arts District, sitting on 68 acres of prime downtown real estate, is home to Dallas' most significant cultural landmarks. The District was over 25 years in planning and includes:

Next story >

- Morton H. Meyerson Symphony Center
- Dallas City Performance Hall
- Booker T. Washington High School for the Performing and Visual Arts
- Dallas Black Dance Theatre
- AT&T Performing Arts Center which includes:
 - Margot and Bill Winspear Opera House
 - Dee and Charles Wyly Theatre
 - Annette Strauss Artist Square
 - Elaine D. and Charles A. Sammons Park
- Klyde Warren Park
- Dallas Museum of Art
- Nasher Sculpture Center
- Trammell Crow Center
- Perot Museum of Nature and Science
- Belo Mansion
- Saint Paul United Methodist Church
- Cathedral Shrine of the Virgin of Guadalupe
- One Arts Plaza

The USITT Fort Worth local committee and the Architectural Commission will be offering a Professional Development Workshop on March 25 to tour four of the performing arts facilities in the Dallas Arts District. Plan to arrive at the conference early for this exciting and exhaustive tour. Transportation will be provided from Fort Worth.

Morton H. Meyerson Symphony Center, home to Dallas Symphony Orchestra, Dallas Symphony Chorus and Dallas Wind Symphony, is considered one of the world's greatest orchestra halls. Features for tuning the acoustic environment include reverberation chambers that effectively double the visible performance room volume, 74 concrete doors weighing 2 ½ tons each used for closing down

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the reverberation chambers, 56 motorized absorption curtains, and a 42 ton adjustable acoustic canopy over the performance platform. On the upstage wall of the performance platform is a C.B. Fisk Opus 100 tracker organ boasting 4,535 pipes.



Morton H. Meyerson Symphony Center

Margot and Bill Winspear Opera House, home to Dallas Opera, Texas Ballet Theatre and Lexus Broadway Series, is designed in a traditional horseshoe audience seating form with a crucifix form backstage. The audience chamber boasts a chandelier made of 318 individual LED rods. The chandelier can be programmed to vertically move to different positions and change colors creating exciting forms and shapes. During past holiday seasons, the chandelier has taken the form of a Christmas tree of green, hanging 50 feet below the performance hall ceiling and having multi-colored ornaments. The lobby includes an 84 foot glass wall that can be raised to for a direct connection to the adjacent park. The building is surrounded by a three acre solar canopy providing shade from direct sunlight most of the year enhancing outdoor performance experiences.



Margot and Bill Winspear Opera House

Dallas City Performance Hall was designed to serve over 60 small- to mid-size arts groups in the City of Dallas. Phase 1 includes a 750-seat proscenium theatre used primarily for acoustic and popular music, musical theatre and dramatic productions. The audience chamber features 13 motorized acoustic banners, two of the banners being the tallest in North America. The building and equipment are designed for cost effective operation and ease of operation for the many small arts using the signature hall as their Arts District home. Look for the iconic roof shapes of Phase 2, which will include two flexible theatres, an art gallery, a café, and rehearsal and classroom space, represented in the landscape around the building.



Dallas City Performance Hall

Dee and Charles Wyly Theatre, home to Dallas Theater Center, Dallas Black Dance Theatre and Anita N. Martinez Ballet Folklorico, stands 12 stories tall at 80,000 square feet. The performance space is totally flexible with movable seating, platforming, lifts and flying balconies. The building houses most of the support services for Dallas Theater Center operations. Because of its flexible design, the performance room can be arranged in a multitude of configurations to enhance the creativity of the productions, including completely flying the balconies out of the room. The room's flexibility also makes it ideal for privateparty events.



Dee and Charles Wyly Theatre



Next story >

FRONT PAGE »

NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT
 Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

Conference & Stage Expo Make A Connection

Ron Procopio Stage Expo Manager

Stage Expo has taken some large strides in the previous years. Those who have attended the show over multiple cities, will have have noticed the size and scope of the event has grown. There are more attendees than ever requiring more exhibiting companies that offer a wide variety of new technologies and services for productions.

As many in the production world have learned, skills and experience can be used by many different sorts of industries and productions. This is why USITT has opened its doors to partnering associations and publications. For example, many of the technologies showcased on the Stage Expo floor could be used in the worship industry or concert production.

These are just some of the reasons these companies have signed up to join USITT in Fort Worth this coming March. Many companies that have previously been with USITT are seeing the growth of the Institute and how it interacts with its associates. The partnering also creates high value for those exhibiting companies. If they are able to cross market in just a single location, the Stage Expo becomes a strong place for their marketing dollar.

The goal is to create a single place for the industry to connect. Whether someone is looking for a graduate school program, equipment for community theatre, or a multi-million dollar sound system for an arena, the Stage Expo is the place to make those connections. Make sure to visit the show in Fort Worth and see these companies:

- Herbert L. Camburn Associates
- AV Pro
- Darklight: Precision Lighting System
- Creative Conners Inc.
- Texas Scenic Co.
- GLP German Lighting Products
- BellaTEX Stage Curtains
- FELD Entertainment
- International Fluid Power Society
- Eilon Engineering
- L-Acoustics

http://sightlines.usitt.org/archive/2013/09/NewAndReturningStageExpoExhibitors.asp[9/3/13 8:59:44 AM]





NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT
 Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes
 Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections

Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

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- Kevin Rigdon
- Loren Schreiber
- Joe Tilford

2012-2015

- Kasey Allee-Foreman
- Bill Browning
- Alessia Carpoca
- Michael Mehler
- Linda Pisano
- Carolyn Satter

	2013-2016
	Paul Brunner
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	Volume LIII, Numb
	usitt

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NEWS & NOTICES:

- Board Mentees
- In Memoriam: Tayneshia Jefferson
- Announcements
- Nominate for YD&T Awards
- New Position in USITT
 Office
- Form Safety Alliance
- 15 Years With USITT
- Supporting Architecture Competition
- Commission Changes Name
- An Italy Sojourn
- The Last Word Summer "Vacation"

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- In Dallas A Cultural Advantage
- New & Returning Stage Expo Exhibitors

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

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- Apollo Design Technology, Inc.
- Automatic Devices Company
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- Creative Stage Lighting Co., Inc.
- d&b audiotechnik
- Daktronics
- Disney Parks Creative Entertainment
- Electronic Theatre Controls (ETC)
- The ESTA Foundation/Behind the Scenes
- Foy Inventerprises, Inc.
- Frends Beauty Supply
- Future Light
- GAMPRODUCTS, INC.
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- InterAmerica Stage, Inc.
- KM Fabrics, Inc.
- Kryolan Corporation
- Live Design Magazine/LDI Show

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	Robert Juliat America
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	Texas Scenic Company
	Vincent Lighting Systems
	Wenger Corporation
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	ZFX , Inc. – Flying Effects
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	Altman Lighting, Inc.
	Atlanta Rigging Systems
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Backdrops Beautiful

- Backdrops Fantastic
- Bellatex, Inc.
- Ben Nye Makeup
- BMI Supply
- University of California Irvine
- California Institute of the Arts
- Center Theatre Group
- Chainmaster Buhentechnick GMBH
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- Chicago Flyhouse Inc.
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Volume LIII, Number 9



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