

usitt

Sightlines

The monthly newsletter for USITT members

Lead story ›

NEWS & NOTICES:

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF ›

CONTACT THE EDITOR ›

Search the Archives

GO

SIGHTLINES ARCHIVE ›

**Dan Culhane Takes Office**

Volunteer service has been a part of his personal and professional life for many years. Now he takes on a larger role. [more »](#)

**Architecture Awards Open**

USITT's prestigious Architecture Awards, for new construction or creative reuse, celebrate 20 years in 2013. [more »](#)

**Adding New Sessions at EIC**

The 2012 Entertainment Innovation Conference is adding more sessions, including more from partner Cirque du Soleil, for the September event. [more »](#)

**Costume Services Online**

The Costume Design & Technology Online Communities continue to support members, and two of the most popular offerings are the Costume Info and Costume Locator e-mail lists. [more »](#)

**In Memoriam: Jason Lindahl**

Jason Lindahl, 27, a member of the team who created the 2007 and 2011 US National Exhibits for the Prague Quadrennial an a talented projection designer. [more »](#)

**Tech Expo 2013**

The committee is working now to create an outstanding exhibit and catalog for the 2013 Tech Expo. Entry forms are available now. [more »](#)

**Looking toward the Future**

USITT's Board of Directors will embark on a review of recent changes in the Institute structure, starting with a retreat at the Board of Directors meeting in Florida. [more »](#)

**Executive Director**

Why does David Grindle think that it is almost spring? A new look at the seasons. [more »](#)

**Milwaukee Museums**

There is more to explore than just motorcycles, and local museums create a showcase of great art and more. [more »](#)

**Survey Says...**

Results of a survey of Stage Expo visitors show they are highly engaged and interested in what exhibitors have that is new. [more »](#)

The Last Word — A student point of view



Regional Sections assist students to attend the Annual Conference & Stage Expo. Read what one had to say about the experience. [more »](#)

ANNOUNCEMENTS

- Rising Star Nominations
- USITT Student Awards
- United States Institute for Theatre Technology's (USITT) 2013 "Ideal Theatre" Student Design Competition
- OPERA America to Showcase Opera Talents
- School Changes Name
- Waive Pencil, Paper Administration Test Fee
- Alliance Completes OCA 1.0 Specification
- Seek Design Entries for WSD '13 Theatre

NEWS FROM: AROUND THE INSTITUTE

- In Memoriam – Mary Henderson
- Healy Keylights *American Idol* Judges
- Sweely, Miller Join Gopher

NEWS FROM: REGIONAL SECTIONS

- **Ohio Valley:** Section Announces Elections, Holds Spring Event

NEWS FROM: CONTRIBUTING MEMBERS

- **Rose Brand:** Constructs Cylindrical Projection Screen for Opening Ceremony
- **American Harlequin Corporation:** Londress Retires as Marketing Manager
- **Phillips Entertainment:** Glastra Named New CEO
- **Creative Stage Lighting:** Announces Training Programs
- **Meyer Sound Laboratories, Inc.:** McMahon, Zacharais Appointed, Restaurant Installs Sound System
- **ETC:** Wins Lighting Product of Year Award, Adds Dealer
- **City Theatrical, Inc.:** Lighting Software Available from Dealers

NEWS FROM: SUSTAINING MEMBERS

- **Emerson College Dept. of Performing Arts:** Upgrades Membership
- **Staging Concepts, Inc.:** Company Announces New Brand
- **Sapsis Rigging, Inc.:** Provides Fall Arrest Systems for Two College Theatres
- **IATSE:** Members Ratify Agreement
- **TMB:** LumenRadio Brightens Indianapolis Skyline
- **Stagecraft Institute of Las Vegas:** Packing Activities into Week-long Sessions

[Lead story ›](#)

Volume LII, Number 8



© United States Institute for Theatre Technology, Inc.

[FRONT PAGE »](#)[NEWS & NOTICES:](#)

- [Officer Profile: Dan Culhane](#)
- [Architecture Awards Open](#)
- [Announcements](#)
- [EIC Adds Presenters](#)
- [Costume Services Online](#)
- [In Memoriam: Jason Lindahl](#)
- [Tech Expo Seeks Entries](#)
- [The Last Word - A Student View](#)

[NEWS FROM:](#)

- [Around the Institute](#)
- [Contributing Members](#)
- [Sustaining Members](#)
- [USITT's President](#)
- [Regional Sections](#)
- [Executive Director](#)

[CONFERENCE & STAGE EXPO:](#)

- [Milwaukee Museums](#)
- [Stage Expo Snapshot](#)

[FOR THE RECORD:](#)

- [Leadership](#)
- [Contributing Members](#)
- [Sustaining Members](#)

[VIEW ISSUE AS A PDF »](#)[CONTACT THE EDITOR »](#)[Search the Archives](#)

GO

[SIGHTLINES ARCHIVE »](#)

Officer Profile

Dan Culhane**Barbara E.R. Lucas** *Sightlines* Editor

Dan Culhane, USITT's new treasurer, has a background in business, and a passion for -- and enviable record of -- finding time to give back to the organizations to which he belongs.

In a newly created position at SECOA, INC., Dan was recently named the company's technical business development manager. He and his wife, Patricia, an Equity Stage Manager, balance their careers with the raising of their two children; Daniel, a high school sophomore who plays upright bass and bass guitar, and Grace who at "almost 13" has strong interest and great skill in debating.

In addition to his work at SECOA, where prior to his promotion he managed the engineering department, Dan lent his expertise to the development of ANSI Standards. He is an ETCP Certified Theatrical Rigger, and as a member of PLASA's Rigging Working Group, he chairs the task force on the manufacture of chain hoists. He also worked on proposed revisions to NFPA 80 and fire curtain standards, and helped write the standard for orchestra pit lifts.

"I work with numbers a lot," he says, mostly equating weights of objects and capacities, to which he relates USITT's budgeting and long-range needs. Since he will be the first USITT Treasurer to serve a three-year term, Dan will have the opportunity to oversee both the germination and subsequent growth of new strategies.

He does not see the "ship" of USITT needing any changes in direction, but he would like to help build the organization's funds and investments to aid in the increased funding of research grants, and fellowships.

Dan is approachable. "I may not know all the answers, but I can find them" he says, noting that since he was chair of the USITT Audit Committee he has been part of the financial oversight for the organization. As Treasurer he will take a more active role.

Dan feels it would be helpful for the Board of Directors to learn more about the organization's financial structure, including how to use metrics and how to interpret the reports they receive, such as cash flow.

His career includes positions as technical director for the Guthrie Theater and



Dan Culhane

The Children's Theatre Company, which have given him a broad understanding of the processes and needs of non-profit organizations. He was introduced to USITT by Dennis Dorn, and soon became a part of the Technical Production Commission, moving through various positions until he became senior Commissioner and was asked to run for the Board of Directors.

Dan, who took office as Treasurer July 1, was in charge of the Executive Director Search Committee, worked on the Transition Advisory Team, and has given presentations at many USITT Annual Conferences and other events, such as the recent NATEAC, North American Theatre Engineering and Architecture Conference.

He enjoys his spare time on the Troop Committee of the local Boy Scouts, and this past June participated in a week-long adventure with 27 young men, ages 11 to 17, to the Upper Peninsula of Michigan and Mackinaw Island.

When asked how he does it all he quotes Will Bellman, one of USITT's Lifetime Members, "We do it to ourselves." There is always an interesting challenge or an adventure to be undertaken. For the next three years, part of that adventure will be his new role with USITT.

[Front Page](#)

[Next story](#)

Volume LII, Number 8



© United States Institute for Theatre Technology, Inc.

FRONT PAGE »

NEWS & NOTICES:

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

GO

SIGHTLINES ARCHIVE »

News & Notices

Theatre Architecture Awards Deadline September 1



The exterior of the Santa Barbara Bowl, one of the winners in the 2012 USITT Architecture Awards competition.

Three leading architectural and theatrical design professionals will serve as jurors for the 2013 United States Institute of Theatre Technology (USITT) 2013 Architecture Awards program.

[Nominations forms are now available online](#) for these prestigious awards, which is now in its twentieth year. For complete information on the awards process, a brochure is also available on the page.

For almost two decades, USITT's Architecture Awards have recognized performance space projects that demonstrate design excellence and the ability to resolve aesthetic, regulatory, technical, and operational challenges for old and new theatres. Past winners have come from across North America, Europe, and Asia. [A list can be found here.](#)

Jury members for 2013 are Timothy Hartung, FAIA, one of the awards' founders; William, Murray, AIA, and Dawn R. Schutette, AIA, LEED AP. Architects or project owners from anywhere in the world may enter one or more submissions. Entries for the juried award may be for a project of any size or location -- renovation, reuse, or new -- but construction must have been completed after January 1, 2003.

The jurors will evaluate each entry on creative image, contextual resonance, community contribution, explorations in new technologies and functional operations of backstage and audience spaces.

The awards will be presented at the USITT Annual Conference & Stage Expo in Milwaukee, Wisconsin. They will also be discussed in a special session of the Conference.

The submission deadline for the awards is September 1, 2012.

For more information and an entry form, e-mail Shannan Hoerger at shannan@usitt.org, call 800-938-7499, ext 101, or check the USITT [web page](#).

[‹ Previous story](#)

[Next story ›](#)

Volume LII, Number 8



© United States Institute for Theatre Technology, Inc.

FRONT PAGE »**NEWS & NOTICES:**

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »**CONTACT THE EDITOR »****Search the Archives**

GO

SIGHTLINES ARCHIVE »

News & Notices

Announcements

- [Rising Star Nominations](#)
- [USITT Student Awards](#)
- [United States Institute for Theatre Technology's \(USITT\) 2013 "Ideal Theatre" Student Design Competition](#)
- [OPERA America to Showcase Opera Talents](#)
- [School Changes Name](#)
- [Waive Pencil, Paper Administration Test Fee](#)
- [Alliance Completes OCA 1.0 Specification](#)
- [Seek Design Entries for WSD '13 Theatre](#)

Rising Star Nominations

Time is running out for the prestigious Rising Star award sponsored by LDI 2013/*Live Design*. Has that "Rising Star" been nominated yet?

Nominations for the 2013 Rising Star Award close August 31. The Rising Star Award recognizes young professionals in the first four years of their careers for artistic excellence in the areas of lighting, sound, scenic, and projection design, or the convergence of design disciplines. Nominees are judged for the range of knowledge displayed and for the best integration of skills, craft and artistry.

[Click here for more information »](#)

USITT Student Awards

Is there a student designer worthy of a USITT student award? 2013 Young Designer & Technicians Awards are just for talented young people as they complete their academic careers.

Those chosen for these nine honors receive financial encouragement and national recognition. Take a few minutes to gather information in order to nominate them when the process begins the beginning of September 2012.

[Click here for more information »](#)

United States Institute for Theatre Technology's (USITT) 2013 "Ideal Theatre" Student Design Competition

Architecture and theatre students are invited to participate in USITT's Seventh Annual "Ideal Theatre" Student Design Competition. The competition encourages architecture students to work with young theatre artists to explore the emotive power of space, how space can aid storytelling, and how it can be manipulated to achieve a dramatic purpose. The competition brief and intent to apply application will be available in early August 2012 [here](#).

OPERA America to Showcase Opera Talents

OPERA America is delighted to announce the third round of The Robert L.B. Tobin *Director-Designer Showcase* made possible by the generosity of The Tobin Theatre Arts Fund.

As part of a continuing effort to foster emerging opera artists, OPERA America continues the bi-annual *Director-Designer Showcase* to bring new talent to the forefront and connect promising directors and designers with those who are in a position to advance their careers. OPERA America will consider applications from director-driven teams of artists. Each team must create a production proposal for an American opera chosen from a selected list. The Showcase is open to emerging opera/theater artists, regardless of their membership status with OPERA America.

The deadline to declare an intent to apply is Friday, August 24, and the final application deadline is Monday, October 8. To view the guidelines and application, visit operaamerica.org/grants. For more information contact Laura Lee Everett at 212-796-8620, ext. 203 or LEverett@operaamerica.org.

School Changes Name

As of July 1, the University of Southern California School of Theatre has officially changed its name to the USC School of Dramatic Arts.

Waive Pencil, Paper Administration Test Fee

Subject matter experts have written new questions for the Theatre Rigging examination. ETCP is set to launch these questions September 1. To gather the statistical data necessary to properly score the exam, it is essential that as many theatre riggers as possible are tested during September. To further this initiative, the test administration fee of \$675 for groups of 10 or more will be waived for September. Candidate application fees will still apply, and score reports will be delayed during this time.

A new test form was also created for arena rigging and was launched July 1. Registered candidates and those interested in applying can assist in gathering data for these exams by testing at one of the 190 computer-based testing centers during that month.

ETCP will send a proctor, but space must be provided. Test administration requests must be received five weeks before the exam date, and candidate application deadlines will be set by the certification manager. Candidates must fill out the Pre-arranged Paper and Pencil Application Form available on the website.

Any organization interested in offering other onsite paper and pencil examinations can contact Meredith Moseley-Bennett, ETCP Certification Manager, at 212-244-1505 or etcp@plasa.org. Candidate information, including eligibility requirements and applications, is available on the [ETCP website](#).

Alliance Completes OCA 1.0 Specification

The OCA Alliance announced the completion of the OCA 1.0 specification, marking a significant milestone in its drive to create a standardized control and monitoring architecture for professional AV networks.

Open Control Architecture (OCA) defines a flexible and robust system control and monitoring standard that covers the entire range of professional media networking applications, from the smallest to the largest. The OCA 1.0 specification will be presented to a public standards development organization for rendering into an open public standard.

OCA is not a media transport technology and does not replace evolving media transport standards such as IEEE AVB. Instead, it is intended to complement such standards by providing a reliable and rich system control environment. Together, media transport and system control standards will enable complete multivendor media network solutions in the future.

For more information visit www.oca-alliance.com.

Seek Design Entries for WSD '13 Theatre

As part of World Stage Design 2013, Scenofest offers a unique opportunity to design a temporary, alternative, sustainable performance/presentation venue.

The competition is open to young professionals, students, and schools of theatre or architecture. It is not limited to individual submission but welcomes collaborative practitioners. The competition is open to entries from students and young professionals (graduating between 2009 and 2014).

The Anthony Hopkins Centre, at the Royal Welsh College of Music and Drama, is built around a courtyard which will be the site for World Stage Design's temporary, sustainable theatre space. Inspired by "The Cardboard Box Theatre" built for the PQ Scenofest in 2007, WSD/Scenofest is looking for entries to design a theatre space to be built from low resource materials while considering sustainability and the environment.

The theatre should consider the dynamics of the site; the orientation, atmosphere and associations; the relationship with surrounding spaces and buildings, the views, transitions, and boundaries; and the quality of light and acoustics. The theatre should seat 100 to 150 people, be both weather and

soundproof, and be designed to be built without manufacturing any of the structure by using either existing and readily available building components or alternative sustainable elements. The theatre is a temporary installation and should be designed to be structurally self-supporting. The cost of the construction, internal and external finish of the theatre, must not exceed £20,000 (about \$31,150 U.S.) in material costs. Labor for construction will be provided

Initial Competition Entry Submissions will be digital only. Hard copies will not be eligible. Participants must submit their projects by sending not more than six files or boards, altogether not exceeding 60MB, according to regulations listed [here](#). A sketch up model of the Anthony Hopkins Centre is available from the Google Sketch Up 3D warehouse. For plans and all enquiries, email WSD2013@oistat.org.

[Previous story](#)

[Next story](#)

Volume LII, Number 8



© United States Institute for Theatre Technology, Inc.

FRONT PAGE »

NEWS & NOTICES:

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

GO

SIGHTLINES ARCHIVE »

News & Notices

New Presenters and Sessions at Innovation Conference



One of the many Cirque du Soleil control booths.

Photo/Courtesy EIC 2012

The 2012 Entertainment Innovation Conference at the University of North Carolina School of the Arts has added Tectonic Theatre Project, arts marketing expert Trevor O'Donnell, and M.A.C Cosmetics to its panel of presenters. Also added are sessions led by Cirque du Soleil technical partners in the fields of multi-media and lighting, production and talent management, and safety; and OSHA preparedness and best practices in the entertainment industry. To see a schedule of the event, to be held September 6 to 8 in Winston-Salem, North Carolina, [click here](#).

Registration is now open. Visit eic.uncsa.edu for registration and information. USITT members receive at 10 percent discount on conference registration fees. For questions about the conference, e-mail eic@uncsa.edu.

Members of Tectonic Theatre Project, the award-winning theatre company (*The Laramie Project; I Am My Own Wife*) that develop innovative theatrical events in creative collaboration with writers, designers, and actors to create work that focus on all theatrical elements, will lead three sessions. Highlights include "Moment Work" with insights into the working methodologies and techniques

used by the company to explore theatrical exploration and invention; "New Methods of Theatre Making," which looks at the development of story origination with innovative viewpoints for expansion into entertainment and theatre; and "Integration and Intersection," an interactive session with the company and other innovators in entertainment technology to explore the contributions of developing technologies in new work for theatre.

Mr. O'Donnell specializes in the development of new audiences, new messaging models, and new sources of earned revenue for fine arts, performing arts, and stage entertainment. He has worked with the best in the entertainment industry including Disney Theatrical Productions, Cameron Mackintosh, Cirque du Soleil, the Music Center of Los Angeles, Center Theatre Group, Symphony Space, Blue Man Productions, Broadway's Nederlander Organization, and numerous Broadway shows and arts organizations. Mr. O'Donnell will lead a session exploring how the entertainment industry can rethink and innovate its marketing strategies to be as compelling as its performances, exhibits, and experiences. He is the author of the new book, *Marketing the Arts to Death: How Lazy Language is Killing Culture*.



Trevor
O'Donnell

M.A.C Cosmetics and Senior Artist Victor Cembellin will lead a session on "The Arts of M.A.C Cosmetics." Mr. Cembellin is a leading makeup artist with vast experience in the entertainment industry, photography, and fashion editorial. M.A.C Cosmetics PRO Team Artists provide the artistic vision, support, and training to create the looks for a wide range of makeup services and support for the theatrical, music, film television and performing arts industries. M.A.C is the official cosmetic makeup supplier for all of Cirque du Soleil's shows and provides product and makeup artistry support.

The conference is sponsored by USITT and features workshops with Cirque du Soleil, its technical partners, and some of the most respected professionals in the entertainment industry. College students, professors, and entertainment professionals will explore the merger of arts and innovation. More than 30 workshops, presentations, and interactive sessions will be taught by the most respected professionals using the latest innovations and technologies in the entertainment industry. Partner presenters include Cirque du Soleil staff and their technical partners, Meyer Sound and Broadway sound designer Tony Meola, d3 Technologies, award-winning designer Michael J. Kelley, PRG, Stage Technologies, and ZFX.

[◀ Previous story](#)

[Next story ▶](#)



usitt

Sightlines

The monthly newsletter for USITT members

[Next story ›](#)**FRONT PAGE »****NEWS & NOTICES:**

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »**CONTACT THE EDITOR »****Search the Archives**

GO

SIGHTLINES ARCHIVE »

News & Notices

Online Services for Costume Questions

Kristina Tollefson *Costume Design & Technology Commission*

The Costume Design & Technology Online Communities continue to support members, and two of the most popular offerings are the Costume Info and Costume Locator e-mail lists.

The Costume Info list enables members to exchange sources, ideas, techniques, and products used in any area of theatrical costuming. Subscribers post questions ranging from machinery recommendations to dye techniques, textbooks, web sources, internships, and job openings. This list does not accept rental inquiries of any kind. To join the Costumer's Info list, send a blank e-mail to costumeinfo-subscribe@yahoogroups.com. Kristina Tollefson (kristina@tollefsondesigns.com) is moderator for the Costumer's Info list.

The Costume Locator service is the place to send any rental inquiries large or small. Inquiries have ranged from a single suit to the Equus heads to entire productions. No request is too large or too small. Archive searches can provide information on whether someone has posted a particular item in the past. The list is only responsible for getting people in touch with each other, not for transaction processes. To subscribe to the Costume Locator service, send a blank e-mail to costumelocator-subscribe@yahoogroups.com. Kevin McCluskey (kmclusk@mwc.edu) is moderator for the Costume Locator list.

List moderators must approve each request or post, so it is normal for there to be a few days from the time of posting to the distribution of messages.

The main features of both lists can be accessed through e-mail alone but both lists have web pages to access additional resources. Both lists allow the choice of individual message format or digest format which compiles all of the day's messages into one e-mail. New members are automatically subscribed to the individual message format and can switch to digest by sending an e-mail to costumeinfo-digest@yahoogroups.com or costumelocator-digest@yahoogroups.com.

Anyone may belong to either list or both. Spend some time looking around the websites, which have very detailed help sections. For additional information, contact the list moderators.

[‹ Previous story](#)[Next story ›](#)

FRONT PAGE »**NEWS & NOTICES:**

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

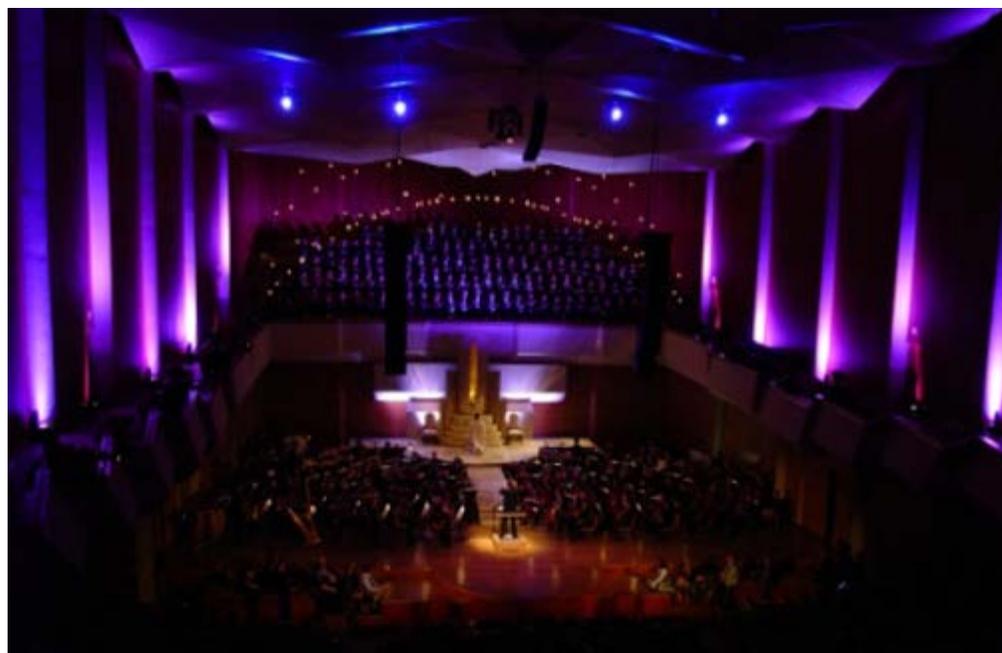
- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »**CONTACT THE EDITOR »****Search the Archives**

GO

SIGHTLINES ARCHIVE »

News & Notices

In Memoriam: Jason Lindahl**Alexandra Bonds** *USITT Fellow*

Jason Lindahl, 27, died on July 4. He was an incomparable member of the USITT-USA teams for creating the National Exhibits for the Prague Quadrennials in 2007 and 2011, first as a student and then as a full-fledged artistic contributor.

In 2007, he was the brilliant mind solely responsible for the implementation of the interactive computer stations displaying the designer/production database. Because of his prodigious talent and ability to prevail under pressure, he was invited to join the team for 2011 as media designer. The innovative and groundbreaking video mapping of that exhibit was a direct result of Mr. Lindahl's extraordinary vision and commitment.



Mr. Lindahl graduated from University of Illinois at Urbana-Champaign with a BFA in lighting design in 2007. His teachers all expressed the highest praise for his performance as a student. Tom Korder, assistant professor and chair of the scene design and technology faculty, said, "During his college career, he completed a widely admired lighting design for a production of Bernstein's *Mass* presented in the Foellinger Great Hall.

"Jason was a gifted lighting designer as well as a talented computer, video, and lighting technician. He was one of those special students that we as educators wait for years to come along. He always had a smile, a great work ethic, and a deep desire to learn something new."

R. Eric Stone, former UI faculty, described Mr. Lindahl as "an exceptional talent that defied his age. Though his passions were lighting and projection design, he had the artistic ability to create outstanding scene designs as well." Randy deCelle, who also taught Mr. Lindahl at UI, remarked, "As Jason shifted from student to professional, he was the one who was always willing to help someone else understand and implement the technology or design they were attempting."

Mr. Lindahl was employed by Lightswitch New York and served as the associate for projections/production video tech for *Spider-Man: Turn off the Dark*. He was currently working on the video production for *Ghost The Musical*. He was a presenter at the 2010 USITT Annual Conference in Kansas City and a faculty member for the 2011 Broadway Projection Master Class. In recognition of his exemplary volunteer service and his meteoric career with Lightswitch, Mr. Lindahl was nominated for a LDI/Live Design Rising Star Award in 2010.

He is survived by his wife, Ya-Han Tsui, his daughter, Arya Yuna; his parents, Jama and John Lindahl; and many family members.

Donations may be made to the Jason C. Lindahl Memorial Scholarship Fund in Theatre at the University of Illinois at Urbana-Champaign online at www.go.illinois.edu/FAAGiving or by contacting Roger Laramée, College of Fine and Applied Arts, rlaramee@illinois.edu

[Previous story](#)

[Next story](#)

Volume LII, Number 8



© United States Institute for Theatre Technology, Inc.

FRONT PAGE »**NEWS & NOTICES:**

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »**CONTACT THE EDITOR »****Search the Archives**

GO

SIGHTLINES ARCHIVE »

News & Notices

Seek Entries for Tech Expo 2013

Rob Kerby *Tech Expo Committee Chair*

Interested in submitting an article for the 2013 Tech Expo? It is time to look back on the past years of production challenges and pick one or more that are the most accomplished or the most interesting to write about and share with the rest of USITT. The entries can come from all areas of production. They can be extravagant solutions to specific production needs or simple devices for any shop or backstage. Successful Tech Expo entries have explored new technologies, new materials, and creative uses for materials that are already in everyday use for production.

- [Download application »](#)
- [Download instructions »](#)

Those new to the submission process for Tech Expo shouldn't let it stop them. Along with the registration form is an instruction sheet to help with length and form of the article. Any of the Tech Expo committee members or Rob Kerby (kerbyr@nku.edu) can be contacted directly with questions. The committee is looking primarily for the quality and innovation of the idea as much as the writing and documentation of the solution. If selected, a text and graphics editor will be assigned to the entry and will work with the author to get everything ready for publication. Along with having the entry published in the *Tech Expo Catalog*, authors will have the opportunity to display the solution at the 2013 Annual Conference & Stage Expo in Milwaukee, Wisconsin.

Selection for the Tech Expo can be instrumental in securing funds for conference attendance and in matters of promotion and tenure through the publication of articles. The deadline for submission is Friday November 2. The November deadline will be here very quickly, so download and read the application soon.



From the Tech Expo Exhibit in 2011.

Photo/Tom Thatcher

[FRONT PAGE »](#)[NEWS & NOTICES:](#)

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

[NEWS FROM:](#)

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

[CONFERENCE & STAGE EXPO:](#)

- Milwaukee Museums
- Stage Expo Snapshot

[FOR THE RECORD:](#)

- Leadership
- Contributing Members
- Sustaining Members

[VIEW ISSUE AS A PDF »](#)[CONTACT THE EDITOR »](#)[Search the Archives](#)

GO

[SIGHTLINES ARCHIVE »](#)

The Last Word:

From our student members

As school starts, students should begin to think about attending the 2013 Annual Conference & Stage Expo. Several of USITT's Regional Sections provide scholarships or other incentives for attending. Past winners have expressed their appreciation and shared their experiences.

Below are the thoughts from the Northern Boundary winner. In future issues, other student winners will provide their insights.

USITT National Conference - A Goldmine... Fascinating... and Educational!

Kirsten Lerohl *Doughnut Scholarship Recipient*

Hello and thank you from Kirsten Lerohl, the flattered and fortunate recipient of the "Doughnut Scholarship." I am a theatre student at Anoka-Ramsey Community College, graduating this spring with my AFA, and planning to transfer to Minnesota State University, Mankato to pursue a BFA in theatre design and technology in costuming. I am most pleased to report on my experiences at USITT's Annual Conference & Stage Expo this year in Long Beach, California.

I spent most of my time in sessions over the week, so I'd like to start out by sharing some of my experiences with my favorites. *An Introduction to Patterning Costume Design Details* was very much the most useful session I attended during the Conference. I couldn't take notes fast enough. It was a total goldmine of visual aids and helpful tips geared towards young and beginning designers. The absolutely most fascinating and informative session, and my personal favorite, was *Back to the Beach: The History of Swimwear*.

Period swimwear is not something often explored in theatrical costumes, so nearly all of it was new to me, and by the time it was over, I was itching to get my machine buzzing with a period swimsuit project. At one point, a session that I had intended on going to had been moved up in time, and I didn't get the memo in time until it was too late and I had missed it. Thus arose the perfect opportunity to branch out and try something new during my newly opened time slot.



Kirsten Lerohl

I jumped in Giorgio Koukoumas' presentation of his lighting work. It was absolutely gorgeous, and the way he talked about lighting made it seem so simple, kind of in the way a dancer can be so skilled that they make their routines look easy. My respect and admiration for what lighting can accomplish on stage has grown tenfold by learning about and watching Mr. Koukoumas' designs and ideas.

Stage Expo was a fabulous experience. Between the copious numbers of fliers and swag and the beautiful student design displays, there was no limit to the learning and networking to be done. Over the week I spent some time picking up informational brochures and talking to representatives from universities with MFA programs, as I am considering going farther in my education after earning my BFA. One specific valuable experience I had at the expo was at the Smooth-On Inc. booth. After looking at their display and seeing what could be done with molding, I was uber-inspired to explore its potential applications in makeup effects and costumes.

The USITT Annual Conference & Stage Expo was truly beneficial to me and an invaluable experience. I learned so much and met so many new and interesting people, not to mention that I took away a lot of enjoyment and inspiration from the work of my fellow designers and students. As my closing statement, I would like to extend an enormous thank-you to the selection committee and to all of the NBS meeting attendees and contributors for their doughnut-less support in making this conference trip a reality for me.

See you in Milwaukee!

With sincere gratitude,
Kirsten Lerohl

[◀ Previous story](#)

[Front Page ▶](#)

Volume LII, Number 8



© United States Institute for Theatre Technology, Inc.

FRONT PAGE »**NEWS & NOTICES:**

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »**CONTACT THE EDITOR »****Search the Archives**

GO

SIGHTLINES ARCHIVE »

News From

Around the Institute

- [In Memoriam – Mary Henderson](#)
- [Healy Keylights American Idol Judges](#)
- [Sweely, Miller Join Gopher](#)

In Memoriam – Mary Henderson

Distinguished author and expert on American theatre history Mary Henderson died in January in her home in Congers, New York.

Ms. Henderson was a long-time USITT member and was honored with two USITT Golden Pen awards -- in 2002 for *Mielzner: Master of Modern Stage Design* and in 1999 for *the New Amsterdam – The Biography of a Broadway Theatre* with photographer Whitney Cox.

At the time she learned of the 2002 award, she noted, "It is a great honor to receive this award for *Mielzner: Master of Modern Stage Design* since it was a real labor of love. Jo was a fascinating man and a real genius. I still marvel at his ability to be able to illumine a script through his design. And, of course, some of his renderings are real works of art."

[Click here for more information »](#)

Healy Keylights American Idol Judges

After 11 seasons and an Emmy Award, Lighting Designer Kieran Healy continues to raise the bar for live television design with his dynamic and well-balanced looks on FOX's *American Idol*. His design provides much of the visual look for the program, especially for the numerous performances, but the singers are not the only artists that must be well lit during the performances. Healy also balances the look of the judges' lighting to ensure a clean and seamless transition as the camera moves between the judging table and the stage. This season, Healy chose to keylight the three judges—Steven Tyler, Jennifer Lopez, and Randy Jackson—with the RevEAL LED Profile from Prism Projection.

American Idol is produced by 19 Entertainment, a division of CKX, Inc. and FremantleMedia North America Inc. For more information about Prism Projection, Inc. and its RevEAL series products, go to www.prismprojection.com

Sweely, Miller Join Gopher

Gopher Stage Lighting has added Becky Sweely and Roxanne Miller to its sales team. Both formerly worked with Minneapolis-based Stage Technology. At Gopher, Ms. Sweely is working in rigging and supplies sales, and Ms. Miller is focusing on lighting and supplies sales.

Ms. Sweely received her theatre-design/tech degree from Mankato State University. After living in Phoenix for 10 years and working in the formalwear industry, she worked at Norcostco followed by the catalog department of SECOA. In 2002, she became one of the founding members of Stage Technology. She continued to work at Stage Technology as a salesperson and rigging project manager until its closing in January.

Ms. Miller earned her technical theatre degree from the University of North Dakota. She started her career at Norcostco in the tech department and then spent a few years in media-related fields at WCCO-TV and KMSP FOX 9 TV. She returned to the industry and spent over seven years at Stage Technology in inside sales. She is also a freelance properties designer in the area.



Becky Sweely



Roxanne Miller

[Previous story](#)

[Next story](#)

Volume LII, Number 8



© United States Institute for Theatre Technology, Inc.

usitt

Sightlines

The monthly newsletter for USITT members

Next story ›

FRONT PAGE »

NEWS & NOTICES:

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

GO

SIGHTLINES ARCHIVE »

News From

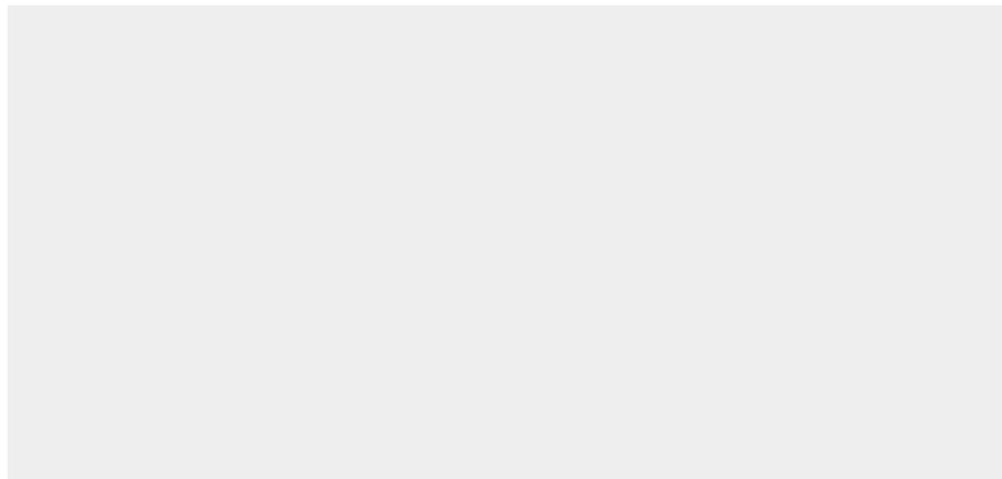
Contributing Members

- **Rose Brand:** Constructs Cylindrical Projection Screen for Opening Ceremony
- **American Harlequin Corporation:** Londress Retires as Marketing Manager
- **Phillips Entertainment:** Glastra Named New CEO
- **Creative Stage Lighting:** Announces Training Programs
- **Meyer Sound Laboratories, Inc.:** McMahon, Zacharais Appointed, Restaurant Installs Sound System
- **ETC:** Wins Lighting Product of Year Award, Adds Dealer
- **City Theatrical, Inc.:** Lighting Software Available from Dealers

Rose Brand: Constructs Cylindrical Projection Screen for Opening Ceremony

Rose Brand played a critical role in the construction of a three-dimensional, halo moving projection screen created for the opening of the Pan American Games. The halo's steel frame boasted a circumference of 350 feet and hung in the center of the stadium. The projection screen, made out of Rose Brand's **Rip Stop Nylon**, was 100 feet wide and offered a 360-degree cylindrical projection surface.

For more information on the making of the structure or to view a video of the live performance, visit bit.ly/panam-halo.





Photo/Kris Dekeijser

American Harlequin Corporation: Londress Retires as Marketing Manager

After working for **American Harlequin Floors** for 15 years, Claire Londress, the marketing manager, has retired. In her 15 years with the company, she has successfully led marketing campaigns throughout North and South America, brought valuable ideas to American Harlequin as well as to British Harlequin, (the company's headquarters in London), and ensured that the company has continued to move forward.

Ms. Londress trained Kae Lani Kennedy, who took her place as the new marketing coordinator. Ms. Londress remains as a consultant with the company to guarantee a smooth transition and to continue to contribute to the success of future marketing campaigns.

Phillips Entertainment: Glastra Named New CEO

Phillips Entertainment announced that Steve Carson is stepping down as chief executive officer and Matthijs Glastra will take over as the new CEO. Mr. Glastra joins Phillips Entertainment with an 18-year executive track record in the LED, entertainment lighting, and semiconductor industries. Mr. Carson will remain with Phillips Entertainment for the remainder of the year to ensure a smooth transition.

Most recently, Mr. Glastra was chief operating officer at Philips Lumileds, where he was responsible for technology innovation, product creation and operations. While there, he led growth of triple revenue, eight times volume, and four times the number of products introduced. He has also held positions in marketing, sales, operations, and as general manager of multiple businesses.

Mr. Carson has been in the lighting industry for over 28 years. During this time, he has built Philips Entertainment into a world leader with renowned brands Philips Vari-Lite, Philips Strand Lighting, and Philips Selecon.

Creative Stage Lighting: Announces Training Programs

Creative Stage Lighting has launched a new, in-house training program offering training services on partner product lines beginning with Avolites consoles.

The company now offers Avolites courses on consoles like Tiger Touch, Pearl TITAN Expert, and TITAN Mobile, and more on Avolites Classic OS and TITAN OS. Courses are instructed by CSL Sales Engineer Phil Heid and can be taken online or onsite at the company's North Creek, New York location.

Creative Stage Lighting exhibited at PLASA Focus Nashville and showed the latest in Avolites, Avolites Media, and TITAN software. For more information, or for the latest training schedule and courses, go to creativestagelighting.com/training or call Creative Stage Lighting at 518-251-3302.

Meyer Sound Laboratories, Inc.: McMahon, Zacharis Appointed, Restaurant Installs Sound System

Meyer Sound Laboratories, Inc. recently announced two appointments and the use of its products in a California.

John McMahon was recently named executive director of operations, a newly created position. He will play a key role in aligning the long-term mission, operational goals, and expansion programs across the company, while continuing to fulfill his existing duties as executive director of digital products and managing director of Meyer Sound China. Under the strategic oversight of Helen Meyer and CEO John Meyer, he will work to strengthen the company's operations and its ability to innovate in collaboration with the key department leaders.



John McMahon

Mr. McMahon joined Meyer Sound in 2005 during the acquisition of Level Control Systems (LCS Audio) where he was CEO. Since then, he has worked closely with consultants, sound designers, and other end users while growing the company's digital engineering and technical teams to make Meyer Sound digital audio technology accessible to audiences worldwide. He can be reached at johnmcm@meyersound.com.

Antonio Zacarias has been named vice president of worldwide sales, a newly created position to supervise the company's growing sales activities and support the international and regional sales managers in serving Meyer Sound customers around the world. Formally director of



Antonio
Zacarias

Latin American sales, he has been instrumental in the fast expansion of the Meyer Sound Mexico office he has headed since 1998 and will continue to oversee in his new position. He is charged with all aspects of leading sales managers and partners across the globe, including setting sales goals and forecasts, developing consistent pricing and distribution policies, and evaluating and communicating new product requirements and business opportunities. Mr. Zacarias will also collaborate with the company's marketing department on promotional activities and providing technology information to customers.

Prior to joining Meyer Sound Mexico as technical support in 1997, Mr. Zacarias was audio technician and then operations manager at Audio Concepto SP, and front-of-house and monitor engineer for artists including Pandora, Mijares, and Benny Ibarra. He will relocate to the Meyer Sound headquarters in Berkeley, California. To contact Mr. Zacarias, write to antonio@meyersound.com.

Comal, a new restaurant located in Berkeley's lively downtown Arts District, is the first establishment of its kind to create an optimized aural environment using the new Libra acoustic image system and complementary Constellation active acoustic system from Meyer Sound. With a touch on an iPad screen, Comal's management can maintain the desired level of energized "buzz" throughout the space while still allowing intimate conversations, all regardless of occupancy levels.

For Comal owner John Paluska, who became a restaurateur after 17 years of managing the rock band Phish, the importance of sound in the dining experience has moved to the forefront.

ETC: Wins Lighting Product of Year Award, Adds Dealer

ETC has won a coveted ABTT 2012 Hook Clamp award for the new ETC Source Four LED. The unique trophy for Lighting Product of the Year was presented at the ABTT show ceremony on June 13 in London, United Kingdom. The honor closely follows some of the first shipments of the Source Four LED to dealers across the U.K. and further afield.

The ABTT judges praised the new LED profile spotlight for its "good light output, flat beam, crisp imaging, and ability to change color. LED profiles have undergone a change, and this product is a good example of that." ETC's CEO Fred Foster accepted the prize on behalf of the company.



Richard Pilbrow presents ETC CEO Fred Foster with ABTT 2012 award for Source Four LED.

ETC staff was busy throughout the two days of the show, demonstrating how well Source Four LED light works alongside other workhorse stage sources, such as incandescent.

Some of the first shipped Source Four LEDs are set to be used by the National Theatre of Scotland at the Edinburgh Festival Fringe.

Learn more about the Source Four LED or any ETC lighting and rigging products at www.etconnect.com.

Clearwing Productions Arizona is the newest ETC dealer. This strategic partnership will give Clearwing the ability to better support its clients with a large stock of ETC products, regular product demonstrations, and technical staff members certified in ETC rigging and lighting. ETC's complete product line expands Clearwing's current offerings.

City Theatrical, Inc.: Lighting Software Available from Dealers

Moving Light Assistant documentation software is now available exclusively from **City Theatrical Inc.** dealers.

The software documents consoles presets/palettes and cues, and can add photographs, focus graphics, and text notes. The spreadsheet view shows configuration (lenses, lamps, menu options etc.) of moving light fixtures in the rig. Users can design and edit moving light gobo, color, and effect wheel loads. The integrated gobo and fixture library be easily customized and updated. The software allows users to import console reports from leading lighting consoles; view cue list, cue data, and channel data; examine channel usage including maximum intensity, preset use, and redundant moves, and track current cue and photographs in the cue list with the lighting console in real time using Midi Show Control. Users can design, print, or generate PDF paperwork reports as well as import and export rig data with Lightwright.

For more information, visit www.movinglightassistant.com.

[Previous story](#)

[Next story](#)

FRONT PAGE »

NEWS & NOTICES:

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

GO

SIGHTLINES ARCHIVE »

News From

Sustaining Members

- **Emerson College Dept. of Performing Arts: Upgrades Membership**
- **Staging Concepts, Inc.:** Company Announces New Brand
- **Sapsis Rigging, Inc.:** Provides Fall Arrest Systems for Two College Theatres
- **IATSE:** Members Ratify Agreement
- **TMB:** LumenRadio Brightens Indianapolis Skyline
- **Stagecraft Institute of Las Vegas:** Packing Activities into Week-long Sessions

Emerson College Dept. of Performing Arts: Upgrades Membership

Emerson College Department of Performing Arts has upgraded its level of support for the Institute and is now a Sustaining member.

Emerson College, based in Boston, Massachusetts is vital contributor to the vibrant performing arts community in that city. To learn more, visit www.emerson.edu.

Staging Concepts, Inc.: Company Announces New Brand

Staging Concepts recently launched its new brand – SC Railing Company. SC Railing Company will offer custom railing solutions and modular railing systems.

Expect to hear more news in August when SC Railing Company announces its first new product: ArchitectuRAIL – a highly engineered modular railing system. The company delivers exceptional railing systems to stadiums, arenas, convention centers, theatres, hotels, and educational facilities. For more information please visit SC Railing Company at www.sc-railing.com.

Sapsis Rigging, Inc.: Provides Fall Arrest Systems for Two College Theatres

With the goal of protecting students and staff members working in potentially hazardous locations, **Sapsis Rigging, Inc.**, has provided fall arrest systems for

the Philip Chosky Theater at Carnegie Mellon University and the John C. Borden Auditorium at the Manhattan School of Music.

The system in the Chosky Theater protects technicians using the loading bridge to operate the counterweight rigging system with a series of permanently installed horizontal lifelines, as well as mini self-retracting lifelines to connect technicians to the horizontal lifeline.

At the Manhattan School of Music, technicians use the organ loft in the ceiling at the back of the auditorium as a lighting position. Sapsis installed horizontal lifelines and site-specific lanyards to significantly limit the potential fall distance.

More information on Sapsis Rigging, Inc. is available at www.sapsis-rigging.com.

IATSE: Members Ratify Agreement

The 14 Hollywood-based locals representing over 38,000 **IATSE** members working in motion picture and television production have ratified the new Hollywood Basic Agreement with the AMPTP. The three-year contract, which will go into effect August 1, is the result of negotiations that began March 7 and concluded April 12.

On, June 29, the IATSE alerted the studio facility, where the non-union dating show "Ready for Love" had rented a sound stage, that a picket line would be forming outside the studio gate early the next morning before crew members were to report to work. Within a few hours, the IA and Ticking Time Productions, Inc. were negotiating to avoid a shutdown. By Thursday evening, the crew of around 100 had health and pension benefits retroactive to date of hire as well as full wages, working conditions, and benefits of the Videotape One-Hour Non-Dramatic agreement. This contract covers both the sizable stage and reality components, about 100 crew members total. The "Ready for Love" crew will also have a 10 hour turnaround and a weekend turnaround of 32 hours for a five-day week and 52 hours for a six-day week.

The IATSE Local Union Business Agents and IA International Union Representatives spent Friday morning on set informing members and answering questions about the particulars of the new agreement. International Representative Lyle Trachtenberg spearheaded the organizing effort for the IATSE.

The IATSE is an international union that represents members employed in the stagecraft, motion picture and television production, and trade show industries throughout the United States, its Territories, and Canada. For more information, visit www.iatse-intl.org.

TMB: LumenRadio Brightens Indianapolis Skyline

Those lucky enough to get tickets to the Super Bowl this year might have walked past the landmark Nordyke & Marmon building complex on West Morris St., now home for a global pharmaceutical company. Yes, things looked brilliant for Giants fans this year, including the new eye-catching makeover to the 111-

acre West Morris St. complex that incorporates a fountain and the main headquarters building. Brought to life by Associated Controls + Design (ACD) of Indianapolis, LumenRadio CRMX wireless lighting control, exclusively distributed by **TMB**, was critical to the project's success.

Associated Controls + Design is based in Indianapolis and has specialized in integrating architectural lighting, theatrical lighting and theatrical design since 1999. Find out more about ACD at www.acdtheatrical.com. For more information about LumenRadio visit www.tmb.com/lumenradio. Learn about other exciting products from TMB at www.tmb.com.



Stagecraft Institute of Las Vegas: Packing Activities into Week-long Sessions

Students at **Stagecraft Institute of Las Vegas** work through different courses in weekly segments.

For example, the rigging class began at Silver State Wire Rope working with Andrew Rogers and Peter Rogers. Students spent the rest of the week at Flying By Foy putting their rigging skills to the test. Participants worked with Johnny O. Pickett, Matt Bevacqua, David Shamberger, Brad Allen, and Jim Hansen. Five SILV students took the CM Hoist Certification Exam through Silver State Wire Rope. Seventeen-year-old Jeff Beyer earned the title of Youngest Ever to Achieve CM Hoist Certification.

Other activities included discussions with SILV staff member Danny Colosky and Jason Duke, head of design carpentry at *LOVE*; a workshop session in the breakfast room of the Extended Stay, where students practiced hand drafting and Draftsight; and a benefit performance of Big River at the LV Academy.

The sound session was at the Cirque du Soleil Training Studio all week under the guidance of Peter Nordyke complemented by David Cheetham. Hands-on training in the Meyer lab was directed by Martin Carrillo. Al Siniscal arranged a tour and talk back with the Planet Hollywood Theatre sound crew.

In the world of SFX, students spent time with Advanced Entertainment Services and worked with Matt Dillingham on all things special effects with fire, confetti, and smoke. Students then had the opportunity to see Cirque du Soleil *LOVE* with the re-set at the beginning hosted by Leu Strope.

SFX joined Sound at the Cirque Studio and welcomed Brooke Wheeler from

Smooth-on doing hands-on demonstrations with his materials. Special guest and alumni Bryan Johnson, from Blue Man Group, gave a short presentation. Students learned how to make molds of their thumbs, make scars, and more. Thanks to Bob Sanden, groups of students had an opportunity to see Celine Dion this week at the Coliseum. Peter Monahan of Rose Brand led a day about scenic fabrics.

[Previous story](#)

[Next story](#)

Volume LII, Number 8



© United States Institute for Theatre Technology, Inc.

FRONT PAGE »**NEWS & NOTICES:**

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »**CONTACT THE EDITOR »****Search the Archives**

GO

SIGHTLINES ARCHIVE »

News From **Lea Asbell-Swanger**, *USITT President*
Writing, Planning for Perspective

As some of you may have figured out, this column has to be written and submitted well ahead of its publication date. There are several perfectly good reasons for this, but in an era where the expectation is one of immediacy when it comes to communication, it's just a bit awkward. That said, this timing may help me adhere to my high school English teacher's key formula for the writing of any article. Mrs. Abernathy (yes, I'm a little amazed that I remember her name) always said, referring to the article's audience, "Tell them what you're going to tell them, tell them, and then tell them that you told them."

At the time, I thought that this was an excellent formula to get one's word count where it needed to be, but otherwise seemed incredibly redundant. Now, after many years of having to compose documents for all sorts of reasons, I understand more fully what her point really was. It's not about repetition for its own sake, but about presenting ideas from a variety of perspectives. So that's what I'm going to try to do with these monthly messages.

By the time you read this, in early August, the Board of Directors will be meeting at Disney World. An August meeting is not typical for the board, but I wanted to get everyone together before academic programs geared up since there are still a number of individuals primarily attached to those. Even folks that are not directly related to academia see an uptick in work once those programs get underway. Our Disney colleagues on the West Coast were such great partners when we were in Long Beach, it seemed only fair to let their Eastern compatriots have a similar opportunity, albeit on a much smaller scale.

Part of our time will be taking care of the "regular" work of the board such as approval of upcoming awards and steps toward completion of the anxiously anticipated policy and procedures compendium. Thanks again to Jean Montgomery for all the work she has done on this enormous task! It is a key component in our shift to a governance model for the board.

I know that we've been about this governance model for quite a while, and in the last two years we've made significant progress in the transition. Thanks in large part to the manner in which Joe Aldridge, Immediate Past President, and



David Grindle, Executive Director, worked together during that time to create a partnership between the President and Executive Director that serves the Institute very well.

Another component of governance is assessment which is particularly important during a time of change. To address that, the board will spend a portion of its time together evaluating the current situation and how it came about. This will be the first steps toward an updated strategic plan so that we continue to move forward as an organization. We will be guided in this process by Leslie Marqua, principal of Hathor Associates, a consulting firm serving the organizational needs of non-profit organizations. Her background is in fund raising, but she has direct ties to our industry. Her husband, Donald Edmund Thomas, is a theatrical lighting designer, and her son, MJ Marqua, is a working member of IATSE Local 19 and IATSE Local 487.

An ad hoc committee, chaired by Joe Aldridge (his first official responsibility as Immediate Past President), has been created to work with Leslie, but be assured that all members of the board will have opportunity to participate throughout the process. Board members and the committee members will be required to engage the membership in this process as well, but I'm asking that you don't wait to be asked. Reach out and be part of setting the future course for USITT.



We'd like to hear your comments on this story.
Please e-mail Lea at Lea.Asbell-Swanger@usitt.org.

[Previous story](#)

[Next story](#)

Volume LII, Number 8



© United States Institute for Theatre Technology, Inc.

[FRONT PAGE »](#)[NEWS & NOTICES:](#)

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

[NEWS FROM:](#)

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

[CONFERENCE & STAGE EXPO:](#)

- Milwaukee Museums
- Stage Expo Snapshot

[FOR THE RECORD:](#)

- Leadership
- Contributing Members
- Sustaining Members

[VIEW ISSUE AS A PDF »](#)[CONTACT THE EDITOR »](#)

Search the Archives

GO

[SIGHTLINES ARCHIVE »](#)

News From

Regional Sections

- **Ohio Valley: Section Announces Elections, Holds Spring Event**

Ohio Valley: Section Announces Elections, Holds Spring Event

The Ohio Valley Regional Section announced the results of its recent election. All officers and board members will serve a two-year term ending in June 2014.

The winners are:

- **Jeff Gress**, Chair;
- **Meg Haven**, Vice-Chair of Programming;
- **John Seaman**, Treasurer; and
- **Melanie Mortimore, Jim Summerfield, Jack Gallagher, and Gina Gass**, Board Members at Large.

The Section's Spring Event took place June 29 and 30 at the Kent State University – Tuscarawas Performing Arts Center in New Philadelphia, Ohio. Fourteen OVS members attended the two-day, OSHA 10-Hour General Industry Outreach Training. Dave Glowacki, production manager of the PAC and an Authorized OSHA Outreach Trainer, led the workshop. He also serves as USITT Health & Safety Commissioner.

During the two days, participants covered topics ranging from Walking and Working Surfaces to Electrical Safety and Personal Protective Equipment. OVS thanks Mr. Glowacki and everyone at KSU Tuscarawas for hosting this session and providing essential safety information to members.

[‹ Previous story](#)[Next story ›](#)

FRONT PAGE »**NEWS & NOTICES:**

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »**CONTACT THE EDITOR »****Search the Archives**

GO

SIGHTLINES ARCHIVE »News From **David Grindle**, *USITT Executive Director*

A New Start

Spring! The season of new birth and freshness, the time we look forward to each year.

Right now it is theatre spring time!

No, I'm not completely at a loss after living in Syracuse for two years; August really is the start of the new theatre season, so it is spring.

New shows coming to life, new staff members joining the company, people starting at a company for the first time or returning from a break, working or not.

For those in the academic world, there are new students and familiar faces returning to campus. In the business world, new employees have been settling in. It is spring!

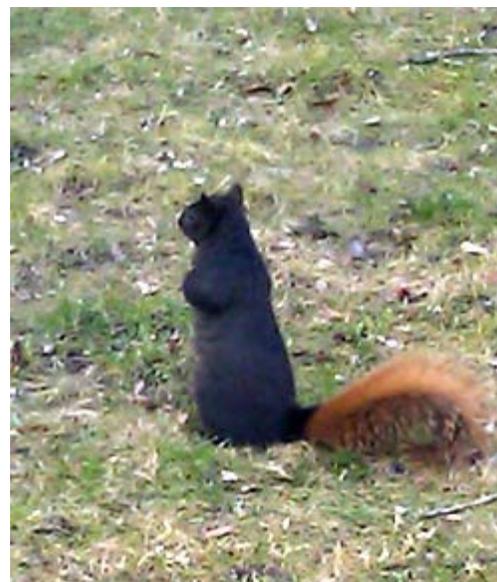
So celebrate.

One of the great joys of our industry is that we work closely together, intensely producing shows and creating magic. We go away from each other and come back together with renewed vigor to create again.

Here at the National Office, we have new things for the spring, too. We are busy adding new features to the website which are about to spring forth. Forums, online directory for members only, and the ability to update your member record without calling the office are all part of the new blossoms for USITT.

Enjoy our theatre spring.

New seasons are exciting and bring so much to look forward to. Enjoy the months to come!



This little creature knows when the seasons change to spring, and it is time to break out the new outfits.

Photo/Barbara E.R. Lucas



We'd like to hear your comments on this story.
Please e-mail David at david@office.usitt.org.
Follow me on Twitter — #USITTExec

[‹ Previous story](#)

[Next story ›](#)

Volume LII, Number 8



© United States Institute for Theatre Technology, Inc.

FRONT PAGE »

NEWS & NOTICES:

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

GO

SIGHTLINES ARCHIVE »

Conference & Stage Expo

Finding Dinosaurs, Harleys, and Georgia O'Keefe

Kathleen Donnelly *Milwaukee Promotions Coordinator*



Milwaukee Art Museum - Burke Brise Soleil

Milwaukee is known for many things: TV sitcom *Happy Days*, Brats, Brews, and Museums ranging from art museums, institutions housing native North American artifacts, and iconic Wisconsin history highlighting their German heritage and homegrown industry. There are several museums that are an easy walk from the Frontier Airlines Center that will host the 2012 Annual Conference & Stage Expo in March.

The **Milwaukee Public Museum**, one of the largest in the United States, is a museum of human and natural history. Walk the streets of Milwaukee around the turn of the 20th Century to WWII and explore the German heritage; see the world's largest known dinosaur skull and a life sized replica of Tyrannosaurus Rex; or look

at breathtaking views of the night sky and Milky Way in the Daniel M. Soref Planetarium which is located at the museum in the Humphrey IMAX dome theatre.

On the shores of Lake Michigan, you can visit the breathtaking [Milwaukee Art Museum](#), an architectural landmark designed by three architects: Eero Saarinen (War Memorial Center), David Kahler (Kahler Building), and the most recent addition, the Quadracci Pavilion by Santiago Calatrava.

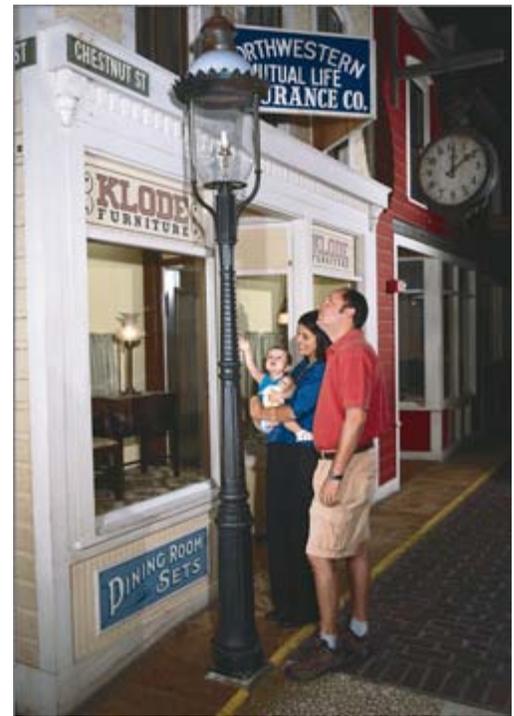
One of the highlights of this addition is the Burke Brise Soleil, a moveable sunscreen with a 217- foot wingspan that unfolds and folds twice daily. The museum spans four floors with over 40 galleries of art. Some of the most notable collections include American Decorative arts, German Expressionism, and one of the largest collections of works by Wisconsin native Georgia O'Keefe.

A trip to Milwaukee would not be complete without a visit to the [Harley-Davidson Museum](#), just a short walk from the Conference Center. The museum is devoted to the history, products, people and culture of the Harley Davidson Motor Company. And for those who always wanted to ride a Harley, the Experience Gallery will give you chance to sit on one of the several motorcycles in the gallery and enjoy a virtual ride through the great roads of America.

For a more extensive list of museums in Milwaukee, go to www.visitmilwaukee.org/arts/visual-arts.

[◀ Previous story](#)

[Next story ▶](#)



Milwaukee Public Museum – Old Milwaukee exhibit

Photo/ [Milwaukee Public Museum](#)



Harley - Davidson Museum

FRONT PAGE »**NEWS & NOTICES:**

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »**CONTACT THE EDITOR »****Search the Archives**

GO

SIGHTLINES ARCHIVE »

Conference & Stage Expo

Who Are We?

Ron Procopio *Stage Expo Manager*

At the conclusion of each USITT Annual Conference & Stage Expo (aside from a deep sigh of relief), the USITT Office Staff begins the analysis and closing out process.

The large quantity of invoices come to the attention of the accounting personnel; reports are written looking at successful areas and those that need improvement; and this year, the Institute is looking more closely at who attends the event and why. The information assists the staff and volunteers in planning for next year's event, assists in the sales effort as the show grows, and identifies the needs of Annual Conference & Stage Expo attendees.

A survey was drafted and sent out to more than 1,500 Annual Conference & Stage Expo attendees. The questions were basic yet very important for effective event planning. Attendees were asked their primary job function; if a student, their concentration; the size of their primary venue; the amount of productions their organization produces; and their primary reasons for attending the Stage Expo.

Some results were different from perception of the event, which was rather surprising. Sixty-one percent of the people surveyed identified themselves as theatre and entertainment professionals, while 39 percent identified themselves as students and educators.

Secondary questions were designed to show who the current exhibiting companies are speaking to; and who prospective companies should be. Attendees were asked when their organization will purchase from exhibitors, their level of purchasing power, primary areas and products of interest, and what they would like to see at next year's event.

The results show more than 72 percent of attendees authorize or recommend



products for their organization and will likely purchase from USITT exhibitors in the next six months to a year.

These statistics show a very strong event and were the basis for the new [Exhibitor Sales Prospectus](#). The prospectus outlines the USITT event for companies that are interested in showcasing their products and services.

The survey helps USITT deliver more of the products and services our members and attendees are looking for while helping the event grow with new and exciting companies providing products for the theatre and entertainment industries. For exhibit and sponsorship information, contact Ron Procopio at 800-938-7488 x 107 or ron@usitt.org.

[Previous story](#)

[Next story](#)

Volume LII, Number 8



© United States Institute for Theatre Technology, Inc.

usitt

Sightlines

The monthly newsletter for USITT members

FRONT PAGE »

NEWS & NOTICES:

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

GO

SIGHTLINES ARCHIVE »

For the Record:

Leadership USITT Leadership

- Lea Asbell-Swanger, *President*
- Sherry Wagner-Henry, *Secretary*
- Daniel Culhane, *Treasurer*
- David Krajec, *Vice-President for Commissions*
- Mark Shanda, *Vice-President for Communications*
- David W. Will, *Vice-President for Conferences*
- Marketa Fantova, *Vice-President for International Activities*
- Tom Hackman, *Vice-President for Programming*
- Martha Marking, *Vice-President for Members, Sections & Chapters*
- Daniel Denhart, *Vice-President for Special Operations*
- Joe Aldridge, *Immediate Past President*

Directors

2010-2013

- Emily Gill
- R. Michael Gros
- Rafael Jean
- Debra Garcia Lockwood
- Jill Maurer
- Stephanie Young

2011-2014

- Jack Feivou
- Jennifer L. Knott
- Andi Lyons
- Kevin Rigdon
- Loren Schreiber
- Joe Tilford

2012-2015

- Kasey Allee-Forman
- Bill Browning
- Alessia Carpoca
- Michael Mehler
- Linda Pisano
- Carolyn Satter

Sightlines Editorial Staff & USITT Office Staff

- **Barbara E.R. Lucas**, *Sightlines* Editor, Director of Communication
- **David Grindle**, Executive Director
- **Carol B. Carrigan**, Director of Finance and Human Resources
- **Monica L. Merritt**, Director of Member Services
- **Tracy Davis**, Accounting Manager
- **Jim Lucas**, Marketing Sales & Services Associate
- **Shannan Hoerger**, Member Services Associate
- **Ron Procopio**, Stage Expo Manager & Special Events Coordinator

Volume LII, Number 8



© United States Institute for Theatre Technology, Inc.

usitt

Sightlines

The monthly newsletter for USITT members

FRONT PAGE »

NEWS & NOTICES:

- Officer Profile: Dan Culhane
- Architecture Awards Open
- Announcements
- EIC Adds Presenters
- Costume Services Online
- In Memoriam: Jason Lindahl
- Tech Expo Seeks Entries
- The Last Word - A Student View

NEWS FROM:

- Around the Institute
- Contributing Members
- Sustaining Members
- USITT's President
- Regional Sections
- Executive Director

CONFERENCE & STAGE EXPO:

- Milwaukee Museums
- Stage Expo Snapshot

FOR THE RECORD:

- Leadership
- Contributing Members
- Sustaining Members

VIEW ISSUE AS A PDF »

CONTACT THE EDITOR »

Search the Archives

GO

SIGHTLINES ARCHIVE »

For the Record:

Members

USITT gratefully recognizes the individuals and businesses in these special categories of membership:

- [Contributing Members »](#)
- [Sustaining Members »](#)

Contributing Members

- American Harlequin Corporation
- Apollo Design Technology, Inc.
- Automatic Devices Company
- Barbizon Lighting Company
- Cirque du Soleil
- City Theatrical, Inc.
- J.R. Clancy, Inc.
- Creative Handbook
- Creative Stage Lighting Co., Inc.
- d&b audiotechnik
- Daktronics
- Disney Parks Creative Entertainment
- Electronic Theatre Controls (ETC)
- Foy Inven enterprises, Inc.
- Future Light
- GAMPRODUCTS, INC.
- H & H Specialties Inc.
- heatshrink.com
- HSN
- InterAmerica Stage, Inc.
- KM Fabrics, Inc.
- Kryolan Corporation
- Live Design Magazine/LDI Show
-

MDG Fog Generators

- Meyer Sound Laboratories, Inc.
- Michigan Technological University
- Musson Theatrical, Inc.
- Norcostco, Inc.
- Philips Group
- PLASA
- PRG
- Production Advantage, Inc.
- Robert Juliat America
- Rosco Laboratories, Inc.
- Rose Brand Theatrical Fabrics, Fabrications & Supplies
- SeaChanger
- SECOA
- Stage Technologies
- StageRight Corporation
- StageSpot
- Syracuse Scenery & Stage Lighting Co., Inc.
- Texas Scenic Company
- Vincent Lighting Systems
- Wenger Corporation
- ZFX, Inc. - Flying Effects

Sustaining Members

- A.C. Lighting Inc.
- A.C.T. Lighting
- The University of Alabama
- Alcons Audio USA
- Altman Lighting, Inc.
- Auerbach Pollock Friedlander
- Automation FX
- A V Pro, Inc.
- Backdrops Beautiful
- Ben Nye Makeup
- Big Image Systems
- BMI Supply
- University of California — Irvine
- California Institute of the Arts

- California Lutheran University
- Center Theatre Group
- Chauvet
- Chicago Flyhouse Inc.
- Chicago Spotlight, Inc.
- Clarice Smith Performing Arts Center
- Clear-Com Communication Systems
- Columbus McKinnon Corp.
- coolux International
- Cooper Controls
- Doug Fleenor Design, Inc.
- Dragon & Phoenix Software, Inc.
- Eilon Engineering Weighing Systems Ltd.
- Elation Lighting
- Emerson College Dept of Performing Arts
- Entertainment Lighting Services
- ENTTEC Americas, LLC
- Florida State University
- Full Sail University
- GALA Systems, Inc.
- Gerriets International Inc.
- Grand Stage Company, Inc.
- Hall Associates Flying Effects
- Harkness Screens (USA) Ltd.
- Herbert L. Camburn Associates
- I. Weiss
- IALD-International Association of Lighting Designers
- InCord Ltd.
- International Alliance of Theatrical Stage Employees
- Irwin Seating Company
- James Thomas Engineering
- Johnson Systems Inc.
- Kenmark, Inc.
- LEE Filters
- Lehigh Electric Products Co.
- Leprecon
- Lex Products Corp.

- Limelight Productions, Inc.
- Lite-Trol Service Company, Inc.
- LVH Entertainment Systems
- Lycian Stage Lighting
- The MAGNUM Companies, Ltd.
- Mainstage Theatrical Supply, Inc.
- Mehron, Inc.
- University of Missouri-Kansas City
- Mutual Hardware
- Nemetschek Vectorworks
- Niscon Inc.
- University of North Carolina at Greensboro
- University of North Carolina School of the Arts
- Northern Sound & Light, Inc.
- On Location Lighting Systems, Inc.
- Ontario Staging Limited
- OSRAM SYLVANIA
- Pathway Connectivity
- Penn State University
- Period Corsets
- Philips Controls/Entertainment Technology
- PNTA, Pacific Northwest Theatre Associates
- Pook Diemont & Ohl, Inc.
- Prolyte Products Group
- Rational Acoustics, LLC
- RC4 Wireless/Soundscape Inc.
- Reed Rigging, Inc.
- Sapsis Rigging Entertainment Services, Inc.
- Sculptural Arts Coating, Inc.
- Serapid, Inc.
- Siong Ann Engineering Pte Ltd
- Smooth-On, Inc.
- SM-Sim, LLC
- SSRC
- Stage Decoration & Supplies, Inc.
- Stage Equipment and Lighting, Inc.
- Stage Rigging Services, Inc.

- Stagecraft Industries, Inc.
- Stagecraft Institute of Las Vegas
- StageLight, Inc.
- Staging Concepts, Inc.
- Strong Entertainment Lighting
- SUNY Oswego Theatre Department
- TC Group Americas, Inc.
- Theatre Consultants Collaborative, LLC
- Theatre Projects Consultants, Inc.
- Thern Stage Equipment
- Thinkwell Group
- Tiffin Scenic Studios, Inc.
- TMB
- Trizart Alliance
- Tru Roll
- Ultratec Special Effects Inc.
- Union Connector Co., Inc.
- United Scenic Artists Local USA 829
- Wayne State University Dept of Theatre

As of July 15, 2012

Commercial Endorsement Policy: USITT is pleased to announce the release of new products, and report on the activities and successes of commercial members. However, USITT does not recommend or endorse specific companies or products.

Volume LII, Number 8



© United States Institute for Theatre Technology, Inc.